

Student Name _____

ID # _____

Class of _____

Catalogue Year _____

MAJOR IN COMMUNICATION
Advertising / Public Relations Specialization

<i>Liberal Arts Core</i>	<i>Course Code</i>	<i>Semester</i>
1. WR 100 Effective Writing or WR 101 Empirical Rhet		
2. HS 101 Modern Civilization		
3. History 300 Level		
4. EN 101 Understanding Literature		
5. English 200 Level Major Writers		
6. Foreign Language II 104		
7. Social Science Core		
8. Social Science Core		
9. Fine Arts		
10. Mathematics		
11. Natural Science		
12. Math/Science		
13. PL 201 Foundations of Philosophy		
14. PL 200 Level Philosophical Perspectives		
15. TH 201 Introduction to Theology		
16. Theology 202 – 280		
17. Ethics: Choose from PL 301 – 319 or TH 301 – 319		
Diversity Core Requirement		

Students must complete the diversity requirement through a designated diversity core, major, or elective course.

See other side of this page for course requirements in the major.

MAJOR IN COMMUNICATION

<i>Advertising / Public Relations Specialization</i>	<i>Course Code</i>	<i>Semester</i>
18. CM 226 or CM 227 Intro to Adv OR Intro to Pub Relations		
19. Choose 1 from: WR 200 (or WR 201, by invitation) CM 203 CM 222 CM 223 CM 224 CM 226 CM 227 CM 290		
20. Choose 1 from: WR 200 (or WR 201, by invitation) CM 203 CM 222 CM 223 CM 224 CM 226 CM 227 CM 290		
21. Choose 1 from: WR 200 (or WR 201, by invitation) CM 203 CM 222 CM 223 CM 224 CM 226 CM 227 CM 290		
22. Choose 1 from: CM 314 CM 350 CM 352 CM 354 CM 355 CM 356		
23. Choose 1 from: CM 314 CM 350 CM 352 CM 354 CM 355 CM 356		
24. Choose 1 from: CM 314 CM 350 CM 352 CM 354 CM 355 CM 356		
25. 1 CM or WR course at Level 300 or 400		
26. 1 CM or WR course at Level 300 or 400		
27. 1 CM or WR course at Level 300 or 400		
28. 1 CM or WR course at Level 300 or 400		
29. 1 CM or WR course at Level 300 or 400		
30. CM 403 OR CM 404 Senior Seminar		
<i>Electives</i>		
31. Non-Departmental Elective		
32. Non-Departmental Elective		
33. Non-Departmental Elective		
34. Free Elective		
35. Free Elective		
36. Free Elective		
37. Free Elective		
38. Free Elective		
39. Free Elective		
40. Free Elective		

(1/07)

See other side of this page for course requirements in the Liberal Arts Core.