

# >>> THE INTERDISCIPLINARY COMMUNICATION MAJOR ON ONE PAGE <<<

Loyola University Maryland  
For Class of 2012 students (purple form)

This advising form is for internal use by Department of Communication advisors and advisees only.

An Interdisciplinary Major combines two different majors. It includes all the introductory level courses in the two majors and one-half of the intermediate-level courses in each major.

Note: no courses fulfilling requirements for the second major are accepted for Communication requirements.

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## INTRODUCTORY COURSES -- Choose four 200-level courses, including at least one from your Specialization:

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| <input type="checkbox"/> <b>CM203</b> Introduction to Communication                 | <input type="checkbox"/> <b>CM224</b> Video Production (Digital Media)                    |
| <input type="checkbox"/> <b>CM204</b> Sight Sound Motion (Digital Media)            | <input type="checkbox"/> <b>CM226</b> Introduction to Advertising (Advertising)           |
| <input type="checkbox"/> <b>CM222</b> Graphics I (Digital Media)                    | <input type="checkbox"/> <b>CM227</b> Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> <b>CM223</b> Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> <b>CM290</b> Public Speaking                                     |

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## SPECIALIZATION AND INTERMEDIATE COURSES -- Choose four 300-level or 400-level courses:

### ADVERTISING/PUBLIC RELATIONS SPECIALIZATION

- CM314** Communication Research  
(prerequisite--**CM226** or **CM227**)
- CM350** Advertising Copy Writing (prerequisite--**CM226**)
- CM352** Graphics II (prerequisite--**CM222**)
- CM354** Writing for Public Relations (prerequisite--**CM227**)
- CM355** Advertising Management (prerequisite--**CM226**)
- CM356** Case Studies in Public Relations  
(prerequisite--**CM227**)
- CM384** Book Marketing and Promotion

### JOURNALISM SPECIALIZATION

- CM340** Advanced Reporting (prerequisite--**CM223**)
- CM360** Literary Journalism (prerequisite--**CM223**)
- CM361** Copy Editing
- CM362** Editorial and Opinion Writing
- CM363** The Magazine Article (prerequisite--**CM223**)
- CM364** Newspaper Feature Writing (prerequisite--**CM223**)
- CM366** Reporting on Urban Affairs (prerequisite--**CM223**)
- CM367** Sports Writing (prerequisite--**CM223**)
- CM382** Book Publishing
- CM383** Broadcast Journalism (prerequisite--**CM223**)
- CM386** Special Topics in Journalism

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### DIGITAL MEDIA SPECIALIZATION

- CM311** Story Development and Scripting
- CM312** Internet I
- CM351** Introduction to Radio
- CM352** Graphics II (prerequisite--**CM222**)
- CM353** Narrative Video Production (prerequisite--**CM224**)
- CM365** Advanced Radio Production (prerequisite--**CM351**)
- CM371** Internet II (prerequisite--**CM312**)
- CM372** Studio Television Production (prerequisite--**CM224**)
- CM374** Documentary Production (prerequisite--**CM224**)
- CM375** Video Animation (prerequisite--**CM224**)
- CM388** Book Design and Production (prerequisite--**CM222**)

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### GENERAL COURSES

- CM302** Free Speech, Free Expression
- CM305** Media and the Political Process
- CM306** Popular Culture in America (*Diversity course*)
- CM316** Travel Reporting
- CM342** Media, Culture and Society (*Diversity course*)
- CM347** Non-Fiction Film and Television
- CM380** Advanced Study in Communication
- CM385** Special Topics in Communication
- CM421** Communication Internship (150 hours)
- CM423** Communication Internship (50 hours) 1 credit  
(does not count toward degree requirements)

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## SENIOR CAPSTONE COURSES -- Choose one Senior Capstone Course. Prerequisites for each are the appropriate 200-level introductory course and one 300-level course in that Specialization:

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|--|---|
| <input type="checkbox"/> <b>CM400</b> Senior Capstone in Magazine Publishing | <input type="checkbox"/> <b>CM403</b> Senior Capstone in Advertising      |
| <input type="checkbox"/> <b>CM401</b> Senior Capstone in Digital Media       | <input type="checkbox"/> <b>CM404</b> Senior Capstone in Public Relations |

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Liberal Arts Core Requirements on reverse side.

>>>>>> **THE COMPLETE LIBERAL ARTS CORE ON ONE PAGE** <<<<<<<

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<i>Liberal Arts Core Course</i>	<i>Course Code</i>	<i>Semester</i>
1. WR 100 Effective Writing or WR 101 Empirical Rhetoric		
2. HS 101 Modern Civilization		
3. History 300 Level		
4. EN 101 Understanding Literature		
5. English 200 Level Major Writers		
6. Foreign Language II 104		
7. Social Science Core		
8. Social Science Core		
9. Fine Arts		
10. Mathematics		
11. Natural Science		
12. Math/Science		
13. PL 201 Foundations of Philosophy		
14. PL 200 Level Philosophical Perspectives		
15. TH 201 Introduction to Theology		
16. Theology 202 – 280		
17. Ethics: Choose from PL 301 – 319 or TH 301 – 319		
Diversity Core Requirement (May also be a major, core, or elective course)		

*Requirements for Interdisciplinary Communication Major for Class of 2012 on reverse side.*