

Stone House Publications is seeking interns for the fall and spring semesters.

Internships are offered for credit or on a non-paid basis for those students looking for experience in the publishing business. Interns will work two days a week at the home office of Publisher Vicki Franz in Cockeysville, as well as with Executive Editor Greg Alexander. We are happy to accommodate students' class schedules. There will also be an opportunity for students to work from home to achieve the required number of hours if they are looking for class credit.

Interns will learn all aspects of the publishing business – marketing, sales, production, layout, writing, editing, photography, social media, etc. – and there are also opportunities to write bylined articles for publication. We operate in a laid back, informal atmosphere, and the environment is challenging, yet fun.

We publish two magazines:



Mason-Dixon ARRIVE is published seven times a year with a circulation of 60,000. We publish 30,000 in full color in Baltimore County and another 30,000 in Harford County. We direct mail 80% of our copies to select postal routes targeting affluent homeowners with high income and house value. Balance is distributed free in upscale boutique shops, restaurants, real estate offices, libraries, visitor centers.

We have a website, www.mdarrive.com, as well as social networking sites: Facebook.com/mdarrive and Twitter.com/mdarrive. We also communicate through a monthly Constant Contact e-newsletter to approximately 10,000 email subscribers.

Editorial Focus: We are a lifestyle magazine focused on life “outside the Beltway” with monthly departments including recipes, wine and spirits, regional events, antiques, local travel, outdoors, and the arts. We also have seasonal features such as breast cancer health, entertaining, summer fun and locavore.



I95 Business is published bi-monthly and is a business-to-business feature magazine focused primarily on northern Baltimore County and Harford County. The glossy magazine features business leaders, and provides useful information for the business community in areas such as Info Tech, Innovation, Ideas to Grow Business, etc. We also have features on areas such as Health Care, Defense, Finance, Women in Business.

We have a website, www.i95business.com, as well as social networking sites: Facebook.com/i95business and Twitter.com/i95business. We also communicate through a monthly Constant Contact e-newsletter to approximately 10,000 email subscribers.

INTERNSHIP COMPONENTS

As a small, independently-owned magazine, interns at Stone House Publications will be exposed to all aspects of the publishing business from beginning to end. Here are just a few areas:

- Advertising: Helping put together proposal packets, media kits and special promotional materials
- Social Networking: Updating our various social media sites
- Online: Adding content to www.mdarrive.com and www.i95business.com
- Layout: Helping Vicki Franz with the magazine layouts. Ensuring ads are ordered and helping determine page count.
- Cost analysis: Examples include helping determine whether it's cost effective or prohibitive to go up in page count – i.e. 80 or 96 pages based on ad revenue vs. printing/distribution costs.
- Writing: Helping Executive Editor Greg Alexander with monthly content when needed – updating lists from year to year; compiling monthly “Top Picks;” soliciting photography; writing business profiles; choosing wire stories; acquiring recipes for publication, etc.
- Writing and designing Constant Contact e-newsletters
- Administrative: Basic office duties in assisting the Production Manager and Publisher

Interested students should email a cover letter, resume and writing samples (if available to Executive Editor Greg Alexander, editor@mdarrive.com)