

# THE SELLINGER DIFFERENCE

oyola University Maryland takes a values-centered approach to business education that emphasizes reflection, discernment, and ethical commitment. Explore new ways of thinking and emerge as a confident, competent leader prepared for leadership roles in your current organization—and wherever your career takes you. Our personalized approach to student success means that faculty and staff meet with students to tailor the MBA and customize their path in order to meet their professional interests and goals. Loyola MBA graduates emerge from the program as knowledgeable, skilled, ethical, adaptable professionals.



—Andy King, MBA '17 McCormick & Company

classroom format promotes leadership, collaboration, and flexibility to support student work-life balance.

-Natalie Brianas, MBA '19 U.S. Naval Academy Foundation



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Dual Accreditation in Business and Accounting



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### **HOW YOU'LL EMERGE**

#### LOYOLA READY

With immediate applicability, case-based learning knowledge, and the critical skills needed to advance your career and assume greater leadership roles.

#### CONNECTED

As a student, you will have access to our Sellinger Graduate Alumni Mentors. When you graduate, you'll join a diverse and influential alumni network, connecting you to thousands of graduates in Baltimore and around the world.

#### **VALUES-CENTERED**

The Sellinger School is a nationallyrecognized Jesuit business school that prepares students to become ethical leaders who are ready to build a better world.

#### WELL-PREPARED

Access to career services, mentoring, networking, and experiential study tours will deepen your classroom experience and enhance your professional development.

# **OUR PROGRAM AT A GLANCE**

#### **FORMAT OPTIONS**

Our dedicated program advisors work with each student to design an individualized academic plan. Both formats offer resources in career services, mentoring, and networking.

#### ONLINE

- Accelerated 8-week sessions
- Complete your degree from anywhere

#### **BLENDED**

- In-person, hybrid, and online course formats available
- Choose preferred location

#### **LOCATIONS**

Our locations include TIMONIUM and COLUMBIA as well as select courses in DOWNTOWN BALTIMORE. In addition, the Loyola MBA is now offered 100% ONLINE.

INTERNATIONAL & DOMESTIC STUDY TOURS AVAILABLE

#### **APPLICATION PROCESS**

The Professional's MBA is designed for professionals from all academic and industry backgrounds. Applicants should have a minimum of 1-2 years of professional experience.

#### **Required Application Materials**

- Online Application Form
- Résumé
- One Professional Letter of Recommendation
- Personal Statement

Questions about the application or admission process may be directed to the Office of Graduate Business Programs at (410) 617-5067 or via email at mba@loyola.edu.



#### **SPECIALIZATIONS**

Loyola's part-time MBA encourages students to customize their curriculum by aligning course selection with personal interests and career goals. Students take 10 core courses and 3 electives in the specialization of their choice.

#### **Data Analytics and Digital Technologies**

Develops the skills required to understand, manage, and apply analytics to business problems and influence strategic decisions. Students can also earn a SAS Institute joint certificate in business intelligence and data mining.

#### **Finance**

Prepares students to advance the understanding of issues particular to the field of finance including investments, portfolio management, derivative securities, capital markets, corporate finance, international finance, and financial institutions.

#### **Interdisciplinary Business**

Provides students with the opportunity to pursue a wide range of topics. A customized academic plan is created by selecting courses in each specialization.

#### **Marketing**

Explores the components of marketing management and topics to include marketing principles, consumer behavior, customer experience management, personal selling and sales management, advertising, marketing strategy, and international marketing.

#### Management

Allows students to develop a focus in areas such as leadership and management, managing for quality, or managing human resources.

# READY FOR ANYTHING

#### MENTORSHIP AND GUIDANCE

Loyola graduate faculty are committed to forming genuine relationships with their students, so that they may serve as true mentors and colleagues throughout your program—and beyond graduation.

## JESUIT LIBERAL ARTS EDUCATION

Our Jesuit liberal arts heritage powerfully enhances any course of study, ensuring a values-based approach to our programs, as well as a high level of academic and professional rigor and quality.

## CAREER ADVANCEMENT

Our graduate programs are ready to work with you personally to help you explore and tailor your goals and advance your career to the next level.

# GREYHOUND NATION

You will be a part of a highly active and influential Loyola community—including a graduate alumni network 30,000 strong—providing the opportunity to build a diverse professional network, extend your community, and enrich your personal life.

FINANCIAL AID &
MERIT AWARDS AVAILABLE



\$1,000 PER CREDIT

39 CREDITS SMALL CLASS SIZE: 15-25 STUDENTS

2-6
YEARS TO
COMPLETION

**LEARN MORE** 

LOYOLA.EDU/PMBA