

>>>>>> THE COMPLETE MAJOR IN COMMUNICATION ON ONE PAGE <<<<<<<

Loyola College in Maryland 2006-2007

For Class of 2010 students and selected other majors (gray form)

This advising form is for internal use by Department of Communication advisors and advisees only.

INTRODUCTORY COURSES -- Choose four 200-level courses, including at least one from your Specialization:

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|---|---|
| <input type="checkbox"/> WR200 Creative Eye | <input type="checkbox"/> CM224 Digital Video Production I: Short Forms (Digital Media) |
| <input type="checkbox"/> CM203 Introduction to Communication | <input type="checkbox"/> CM226 Introduction to Advertising (Advertising) |
| <input type="checkbox"/> CM222 Graphics I (Digital Media) | <input type="checkbox"/> CM227 Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> CM223 Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> CM290 Public Speaking |

SPECIALIZATION AND INTERMEDIATE COURSES -- Choose eight courses including at least three from your Specialization. You also may select some writing (WR) courses at 300- or 400-level if the appropriate 200-level prerequisite is met.

ADVERTISING/PUBLIC RELATIONS SPECIALIZATION

- CM314** Communication Research
(prerequisite--**CM226** or **CM227**)
- CM350** Advertising Copy Writing (prerequisite--**CM226**)
- CM352** Graphics II (prerequisite--**CM222**)
- CM354** Writing for Public Relations (prerequisite--**CM227**)
- CM355** Advertising Management (prerequisite--**CM226**)
- CM356** Case Studies in Public Relations
(prerequisite--**CM227**)
- CM384** Book Marketing and Promotion

JOURNALISM SPECIALIZATION

- CM340** Advanced Reporting (prerequisite--**CM223**)
- CM360** Literary Journalism (prerequisite--**CM223**)
- CM361** Copy Editing
- CM362** Editorial and Opinion Writing
- CM363** The Magazine Article (prerequisite--**CM223**)
- CM364** Newspaper Feature Writing (prerequisite--**CM223**)
- CM366** Reporting on Urban Affairs (prerequisite--**CM223**)
- CM367** Sports Writing (prerequisite--**CM223**)
- CM382** Book Publishing
- CM383** Broadcast Journalism (prerequisite--**CM223**)
- CM386** Special Topics in Journalism

DIGITAL MEDIA SPECIALIZATION

- CM311** Story Development and Scripting for Audio
and Video Production
- CM312** Internet and Interactive Media I
- CM351** Introduction to Radio
- CM352** Graphics II (prerequisite--**CM222**)
- CM353** Digital Video II: Narrative Video Production (pre-
requisite--**CM224**)
- CM365** Advanced Audio and Radio Production
(prerequisite--**CM351**)
- CM371** Internet and Interactive Media II
(prerequisite--**CM312**)
- CM372** Studio Television and Television News
(prerequisite--**CM224**)
- CM374** Digital Video III: Documentary Production (prereq-
uisite--**CM224**)
- CM375** Video Graphics and Special Effects
(prerequisite--**CM222** or **CM224**)
- CM376** Typographical Form and Function
(prerequisite--**CM222**)
- CM388** Book Design and Production (prerequisite--**CM222**)

GENERAL COURSES

- CM302** Free Speech, Free Expression
- CM305** Media and the Political Process
- CM306** Popular Culture in America (*Diversity course*)
- CM315** Travel Writing
- CM342** Media, Culture and Society (*Diversity course*)
- CM346** Fundamentals of Film Studies
(prerequisite--**EN101**)
- CM347** Non-Fiction Film and Television
- CM380** Advanced Study in Communication
- CM385** Special Topics
- CM421** Communication Internship
- CM422** Summer Communication Internship
- CM423** Professional Summer Semester in Media

SENIOR CAPSTONE COURSES -- Choose one Senior Capstone course in your Specialization. Prerequisites for each are the appropriate 200-level introductory course and one 300-level course in that Specialization:

- | | |
|---|--|
| <input type="checkbox"/> CM400 Senior Seminar in Magazine Publishing | <input type="checkbox"/> CM403 Senior Seminar in Advertising |
| <input type="checkbox"/> CM401 Senior Seminar in Digital Media | <input type="checkbox"/> CM404 Senior Seminar in Public Relations |
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