

Intern at Girls' Life magazine!

Girls' Life magazine provides internship opportunities for those interested in learning about magazine and online publishing. Whether you're seeking course credits or looking for personal enrichment and experience, Girls' Life offers a unique way for students to get a first-hand glimpse into the publishing world.

Who should apply?

- College students and recent graduates during school semesters and summer months.
- Organized, self-motivated and upbeat applicants who are well versed in everything *GL* (that's fashion, celebs, beauty, friends and real-life issues).
- Students majoring in: Mass Communications, English, Journalism, Marketing, Public Relations and Online/New Media.
- Applicants who are computer-proficient. Experience with Microsoft Office, Photoshop, Quark and CMS and various forms of social media preferred.

What types of internships are offered?

Duties vary depending on experience and skill-level, but may include:

- Editorial: Writing features, short articles, polls, quizzes, interviews and reviews for web and print, attending editorial meetings, assisting editors and researching stories.
- Online: Assisting *GL*'s online editorial team with both editing and posting content, along with photo editing and selection for Girlslife.com.
- Fashion/Beauty: Cataloging and organizing samples in preparation for photo shoots, assisting on set, working with publicists and managing *GL*'s PR contact database.
- Advertising/Marketing: Working directly with *GL*'s advertising team on copy writing, marketing strategies and new campaigns.
- **Social Media**: Assisting in the creation of cross-platform social media campaigns for both the editorial and marketing departments.
- Video: Editing behind-the-scenes and interview videos to be showcased on Girlslife.com.

Contact us:

Please send a cover letter, resume and two writing samples two months prior to your preferred start date to Jessica D'Argenio Waller, <u>jessica@girlslife.com</u>. Typically, interns work two to three days per week, though *GL* also offers full-time positions.