

>>> THE INTERDISCIPLINARY COMMUNICATION MAJOR ON ONE PAGE <<<

Loyola College in Maryland 2006-2007

For Class of 2011 students (green form)

This advising form is for internal use by Department of Communication advisors and advisees only.

An Interdisciplinary Major combines two different majors. It includes all the introductory level courses in the two majors and one-half of the intermediate-level courses in each major.

INTRODUCTORY COURSES -- Choose four 200-level courses, including at least one from your Specialization:

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|---|---|
| <input type="checkbox"/> CM203 Introduction to Communication | <input type="checkbox"/> CM224 Digital Video Production I: Short Forms (Digital Media) |
| <input type="checkbox"/> CM204 Sight Sound Motion (Digital Media) | <input type="checkbox"/> CM226 Introduction to Advertising (Advertising) |
| <input type="checkbox"/> CM222 Graphics I (Digital Media) | <input type="checkbox"/> CM227 Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> CM223 Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> CM290 Public Speaking |

SPECIALIZATION AND INTERMEDIATE COURSES -- Choose four 300-level or 400-level courses:

ADVERTISING/PUBLIC RELATIONS SPECIALIZATION

- CM314** Communication Research
(prerequisite--**CM226** or **CM227**)
- CM350** Advertising Copy Writing (prerequisite--**CM226**)
- CM352** Graphics II (prerequisite--**CM222**)
- CM354** Writing for Public Relations (prerequisite--**CM227**)
- CM355** Advertising Management (prerequisite--**CM226**)
- CM356** Case Studies in Public Relations
(prerequisite--**CM227**)
- CM384** Book Marketing and Promotion

JOURNALISM SPECIALIZATION

- CM340** Advanced Reporting (prerequisite--**CM223**)
- CM360** Literary Journalism (prerequisite--**CM223**)
- CM361** Copy Editing
- CM362** Editorial and Opinion Writing
- CM363** The Magazine Article (prerequisite--**CM223**)
- CM364** Newspaper Feature Writing (prerequisite--**CM223**)
- CM366** Reporting on Urban Affairs (prerequisite--**CM223**)
- CM367** Sports Writing (prerequisite--**CM223**)
- CM382** Book Publishing
- CM383** Broadcast Journalism (prerequisite--**CM223**)
- CM386** Special Topics in Journalism

DIGITAL MEDIA SPECIALIZATION

- CM311** Story Development and Scripting for Audio
and Video Production
- CM312** Internet and Interactive Media I
- CM351** Introduction to Radio
- CM352** Graphics II (prerequisite--**CM222**)
- CM353** Digital Video II: Narrative Video Production (pre-
requisite--**CM224**)
- CM365** Advanced Audio and Radio Production
(prerequisite--**CM351**)
- CM371** Internet and Interactive Media II
(prerequisite--**CM312**)
- CM372** Studio Television and Television News
(prerequisite--**CM224**)
- CM374** Digital Video III: Documentary Production (prereq-
uisite--**CM224**)
- CM375** Video Graphics and Special Effects
(prerequisite--**CM222** or **CM224**)
- CM376** Typographical Form and Function
(prerequisite--**CM222**)
- CM388** Book Design and Production (prerequisite--**CM222**)
- CM391** Web Content Management (prerequisite--**CM312**)

GENERAL COURSES

- CM302** Free Speech, Free Expression
- CM305** Media and the Political Process
- CM306** Popular Culture in America (*Diversity course*)
- CM315** Travel Writing
- CM342** Media, Culture and Society (*Diversity course*)
- CM346** Fundamentals of Film Studies
(prerequisite--**EN101**)
- CM347** Non-Fiction Film and Television
- CM380** Advanced Study in Communication
- CM385** Special Topics
- CM421** Communication Internship
- CM422** Summer Communication Internship
- CM423** Professional Summer Semester in Media

SENIOR CAPSTONE COURSES -- Choose one Senior Capstone Course. Prerequisites for each are the appropriate 200-level introductory course and one 300-level course in that Specialization:

- | | |
|---|--|
| <input type="checkbox"/> CM400 Senior Seminar in Magazine Publishing | <input type="checkbox"/> CM403 Senior Seminar in Advertising |
| <input type="checkbox"/> CM401 Senior Seminar in Digital Media | <input type="checkbox"/> CM404 Senior Seminar in Public Relations |
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