**Share your I.D.E.A.S.**

*Do you have ideas for Innovation, Distinction or Excellence? Take Action and Share.*

Loyola’s next strategic plan will be greatly enhanced through community-wide participation and engagement in the planning effort. Throughout the course of the planning process, the Steering Committee will seek to provide updates to the Loyola community, with opportunities for input and feedback. In the spirit of engaged participation, this form is available to the Loyola community to provide an efficient mechanism for sharing ideas and feedback. If you have ideas for innovation, distinction, or excellence, please share them via this form with the Steering Committee or a particular work group. We realize your idea may not be fully fleshed out and will require additional analysis or research. Nonetheless, we respectfully ask that you share your idea through the following four questions based on available details at this point.

Your Name: _________________________
Your Phone Number: ______________
Your Email Address: ____________________________

A. Your Idea: Please provide a short description and narrative of the idea that you are proposing to the strategic planning steering committee.

B. How does your idea provide the potential for greater distinction for Loyola?

C. Please share your thoughts regarding your idea in the context of the following three impact areas: 1) Mission: its potential to contribute to Loyola’s fulfillment of its mission; 2) Market: its potential to meet or fulfill market demand; 3) Margin: does your idea have the potential to contribute positively to Loyola’s revenues? Does your idea require up-front investments or costs? (Your answers to these questions will help the steering committee better understand your idea and its potential to add to Loyola’s distinction)

D. Is there a particular work group(s) you believe is most appropriate to consider your idea?