



## Apprentice House, Communication Department to Host Reception for New Book About Local TV News

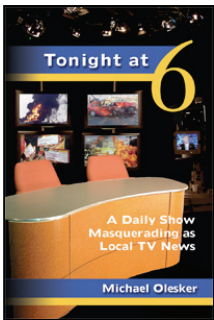
*Veteran Journalist Michael Olesker Offers WJZ in Baltimore as  
Emblematic of Waning Journalistic Rigor Across Country*

**What:** Reception for Launch of New Book by Michael Olesker

**When:** Thursday, September 11, 2008, 6:30pm

**Where:** Communication Department Lobby, Ground Floor, College Center

**For information and RSVP:** Gregg Wilhelm, x5265, gawilhelm@loyola.edu



**Michael Olesker**  
**ISBN 978-1-934074-17-6**  
**6x9 HC, 288 pp.**  
**Endorsements from**  
**Dick Gelfman, Marc**  
**Steiner, Ira R. Allen,**  
**Andy Barth**  
**Retail: \$26.95**

Apprentice House  
Communication Department  
Loyola College in Maryland  
4501 N. Charles Street  
Baltimore, MD 21210  
p. 410.617.5265  
f. 410.617.5040  
www.apprenticehouse.com  
info@apprenticehouse.com

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Loyola College's Communication Department and Apprentice House cordially invite you to a reception marking the publication of Michael Olesker's new book, *Tonight at Six: A Daily Show Masquerading as Local TV News*.

The veteran newspaper columnist, who had been delivering on-air commentaries for WJZ-13 in Baltimore for nearly twenty years, spent the last six months of his tenure at the station practicing a journalist's primary skill: observation. He noted the changing environment, interviewed frustrated colleagues, and reflected on the ratings freefall at what was once one of the country's top rated local TV news broadcasts.

That reportage became the basis of Mr. Olesker's latest book, *Tonight at Six*.

In *Tonight at Six*, Mr. Olesker paints a behind-the-scenes picture of local television news as few have ever seen it. He describes the long slide of a medium that was once assumed to be the golden future of American journalism, but is now widely considered an afterthought for viewers seeking serious news coverage.

**Michael Olesker** was a nightly news commentator for WJZ-TV's *Eyewitness News* for nineteen years. He is a columnist for the *Baltimore Examiner* and previously wrote a column for the *Baltimore Sun* for a quarter-century. He is the author of *Michael Olesker's Baltimore: If You Live Here, You're Home* and *Journeys to the Heart of Baltimore*. With Leo Bretholz, he co-wrote the highly acclaimed Holocaust memoir *Leap into Darkness: Seven Years on the Run in Wartime Europe*.

**Apprentice House**, based in the Communication Department at Loyola College of Maryland, is the country's only campus-based, student-staffed book publisher.

**Join faculty, students, and administration as Mr. Olesker discusses and signs copies of the book. Light refreshments will be served.**