

For Immediate Release
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Seniors launch website to publish Loyola student works!

Loyolapound.com set to launch 4/28/09

Tuesday, April 28th, marks the launch of a new student run website called the Pound, which highlights student works, community events and activities for the Loyola Community. The website was created for the 2009 senior capstone class project by communication's students specializing in graphics, web design and digital media.

“It’s one of the places students can really show off assignments they’ve worked hard on, outside of the class room,” says Dennis Cornwall, one of the students working on the website for the past semester. “This website will promote student works, that other than teachers grading, would never see the light of day. ”

The Pound markets itself as a student run website which highlights articles, audio and video creations, photographs and stories produced by Loyola students. For example, one of the first featured pieces is a series of videos that show off-campus activities and places of interest students can visit ‘in the vicinity’ of Loyola. There site will also feature sections with local music and movie reviews, as well as campus events and activities.

“It’s a fun website that everyone, both current students and alumni can enjoy,” said Dr. Jonathan Lillie, the professor guiding students through the construction of this site. “The students have been working diligently on the site, and the quality of work is impressive.”

After the launch, the next step Dr. Lillie says is to grow the website with student run content. He plans to create a student run group to upload content for the community. “We structured the site so that it is very user friendly, and students will be able to easily upload their own content in the future.”

Dr. Lillie and the students plan to have the site run long after the class of 2009 graduates. ‘We’re hoping this site will evolve into an outlet that provides our classmates with a means of showing off their work ,’ said Denis Cornwall. Some of the faculty members approached by our content acquisition team are very excited with the prospect of publishing their student’s efforts. The site is here to stay and hopefully will be a site that not only is fun, but can also allow students to show off some of their better works to friends, family and prospective employers. So please visit www.loyolapound.com and help support this student initiative.