

>>>>>> THE COMPLETE MAJOR IN COMMUNICATION ON ONE PAGE <<<<<<<

Loyola University Maryland  
For Class of 2012 students (cream form)

This advising form is for internal use by Department of Communication advisors and advisees only.

**INTRODUCTORY COURSES** -- Choose four 200-level courses, including at least one from your Specialization:

- |  |  |
|--|--|
| <input type="checkbox"/> CM203 Introduction to Communication                 | <input type="checkbox"/> CM224 Video Production (Digital Media)                    |
| <input type="checkbox"/> CM204 Sight Sound Motion (Digital Media)            | <input type="checkbox"/> CM226 Introduction to Advertising (Advertising)           |
| <input type="checkbox"/> CM222 Graphics I (Digital Media)                    | <input type="checkbox"/> CM227 Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> CM223 Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> CM290 Public Speaking                                     |

**SPECIALIZATION AND INTERMEDIATE COURSES** --

Choose eight courses, including at least three from your Specialization:

**ADVERTISING/PUBLIC RELATIONS SPECIALIZATION**

- CM314 Communication Research  
(prerequisite--CM226 or CM227)
- CM350 Advertising Copy Writing (prerequisite--CM226)
- CM352 Graphics II (prerequisite--CM222)
- CM354 Writing for Public Relations (prerequisite--CM227)
- CM355 Advertising Management (prerequisite--CM226)
- CM356 Case Studies in Public Relations  
(prerequisite--CM227)
- CM384 Book Marketing and Promotion

**JOURNALISM SPECIALIZATION**

- CM340 Advanced Reporting (prerequisite--CM223)
- CM360 Literary Journalism (prerequisite--CM223)
- CM361 Copy Editing
- CM362 Editorial and Opinion Writing
- CM363 The Magazine Article (prerequisite--CM223)
- CM364 Newspaper Feature Writing (prerequisite--CM223)
- CM366 Reporting on Urban Affairs (prerequisite--CM223)
- CM367 Sports Writing (prerequisite--CM223)
- CM382 Book Publishing
- CM383 Broadcast Journalism (prerequisite--CM223)
- CM386 Special Topics in Journalism

**DIGITAL MEDIA SPECIALIZATION**

- CM311 Story Development and Scripting
- CM312 Internet I
- CM351 Introduction to Radio
- CM352 Graphics II (prerequisite--CM222)
- CM353 Narrative Video Production (prerequisite--CM224)
- CM365 Advanced Radio Production (prerequisite--CM351)
- CM371 Internet II (prerequisite--CM312)
- CM372 Studio Television Production (prerequisite--CM224)
- CM374 Documentary Production (prerequisite--CM224)
- CM375 Video Animation (prerequisite--CM224)
- CM388 Book Design and Production (prerequisite--CM222)

**GENERAL COURSES**

- CM302 Free Speech, Free Expression
- CM305 Media and the Political Process
- CM306 Popular Culture in America (Diversity course)
- CM316 Travel Reporting
- CM342 Media, Culture and Society (Diversity course)
- CM347 The Documentary Tradition
- CM380 Advanced Study in Communication
- CM385 Special Topics in Communication
- CM421 Communication Internship (150 hours)
- CM423 Communication Internship (50 hours) 1 credit  
(does not count toward degree requirements)

**SENIOR CAPSTONE COURSES** -- Choose one Senior Capstone course in your Specialization. Prerequisites for each are the appropriate 200-level introductory course and one 300-level course in that Specialization:

- |   |  |
|---|--|
| <input type="checkbox"/> CM400 Senior Capstone in Magazine Publishing | <input type="checkbox"/> CM403 Senior Capstone in Advertising      |
| <input type="checkbox"/> CM401 Senior Capstone in Digital Media       | <input type="checkbox"/> CM404 Senior Capstone in Public Relations |

Liberal Arts Core Requirements on reverse side.

**>>>>>> THE COMPLETE LIBERAL ARTS CORE ON ONE PAGE <<<<<<<**

*Loyola University Maryland*

<i>Liberal Arts Core Course</i>	<i>Course Code</i>	<i>Semester</i>
1. WR 100 Effective Writing or WR 101 Empirical Rhetoric		
2. HS 101 Modern Civilization		
3. History 300 Level		
4. EN 101 Understanding Literature		
5. English 200 Level Major Writers		
6. Foreign Language II 104		
7. Social Science Core		
8. Social Science Core		
9. Fine Arts		
10. Mathematics		
11. Natural Science		
12. Math/Science		
13. PL 201 Foundations of Philosophy		
14. PL 200 Level Philosophical Perspectives		
15. TH 201 Introduction to Theology		
16. Theology 202 – 280		
17. Ethics: Choose from PL 301 – 319 or TH 301 – 319		
Diversity Core Requirement (May also be a major, core, or elective course)		

*Communication Major Requirements for Class of 2012 on reverse side.*