

>>>>>> **THE COMPLETE MINOR IN COMMUNICATION ON ONE PAGE** <<<<<<

Loyola University Maryland

For Class of 2015 students (form=one Yellow stripe)

The Communication Minor requires a minimum of seven CM courses.

This advising form is for internal use by Department of Communication advisors and advisees only.

REQUIRED COURSE --

___ **CM203** Introduction to Communication

INTRO COURSES -- Choose one 200-level course:

___ **CM204** Introduction to Multimedia (Digital Media)

___ **CM226** Introduction to Advertising (Advertising)

___ **CM205** Introduction to Journalism (Journalism)

___ **CM227** Introduction to Public Relations (Public Relations)

INTERMEDIATE AND SPECIALIZATION COURSES -- Choose four 300-level or 400-level courses:

ADVERTISING/PUBLIC RELATIONS SPECIALIZATION

___ **CM314** Communication Research (prereq: CM226 or CM227)

___ **CM350** Advertising Copy Writing (prereq: CM226)

___ **CM352** Graphics II (prereq: CM204 & CM322)

___ **CM354** Writing for Public Relations (prereq: CM227)

___ **CM355** Advertising Management (prereq: CM226)

___ **CM356** Case Studies in Public Relations (prereq: CM227)

___ **CM384** Book Marketing and Promotion

JOURNALISM SPECIALIZATION

___ **CM301** News Reporting and Writing

___ **CM316** Travel Reporting

___ **CM340** Advanced Reporting (prereq: CM205 & CM301)

___ **CM360** Literary Journalism (prereq: CM205 & CM301)

___ **CM361** Copy Editing

___ **CM363** The Magazine Article (prereq: CM205 & CM301)

___ **CM366** Reporting on Urban Affairs

___ **CM367** Sports Writing (prereq: CM205 & CM301)

___ **CM382** Book Publishing

___ **CM383** Broadcast Journalism (prereq: CM205, CM301)

___ **CM386** Special Topics in Journalism

DIGITAL MEDIA SPECIALIZATION

___ **CM311** Story Development

___ **CM312** Web I

___ **CM322** Graphics I

___ **CM324** Video I

___ **CM351** Introduction to Radio

___ **CM352** Graphics II (prereq: CM204 & CM322)

___ **CM353** Video II (prereq: CM204 & CM324)

___ **CM365** Advanced Radio Production (prereq: CM351)

___ **CM371** Web II (prereq: CM204 & CM312)

___ **CM374** Documentary Production: Baltimore Stories
(prereq: CM204 & CM324)

___ **CM375** Video Animation (prereq: CM204 & CM324)

___ **CM388** Book Design & Production (prereq: CM204 & CM322)

GENERAL COURSES

**Diversity Course*

___ **CM302** Free Speech, Free Expression

___ **CM305** Media and the Political Process

___ **CM306** Popular Culture in America*

___ **CM310** Public Speaking

___ **CM330** Stereotypes in U.S. Film and Television*

___ **CM342** Media, Culture and Society*

___ **CM347** The Documentary Tradition*

___ **CM380** Advanced Study in Communication

___ **CM385** Special Topics in Communication

___ **CM390** Public Speaking II (prereq: CM310)

___ **CM394** Research Experience

___ **CM421** Communication Internship (150 hours)

___ **CM423** Communication Internship (50 hours) 1 credit
(does not count toward degree requirements)

SENIOR CAPSTONE COURSES -- Choose one Senior Capstone course. Prerequisites for each are the appropriate 200-level introductory course and one 300-level course in that Specialization.

___ **CM400** Senior Capstone in Magazine Publishing

___ **CM403** Senior Capstone in Advertising

___ **CM401** Senior Capstone in Digital Media

___ **CM404** Senior Capstone in Public Relations
