

>>>>>> THE COMPLETE MAJOR IN COMMUNICATION ON ONE PAGE <<<<<<<

Loyola University Maryland

For Class of 2013 students (lavender form)

This advising form is for internal use by Department of Communication advisors and advisees only.

INTRODUCTORY COURSES -- Choose four 200-level courses, including at least one from your Specialization:

- | | |
|---|---|
| <input type="checkbox"/> CM203 Introduction to Communication | <input type="checkbox"/> CM224 Video Production (Digital Media) |
| <input type="checkbox"/> CM204 Sight Sound Motion (Digital Media) | <input type="checkbox"/> CM226 Introduction to Advertising (Advertising) |
| <input type="checkbox"/> CM222 Graphics I (Digital Media) | <input type="checkbox"/> CM227 Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> CM223 Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> CM290 Public Speaking |

SPECIALIZATION AND INTERMEDIATE COURSES --

Choose eight courses, including at least three from your Specialization.

ADVERTISING/PUBLIC RELATIONS SPECIALIZATION

- CM314** Communication Research
(prerequisite--**CM226** or **CM227**)
- CM350** Advertising Copy Writing (prerequisite--**CM226**)
- CM352** Graphics II (prerequisite--**CM222**)
- CM354** Writing for Public Relations (prerequisite--**CM227**)
- CM355** Advertising Management (prerequisite--**CM226**)
- CM356** Case Studies in Public Relations
(prerequisite--**CM227**)
- CM384** Book Marketing and Promotion

JOURNALISM SPECIALIZATION

- CM340** Advanced Reporting (prerequisite--**CM223**)
- CM360** Literary Journalism (prerequisite--**CM223**)
- CM361** Copy Editing
- CM362** Editorial and Opinion Writing
- CM363** The Magazine Article (prerequisite--**CM223**)
- CM364** Newspaper Feature Writing (prerequisite--**CM223**)
- CM366** Reporting on Urban Affairs (prerequisite--**CM223**)
- CM367** Sports Writing (prerequisite--**CM223**)
- CM382** Book Publishing
- CM383** Broadcast Journalism (prerequisite--**CM223**)
- CM386** Special Topics in Journalism

DIGITAL MEDIA SPECIALIZATION

- CM311** Story Development and Scripting
- CM312** Internet I
- CM351** Introduction to Radio
- CM352** Graphics II (prerequisite--**CM222**)
- CM353** Narrative Video Production (prerequisite--**CM224**)
- CM365** Advanced Radio Production (prerequisite--**CM351**)
- CM371** Internet II (prerequisite--**CM312**)
- CM372** Studio Television Production (prerequisite--**CM224**)
- CM374** Documentary Production (prerequisite--**CM224**)
- CM375** Video Animation (prerequisite--**CM224**)
- CM388** Book Design and Production (prerequisite--**CM222**)

GENERAL COURSES

- CM302** Free Speech, Free Expression
- CM305** Media and the Political Process
- CM306** Popular Culture in America (*Diversity course*)
- CM316** Travel Reporting
- CM342** Media, Culture and Society (*Diversity course*)
- CM347** The Documentary Tradition
- CM380** Advanced Study in Communication
- CM385** Special Topics in Communication
- CM421** Communication Internship (150 hours)
- CM423** Communication Internship (50 hours) 1 credit
(does not count toward degree requirements)

SENIOR CAPSTONE COURSES -- Choose one Senior Capstone course in your Specialization. Prerequisites for each are the appropriate 200-level introductory course and one 300-level course in that Specialization:

- | | |
|--|---|
| <input type="checkbox"/> CM400 Senior Capstone in Magazine Publishing | <input type="checkbox"/> CM403 Senior Capstone in Advertising |
| <input type="checkbox"/> CM401 Senior Capstone in Digital Media | <input type="checkbox"/> CM404 Senior Capstone in Public Relations |

Liberal Arts Core Requirements on reverse side.

>>>>>> THE COMPLETE LIBERAL ARTS CORE ON ONE PAGE <<<<<<<

Loyola University Maryland

<i>Liberal Arts Core Course</i>	<i>Course Code</i>	<i>Semester</i>
1. WR 100 Effective Writing or WR 101 Empirical Rhetoric		
2. HS 101 Modern Civilization		
3. History 300 Level		
4. EN 101 Understanding Literature		
5. English 200 Level Major Writers		
6. Foreign Language II 104		
7. Social Science Core		
8. Social Science Core		
9. Fine Arts		
10. Mathematics		
11. Natural Science		
12. Math/Science		
13. PL 201 Foundations of Philosophy		
14. PL 200 Level Philosophical Perspectives		
15. TH 201 Introduction to Theology		
16. Theology 202 – 280		
17. Ethics: Choose from PL 301 – 319 or TH 301 – 319		
Diversity Core Requirement (May also be a major, core, or elective course)		

Communication Major Requirements for Class of 2013 on reverse side.