

# The Higher Education Landscape



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November 2007

# Overview

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- Key Issues Facing Higher Ed
  - Access
  - Affordability
  - Accountability
  - Millennials

# Educational Options

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## In the U.S.

- 2,578 four-year institutions
  - 1,919 private
    - 28 Jesuit Institutions
  - 659 public
  
- 1,814 two-year institutions
  - 736 private
  - 1,078 public

## In Maryland

- 38 four-year institutions
  - 25 private
    - 1 Jesuit Institution
  - 13 public
  
- 20 two-year institutions
  - 4 private
  - 16 public

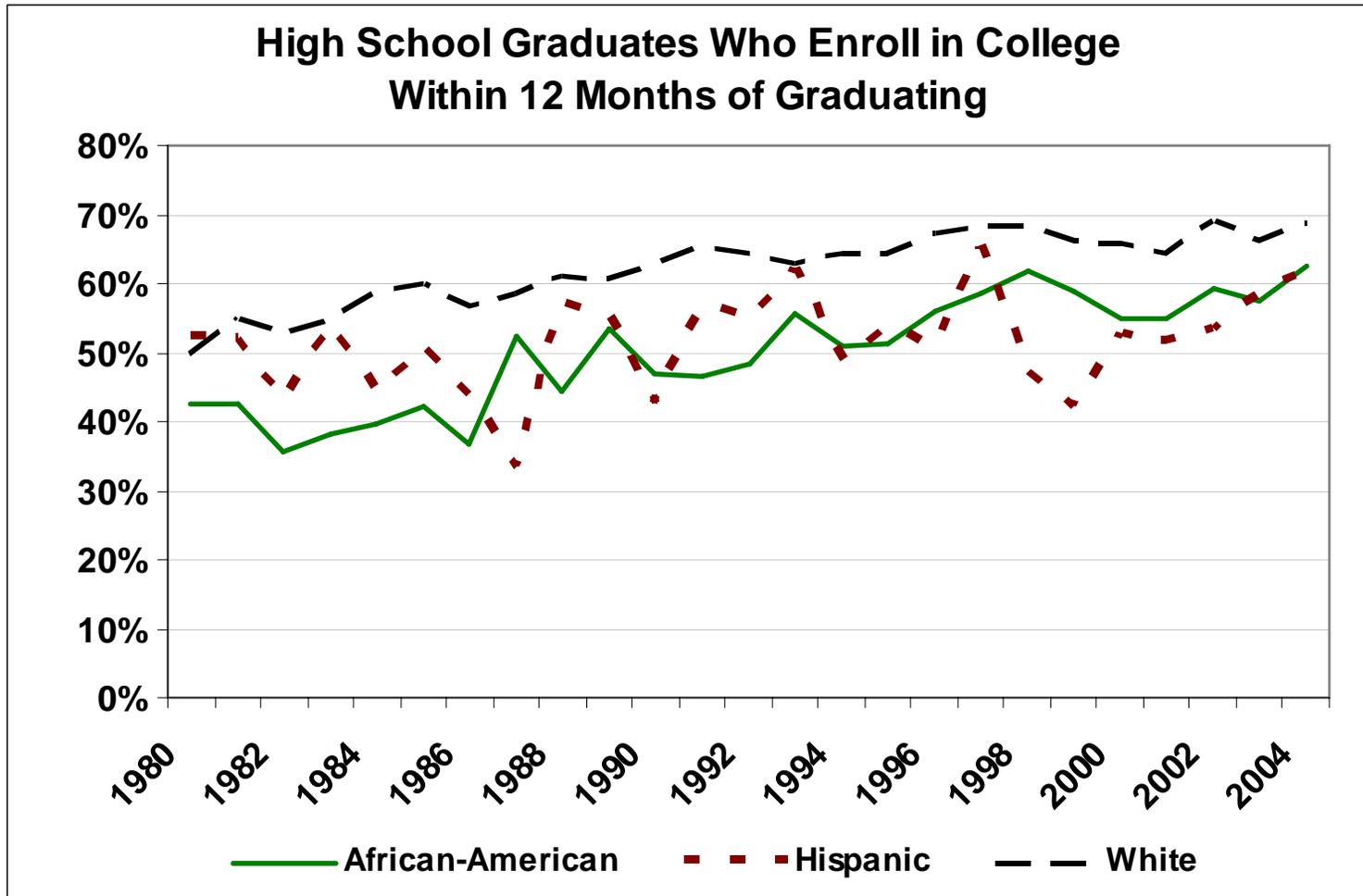
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# Access

# Access - Expectations

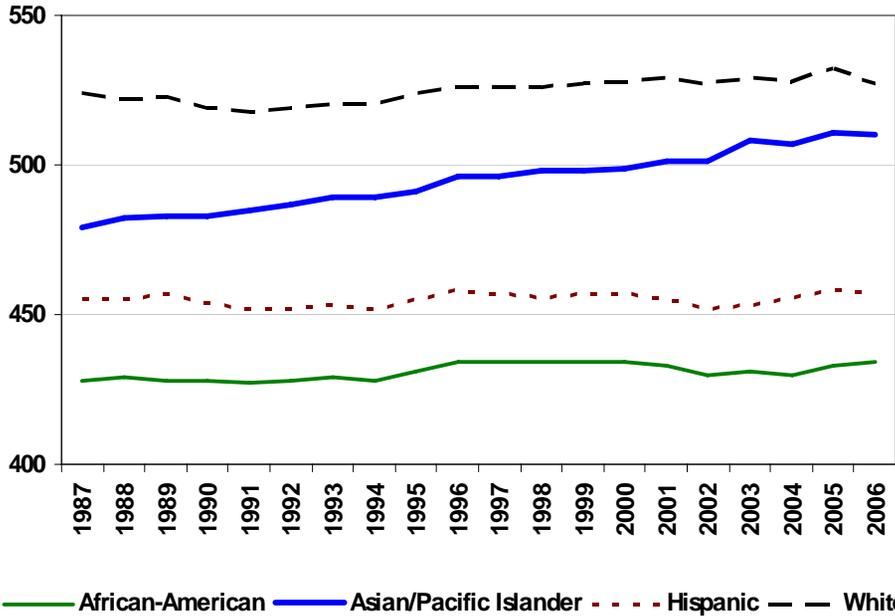
12th graders who expect to get a <u>Bachelor's</u> degree	1982		2004	
	1982	2004	1982	2004
White	21%	35%	16%	36%
African-American	15%	32%	15%	35%
Hispanic	12%	28%	11%	29%
Asian/Pacific Islander	23%	33%	35%	47%

# Access – College Enrollment

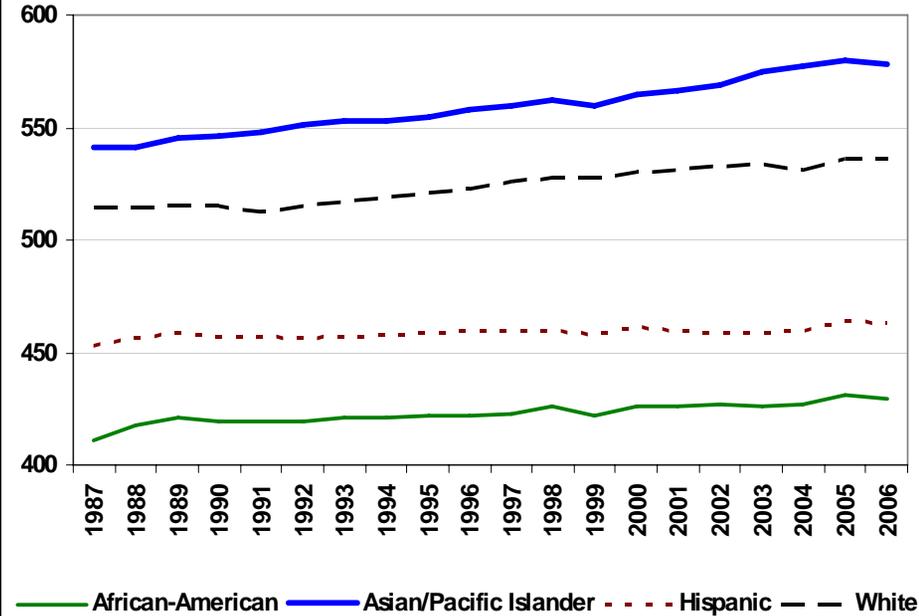


# Access - Preparation

National Verbal SAT Mean Scores



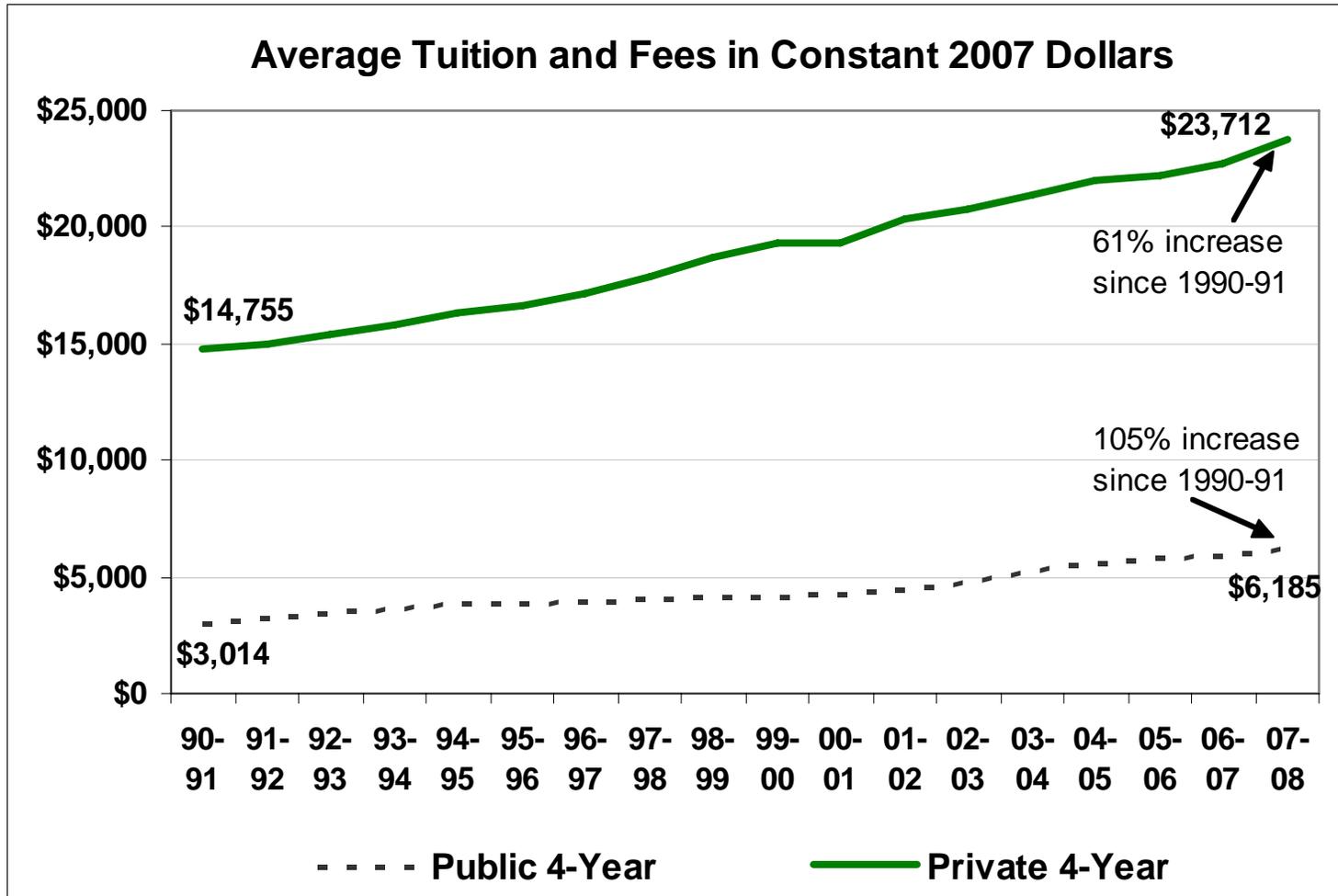
National Math SAT Mean Scores



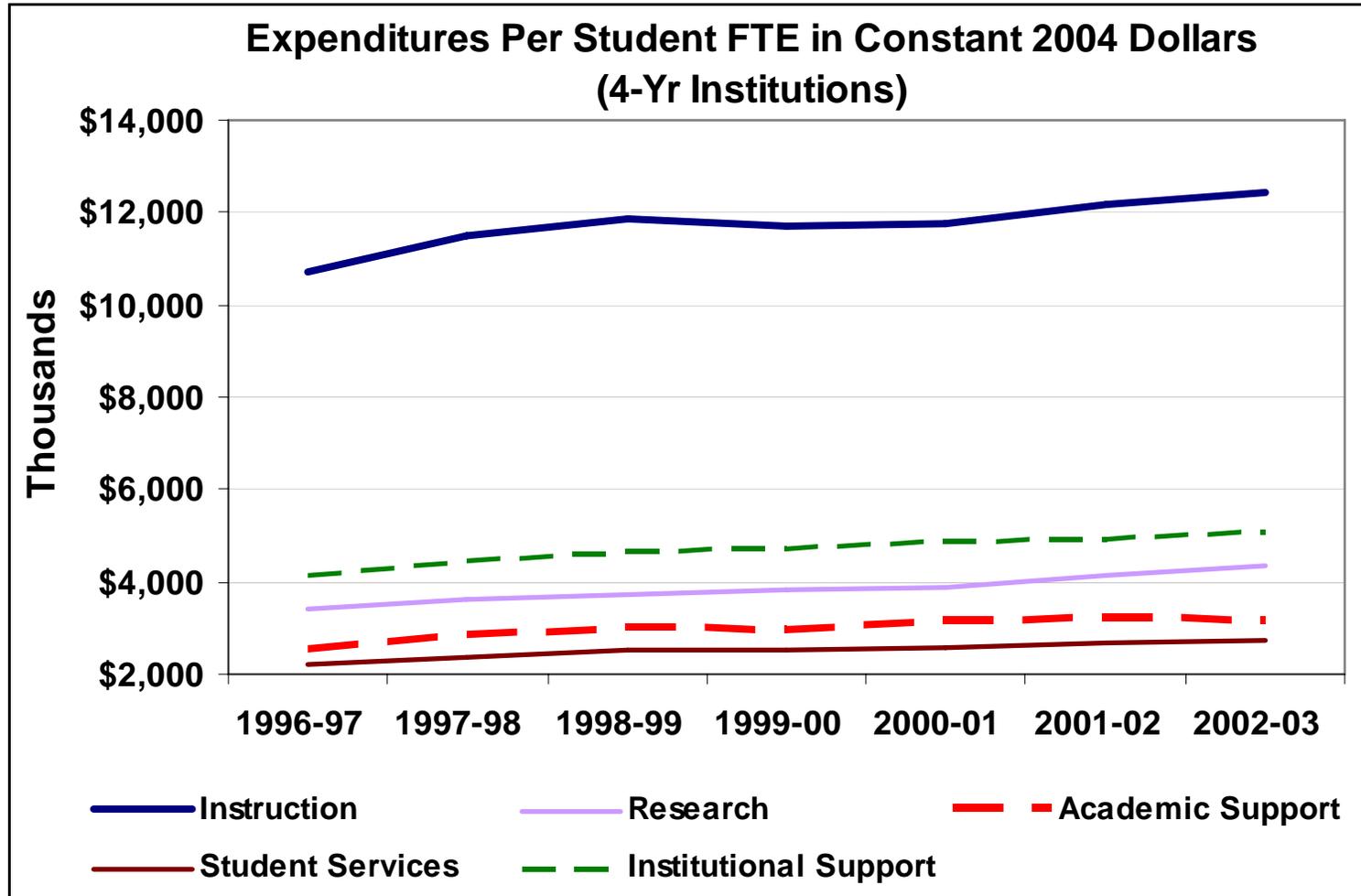
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# Affordability

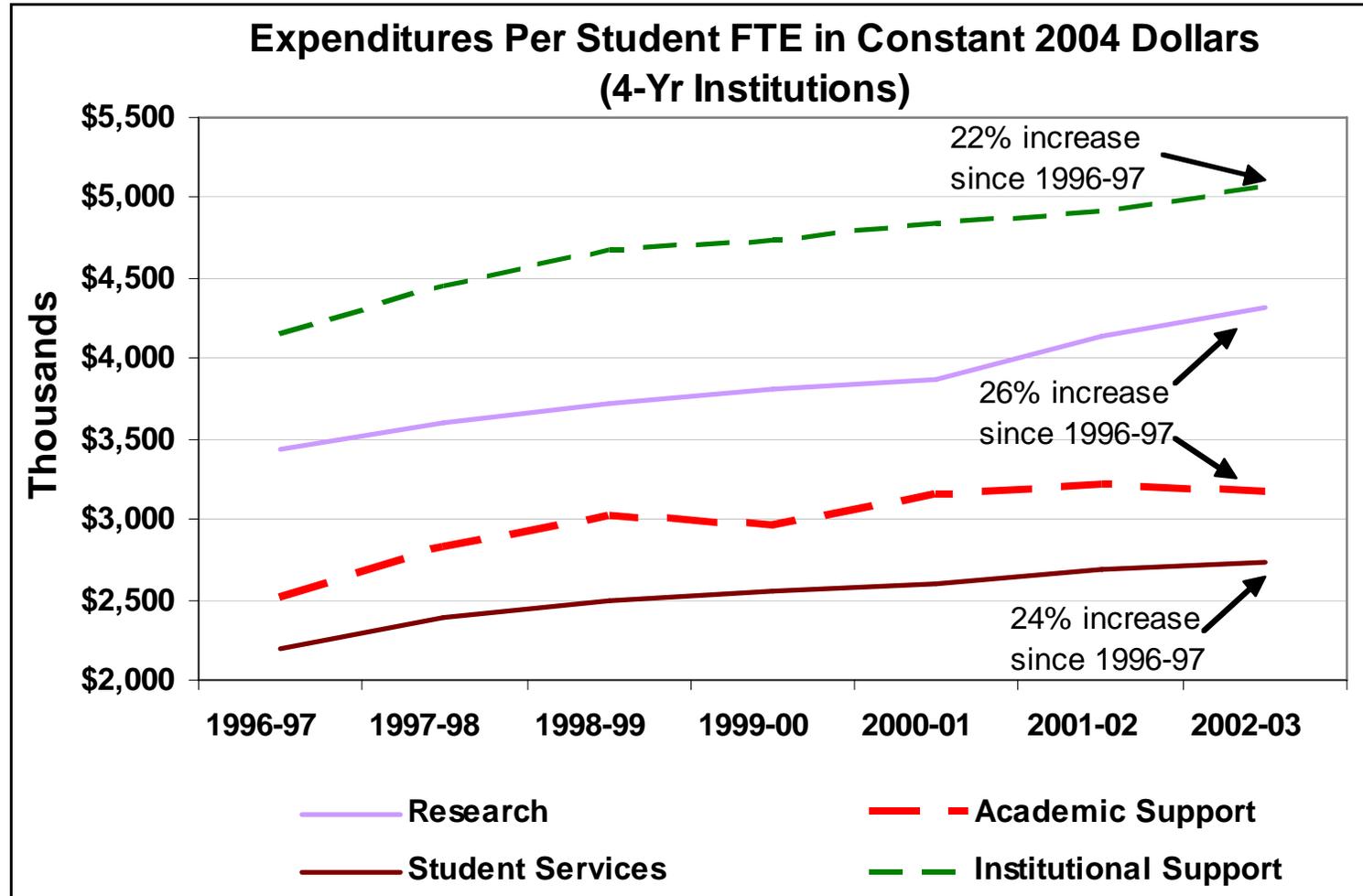
# Affordability – Undergraduate Tuition and Fees



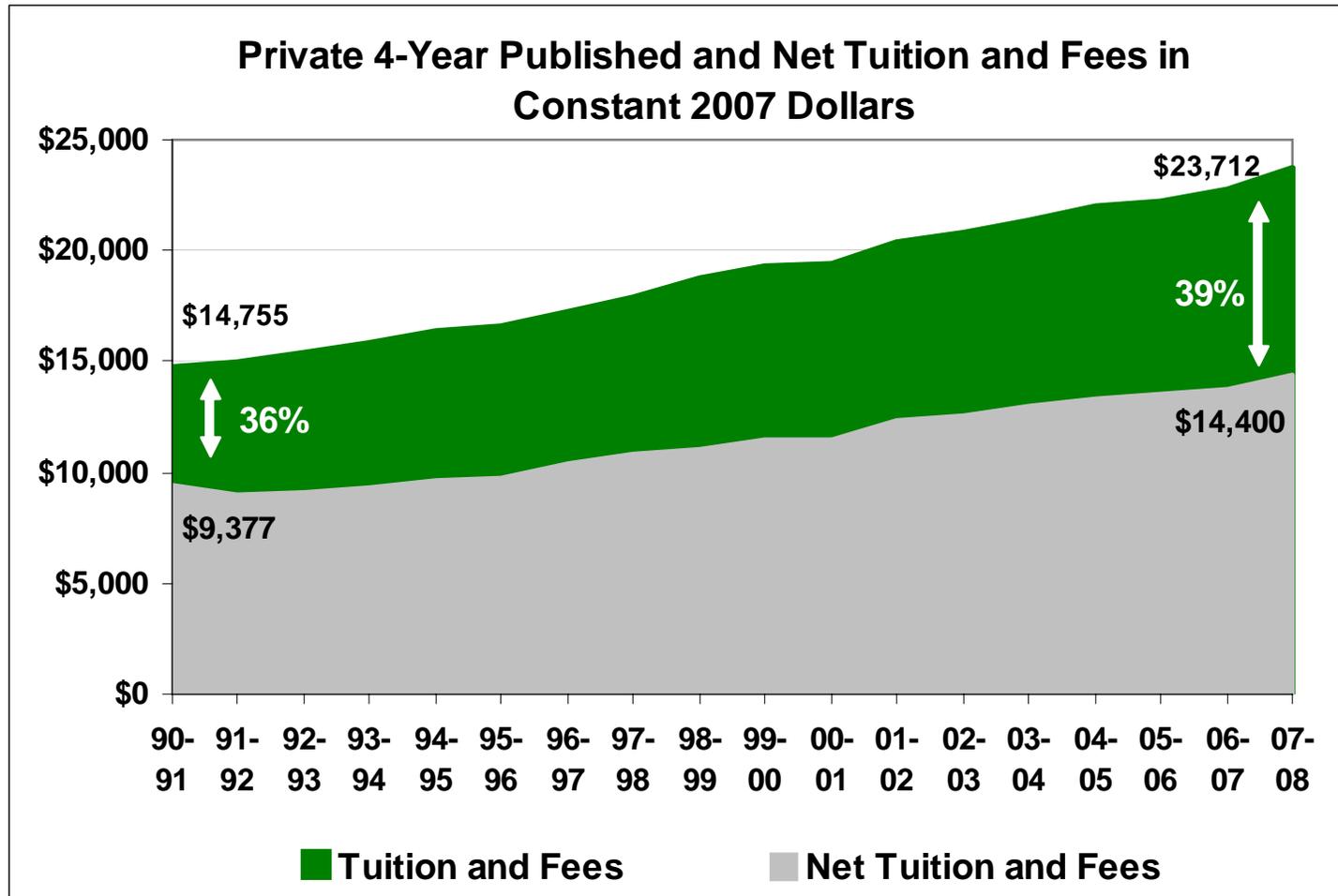
# Affordability – Trends in Expenditures



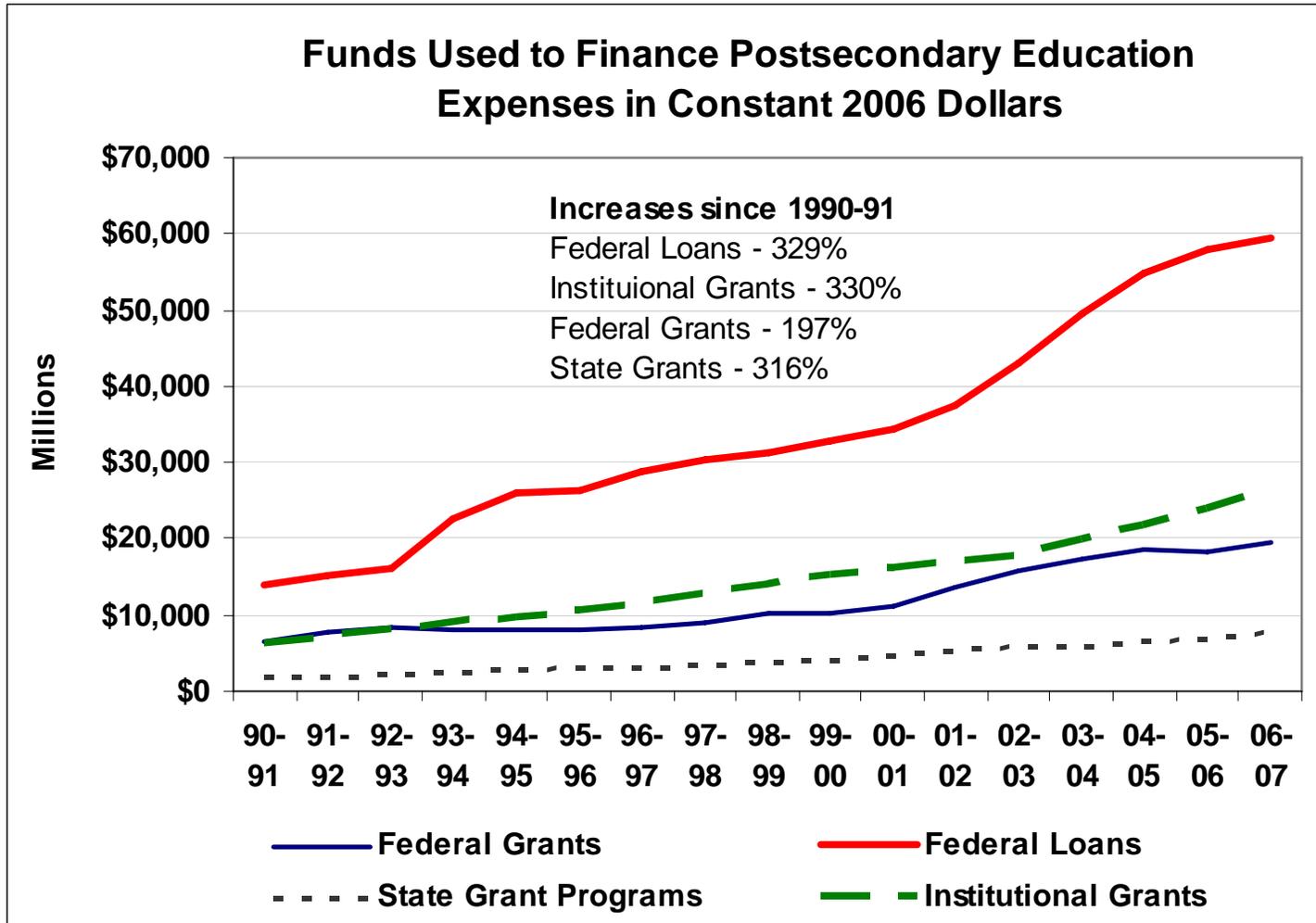
# Affordability – Trends in Expenditures



# Affordability – Undergraduate Tuition Discount



# Affordability – Financial Aid



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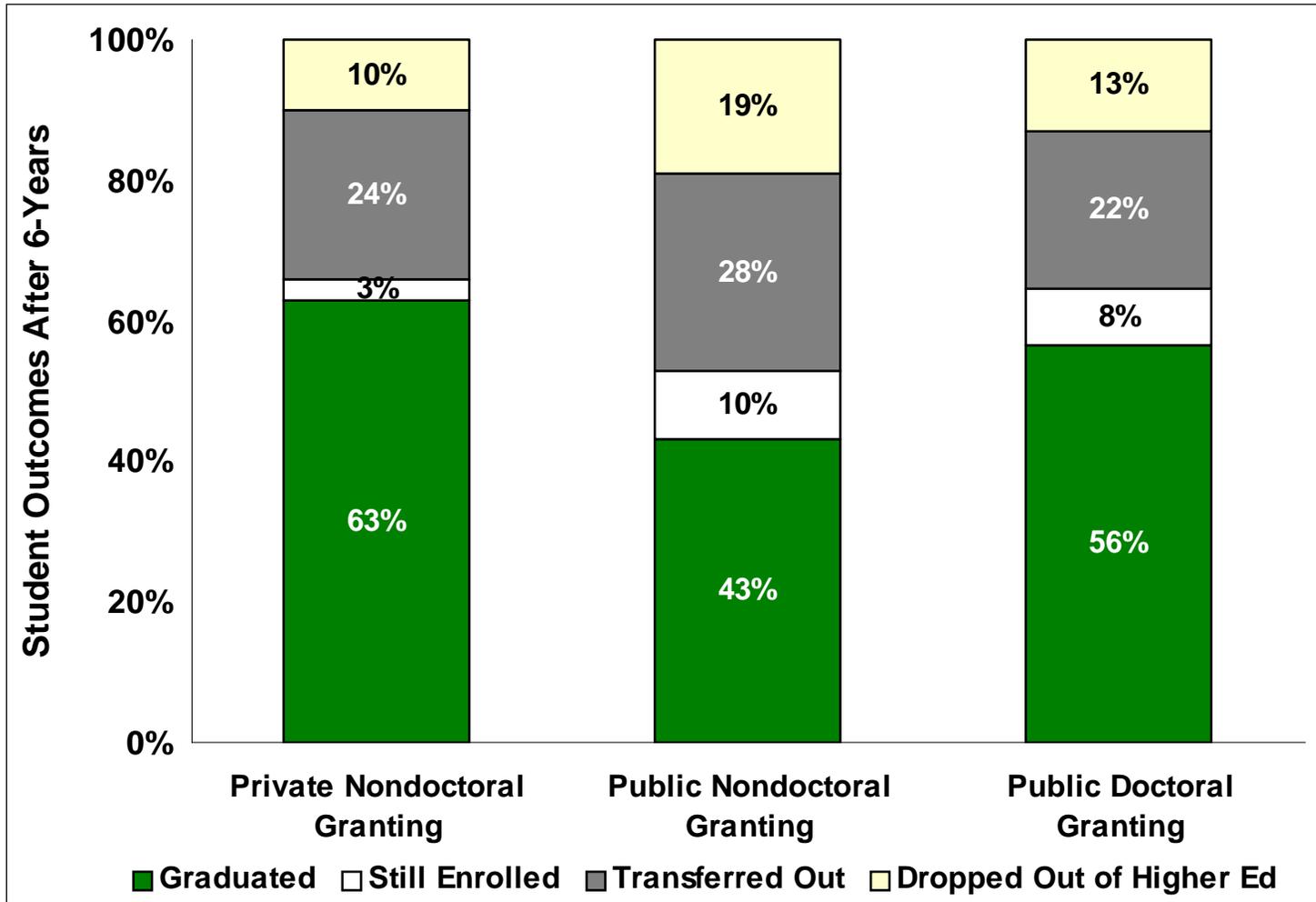
# Accountability

# Accountability - Accreditation

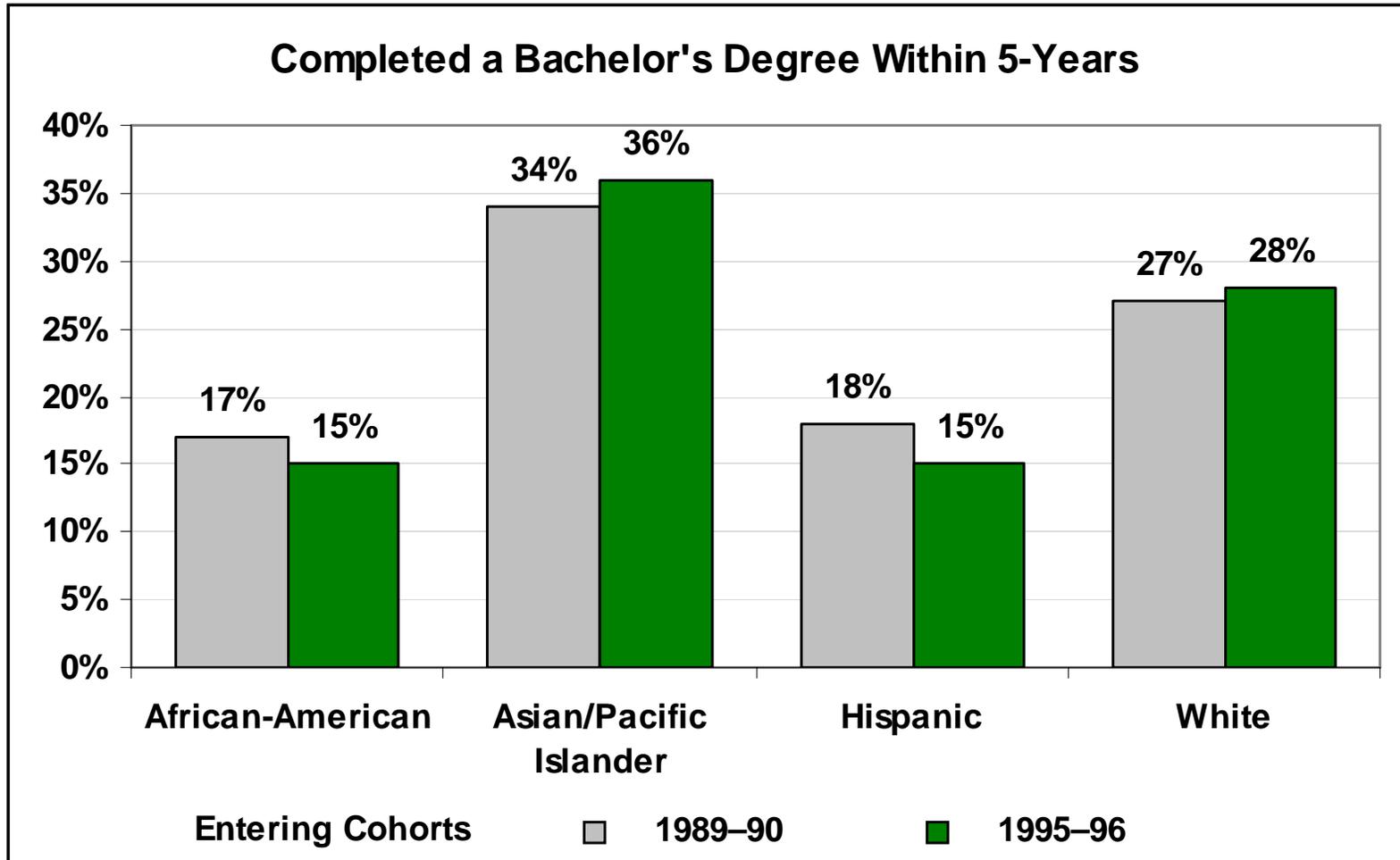
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- Council for Higher Education Accreditation
  - Middle States Associate of Schools and Colleges
  - New England Associate of Schools and Colleges
  - North Central Associate of Schools and Colleges
  - North West Commission on Colleges and Universities
  - Southern Association of Colleges and Schools
  - Western Association of Schools and Colleges

# Accountability – National Graduation Rates Class of 1999

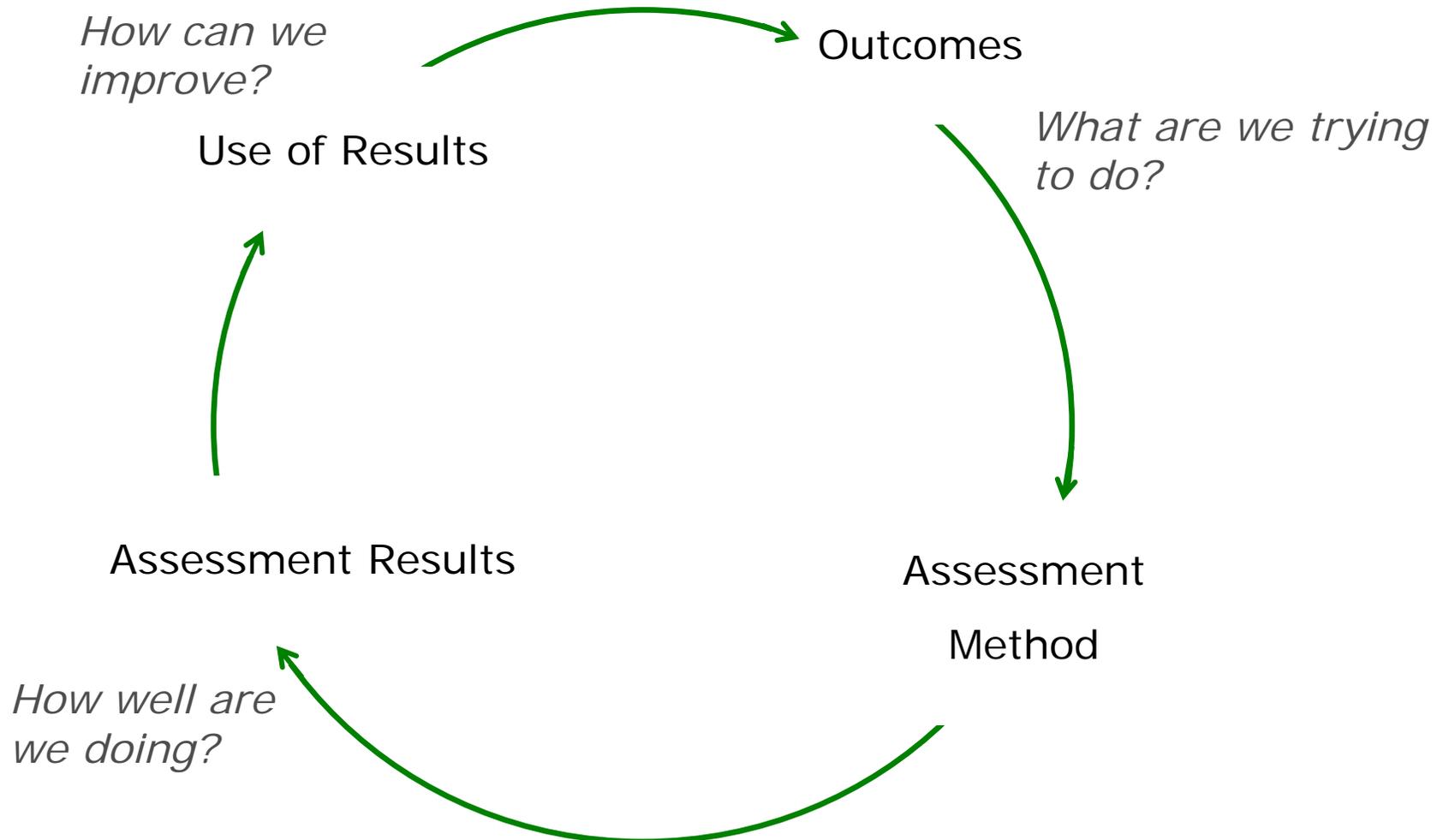


# Accountability – National Graduation Rates By Ethnicity



# Accountability – Learning Institutions

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# Millennials

# Millennials - Distinguishing Traits

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- ❑ Special
  - ❑ Confident
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- Expect that the college they choose will launch them into greatness
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- ❑ Team-Oriented
- 
- Community is important; expect opportunities for group participation
- 
- ❑ Achieving
  - ❑ Pressured
- 
- Expect high academic standard and leadership opportunities; need co-curricular programs where they can “blow off steam”
- 
- ❑ Sheltered
  - ❑ Conventional
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- Not as independent as one would think; Desire for social rules to be in place and upheld

# Millennials - Liberal Arts Education

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# Undergraduate Fields of Study

<b>Five Most Popular Fields of Study</b>	<b>Percent of all Bachelor's Degrees in 2004-05</b>	<b>Change Since 1997-98</b>
Business	22%	34%
Social Sciences and History	11%	26%
Education	7%	-0.4%
Psychology	6%	16%
Visual and Performing Arts	6%	56%

<b>Other Fields on the Move</b>	<b>Position in 2004-05</b>	<b>Change Since 1997-98</b>
Computer and Information Science	10 <sup>th</sup>	94%
Communications, Journalism, and Related Programs	8 <sup>th</sup>	47%

# Graduate Fields of Study

## Five Most Popular Fields of Study

	Percent of all Master's Degrees in 2004-05	Change Since 1997-98
Education	29%	48%
Business	25%	40%
Health Professions and Related Clinical Sciences	8%	18%
Engineering and Engineering Technologies	6%	29%
Public Administration and Social Services	5%	18%

## Other Field on the Move

	Position in 2004-05	Change Since 1997-98
Computer and Information Science	7 <sup>th</sup>	57%

# Notes

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- ❑ Because of the use of multiple sources of information to address various topics, the time periods referenced throughout this report vary. In all cases, the most recent data available were used.
- ❑ NCES is the National Center for Education Statistics
- ❑ Institutional Support includes: general administrative services, legal and fiscal operations, public relations, and physical plant operations.
- ❑ Academic Support includes: expenses for libraries, museums, galleries, audio/visual services, academic development, academic computing support, course and curriculum development, and academic administration.
- ❑ Student Services includes: expenses for admissions, registrar activities and activities whose primary purpose is to contribute to students emotional and physical well-being and to their intellectual, cultural and social development outside the context of the formal instructional program. Examples are career guidance, counseling, financial aid administration, student records, athletics, and student health services, except when operated as a self-supporting auxiliary enterprise.

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