

For Immediate Release

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EXPERT PANEL TO DISCUSS FUTURE OF JOURNALISM
AT LOYOLA COLLEGE ON APRIL 22

BALTIMORE, MD – A group of leading professionals and scholars will discuss sweeping changes overtaking U.S. journalism in "The Future of Journalism: Converged Media, Backpack Journalism and the Reinvention of Reporting" on April 22, 2009, at 5:00-6:30 p.m. in Room B03 Knott Hall on the Loyola College in Maryland's Charles Street campus. This event is free and open to the public and will be followed by a reception for all in attendance.

The panel will feature award-winning journalists and nationally known scholars discussing technological and economic seismic shifts currently reshaping the journalism landscape -- the demise of traditional print; electronic delivery of the news through the web, cellular phones, iPods, and wireless reading devices such as Amazon's Kindle; rise of the blogosphere; converging media technologies; newspaper bankruptcies and collapsing ownership; and social responsibility in the 24/7 news cycle. The panelists include a Pulitzer Prize winner, a Loyola alumnus and White House correspondent, a major newspaper foreign editor and Washington bureau chief, and the author of a new book on the future of journalism --

- Bob Marshall is an environmental reporter and columnist for the New Orleans *Times-Picayune*, where his reporting on the impact of pollution in the Gulf of Mexico and the Hurricane Katrina disaster won two Pulitzer Prizes, the ultimate recognition for professional U.S. journalists. He is this year's Muriel and Clarence J. Caulfield Memorial Lecturer for the Loyola Department of Communication and a graduate of Loyola University New Orleans.
- Michael Memoli is White House correspondent for RealClearPolitics.com. He is a Loyola graduate and former editor of the student newspaper *The Greyhound*. Memoli learned his multimedia craft in Loyola's converged media summer program in Italy. He emerged in 2008 as one of the outstanding new breed of backpack journalists covering the presidential primaries and the election for MSNBC.
- Kerry Luft is Washington Bureau Chief of the Tribune Company, representing eight newspapers including the *Chicago Tribune*, the *Los Angeles Times*, the *Baltimore Sun*,

and others. Luft and his company are at the center of the rapid changes overtaking the newspaper business, as they devise new ways to cope with economic and technical challenges to the old news and information gathering paradigms. Luft also is on the adjunct faculty of Northwestern University's Medill School of Journalism.

- Dr. Elliot King, professor of Communication at Loyola for 18 years, co-wrote the first U.S. book about online journalism in 1995, when this new modality promised to revolutionize journalism for the better. His new book, *Free For All: The Emergence of Online Journalism in America*, forthcoming from Northwestern University Press, traces what has happened since and conjectures on where it is all going.
- The panel moderator is Loyola Professor of Communication professor Andrew Ciofalo. He came to Loyola in 1983 to found the media studies program. A specialist in experiential and international education, he is the founder of Loyola's Apprentice House Press, the only student-based book publishing organization among U.S. universities. He is one of the first journalism educators to identify the emergence of converged media and to apply the approach to courses on campus and abroad.

The "Future of Journalism" panel discussion is part of the Department of Communication's celebration of "Communication Week," which includes the Caulfield Memorial Lecture on April 24, also open to the public, and the Communication Honors Banquet, invitation only.

The Department of Communication offers an undergraduate major in Communication with specializations in Journalism, Advertising/Public Relations, and Digital Media. Students study newspaper, magazine, book, online, and broadcast journalism, graphic and web design, audio and video production. Chair of department is Dr. Russell Cook. Visiting professionals on the faculty include Mark Bowden, Stephanie Shapiro, Timothy Tooten, Sr., and Al Spoler. Loyola College in Maryland is a Jesuit comprehensive university comprising a College of Arts and Sciences, School of Education, and The Sellinger School of Business and Management. Established in 1852, Loyola enrolls 3,500 undergraduate and 2,600 graduate students from across the country.

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