

>>>>>> THE COMPLETE MINOR IN COMMUNICATION ON ONE PAGE <<<<<<<

Loyola University Maryland  
For Class of 2012 students (salmon form)

This advising form is for internal use by Department of Communication advisors and advisees only.

---

**INTRODUCTORY COURSES** -- Choose two 200-level courses:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>CM203</b> Introduction to Communication                 | <input type="checkbox"/> <b>CM224</b> Video Production (Digital Media)                    |
| <input type="checkbox"/> <b>CM204</b> Sight Sound Motion (Digital Media)            | <input type="checkbox"/> <b>CM226</b> Introduction to Advertising (Advertising)           |
| <input type="checkbox"/> <b>CM222</b> Graphics I (Digital Media)                    | <input type="checkbox"/> <b>CM227</b> Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> <b>CM223</b> Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> <b>CM290</b> Public Speaking                                     |

---

**SPECIALIZATION AND INTERMEDIATE COURSES** -- Choose four 300-level or 400-level courses:

**ADVERTISING/PUBLIC RELATIONS SPECIALIZATION**

- CM314** Communication Research  
(prerequisite--**CM226** or **CM227**)
- CM350** Advertising Copy Writing (prerequisite--**CM226**)
- CM352** Graphics II (prerequisite--**CM222**)
- CM354** Writing for Public Relations (prerequisite--**CM227**)
- CM355** Advertising Management (prerequisite--**CM226**)
- CM356** Case Studies in Public Relations  
(prerequisite--**CM227**)
- CM384** Book Marketing and Promotion

**JOURNALISM SPECIALIZATION**

- CM340** Advanced Reporting (prerequisite--**CM223**)
- CM360** Literary Journalism (prerequisite--**CM223**)
- CM361** Copy Editing
- CM362** Editorial and Opinion Writing
- CM363** The Magazine Article (prerequisite--**CM223**)
- CM364** Newspaper Feature Writing (prerequisite--**CM223**)
- CM366** Reporting on Urban Affairs (prerequisite--**CM223**)
- CM367** Sports Writing (prerequisite--**CM223**)
- CM382** Book Publishing
- CM383** Broadcast Journalism (prerequisite--**CM223**)
- CM386** Special Topics in Journalism

---

**DIGITAL MEDIA SPECIALIZATION**

- CM311** Story Development and Scripting
- CM312** Internet I
- CM351** Introduction to Radio
- CM352** Graphics II (prerequisite--**CM222**)
- CM353** Narrative Video Production (prerequisite--**CM224**)
- CM365** Advanced Radio Production (prerequisite--**CM351**)
- CM371** Internet II (prerequisite--**CM312**)
- CM372** Studio Television Production (prerequisite--**CM224**)
- CM374** Documentary Production (prerequisite--**CM224**)
- CM375** Video Animation (prerequisite--**CM224**)
- CM388** Book Design and Production (prerequisite--**CM222**)

---

**GENERAL COURSES**

- CM302** Free Speech, Free Expression
- CM305** Media and the Political Process
- CM306** Popular Culture in America (*Diversity course*)
- CM316** Travel Reporting
- CM342** Media, Culture and Society
- CM347** The Documentary Tradition
- CM361** Copy Editing
- CM380** Advanced Study in Communication
- CM385** Special Topics in Communication
- CM421** Communication Internship (150 hours)
- CM423** Communication Internship (50 hours) 1 credit  
(does not count toward degree requirements)

---

**SENIOR CAPSTONE COURSES** -- Choose one Senior Capstone course. Prerequisites for each are an appropriate 200-level introductory course and one 300-level course in that Specialization:

- |  |   |
|--|---|
| <input type="checkbox"/> <b>CM400</b> Senior Capstone in Magazine Publishing | <input type="checkbox"/> <b>CM403</b> Senior Capstone in Advertising      |
| <input type="checkbox"/> <b>CM401</b> Senior Capstone in Digital Media       | <input type="checkbox"/> <b>CM404</b> Senior Capstone in Public Relations |
-