

>>>>>> **THE COMPLETE MINOR IN COMMUNICATION ON ONE PAGE** <<<<<<

Loyola University Maryland
For Class of 2011 students (blue form)

This advising form is for internal use by Department of Communication advisors and advisees only.

INTRODUCTORY COURSES -- Choose two 200-level courses:

- | | |
|---|---|
| <input type="checkbox"/> CM203 Introduction to Communication | <input type="checkbox"/> CM224 Video Production (Digital Media) |
| <input type="checkbox"/> CM204 Sight Sound Motion (Digital Media) | <input type="checkbox"/> CM226 Introduction to Advertising (Advertising) |
| <input type="checkbox"/> CM222 Graphics I (Digital Media) | <input type="checkbox"/> CM227 Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> CM223 Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> CM290 Public Speaking |

SPECIALIZATION AND INTERMEDIATE COURSES -- Choose four 300-level or 400-level courses:

ADVERTISING/PUBLIC RELATIONS SPECIALIZATION

- CM314** Communication Research
(prerequisite--CM226 or CM227)
- CM350** Advertising Copy Writing *(prerequisite--CM226)*
- CM352** Graphics II *(prerequisite--CM222)*
- CM354** Writing for Public Relations *(prerequisite--CM227)*
- CM355** Advertising Management *(prerequisite--CM226)*
- CM356** Case Studies in Public Relations
(prerequisite--CM227)
- CM384** Book Marketing and Promotion

JOURNALISM SPECIALIZATION

- CM340** Advanced Reporting *(prerequisite--CM223)*
- CM360** Literary Journalism *(prerequisite--CM223)*
- CM361** Copy Editing
- CM362** Editorial and Opinion Writing
- CM363** The Magazine Article *(prerequisite--CM223)*
- CM364** Newspaper Feature Writing *(prerequisite--CM223)*
- CM366** Reporting on Urban Affairs *(prerequisite--CM223)*
- CM367** Sports Writing *(prerequisite--CM223)*
- CM382** Book Publishing
- CM383** Broadcast Journalism *(prerequisite--CM223)*
- CM386** Special Topics in Journalism

DIGITAL MEDIA SPECIALIZATION

- CM311** Story Development and Scripting
- CM312** Internet I
- CM351** Introduction to Radio
- CM352** Graphics II *(prerequisite--CM222)*
- CM353** Narrative Video Production *(prerequisite--CM224)*
- CM365** Advanced Radio Production *(prerequisite--CM351)*
- CM371** Internet II *(prerequisite--CM312)*
- CM372** Studio Television Production *(prerequisite--CM224)*
- CM374** Documentary Production *(prerequisite--CM224)*
- CM375** Video Animation *(prerequisite--CM224)*
- CM388** Book Design and Production *(prerequisite--CM222)*

GENERAL COURSES

- CM302** Free Speech, Free Expression
- CM305** Media and the Political Process
- CM306** Popular Culture in America *(Diversity course)*
- CM316** Travel Reporting
- CM342** Media, Culture and Society
- CM347** The Documentary Tradition
- CM361** Copy Editing
- CM380** Advanced Study in Communication
- CM385** Special Topics in Communication
- CM421** Communication Internship (150 hours)
- CM423** Communication Internship (50 hours) 1 credit
(does not count toward degree requirements)

SENIOR CAPSTONE COURSES -- Choose one Senior Capstone course. Prerequisites for each are an appropriate 200-level introductory course and one 300-level course in that Specialization:

- | | |
|--|---|
| <input type="checkbox"/> CM400 Senior Capstone in Magazine Publishing | <input type="checkbox"/> CM403 Senior Capstone in Advertising |
| <input type="checkbox"/> CM401 Senior Capstone in Digital Media | <input type="checkbox"/> CM404 Senior Capstone in Public Relations |
-