

>>>>>> THE COMPLETE MINOR IN COMMUNICATION ON ONE PAGE <<<<<<<

Loyola University Maryland

For Class of 2013 students (yellow form)

This advising form is for internal use by Department of Communication advisors and advisees only.

INTRODUCTORY COURSES -- Choose two 200-level courses:

- | | |
|--|--|
| <input type="checkbox"/> CM203 Introduction to Communication | <input type="checkbox"/> CM224 Video Production (Digital Media) |
| <input type="checkbox"/> CM204 Sight Sound Motion (Digital Media) | <input type="checkbox"/> CM226 Introduction to Advertising (Advertising) |
| <input type="checkbox"/> CM222 Graphics I (Digital Media) | <input type="checkbox"/> CM227 Introduction to Public Relations (Public Relations) |
| <input type="checkbox"/> CM223 Journalism I: Basic News Writing (Journalism) | <input type="checkbox"/> CM290 Public Speaking |

SPECIALIZATION AND INTERMEDIATE COURSES -- Choose four 300-level or 400-level courses:

ADVERTISING/PUBLIC RELATIONS SPECIALIZATION

- CM314 Communication Research
(prerequisite--CM226 or CM227)
- CM350 Advertising Copy Writing (prerequisite--CM226)
- CM352 Graphics II (prerequisite--CM222)
- CM354 Writing for Public Relations (prerequisite--CM227)
- CM355 Advertising Management (prerequisite--CM226)
- CM356 Case Studies in Public Relations
(prerequisite--CM227)
- CM384 Book Marketing and Promotion

JOURNALISM SPECIALIZATION

- CM340 Advanced Reporting (prerequisite--CM223)
- CM360 Literary Journalism (prerequisite--CM223)
- CM361 Copy Editing
- CM362 Editorial and Opinion Writing
- CM363 The Magazine Article (prerequisite--CM223)
- CM364 Newspaper Feature Writing (prerequisite--CM223)
- CM366 Reporting on Urban Affairs (prerequisite--CM223)
- CM367 Sports Writing (prerequisite--CM223)
- CM382 Book Publishing
- CM383 Broadcast Journalism (prerequisite--CM223)
- CM386 Special Topics in Journalism

DIGITAL MEDIA SPECIALIZATION

- CM311 Story Development and Scripting
- CM312 Internet I
- CM351 Introduction to Radio
- CM352 Graphics II (prerequisite--CM222)
- CM353 Narrative Video Production (prerequisite--CM224)
- CM365 Advanced Radio Production (prerequisite--CM351)
- CM371 Internet II (prerequisite--CM312)
- CM372 Studio Television Production (prerequisite--CM224)
- CM374 Documentary Production (prerequisite--CM224)
- CM375 Video Animation (prerequisite--CM224)
- CM388 Book Design and Production (prerequisite--CM222)

GENERAL COURSES

- CM302 Free Speech, Free Expression
- CM305 Media and the Political Process
- CM306 Popular Culture in America (Diversity course)
- CM316 Travel Reporting
- CM342 Media, Culture and Society
- CM347 The Documentary Tradition
- CM361 Copy Editing
- CM380 Advanced Study in Communication
- CM385 Special Topics in Communication
- CM421 Communication Internship (150 hours)
- CM423 Communication Internship (50 hours) 1 credit
(does not count toward degree requirements)

SENIOR CAPSTONE COURSES -- Choose one Senior Capstone course. Prerequisites for each are an appropriate 200-level introductory course and one 300-level course in that Specialization:

- | | |
|---|--|
| <input type="checkbox"/> CM400 Senior Capstone in Magazine Publishing | <input type="checkbox"/> CM403 Senior Capstone in Advertising |
| <input type="checkbox"/> CM401 Senior Capstone in Digital Media | <input type="checkbox"/> CM404 Senior Capstone in Public Relations |