

## Loyola/Notre Dame Library Digital Media Lab Contest

The goal of this contest is to foster awareness and use of the library's Digital Media Lab. There will be two categories of submissions – videos and posters. One winner will be chosen from each category.

### General contest guidelines & information:

- The poster or video should highlight the resources available at the Digital Media Lab.
- The submission must be produced by using the resources in the Digital Media Lab.
  - Entrants must work on the project in the Digital Media Lab for a minimum of two hours.
  - When signing in to use the lab to work on a submission, students must include their name, that they are working on a contest submission, and their arrival time. They must also note their departure time.
- Any stock photos, artwork, film or sound clips used in entries must have been legally procured, either through purchase of the rights (by the artist) or by ensuring that items used are freely available for use.
  - More information and sources can be found at [http://researchwiki.lndlibrary.org/index.php/Digital\\_Lab](http://researchwiki.lndlibrary.org/index.php/Digital_Lab)
- Solo entries only – no groups.
- Entrants must be students currently enrolled at College of Notre Dame or Loyola University.
- Entrants will retain the full copyright to their work.
- In addition to submitting their final product, entrants must also submit a signed hard copy of a release form (available at the Digital Media Lab).

### Poster guidelines:

- Finished size: approximately 24" x 36"
- Must use a mix of techniques & elements – photos, text, graphics, etc.
- Finished poster should be submitted as a PDF to Danielle Whren Johnson. Poster submissions may be dropped off in person on CD, or emailed to [dwhren@loyola.edu](mailto:dwhren@loyola.edu) or [dwhren@ndm.edu](mailto:dwhren@ndm.edu).
- The winning poster will be professionally printed and will be displayed in the library.

### Video guidelines:

- Videos should be approximately 3-5 minutes long.
- The finished video should be submitted by posting to the library's YouTube account. (When the video is ready, contact Danielle Whren Johnson at [dwhren@loyola.edu](mailto:dwhren@loyola.edu) or [dwhren@ndm.edu](mailto:dwhren@ndm.edu) for login information.)
- The winning video will be featured on the library website and used to promote the Digital Media Lab.

(More on reverse)

**Entry Deadline:**

- All entries due by midnight on Friday, November 20.
- Winners will be announced on or around Friday, December 4.

**Judging & Prizes:**

- The panel for judging will consist of Danielle Whren Johnson and faculty representatives from each institution.
- Winning entries must meet the criteria set out in the guidelines. Additional judging criteria:
  - Aesthetic quality of the work
  - Creativity or humor shown in the presentation of the Digital Media Lab's resources
  - Level of technical proficiency
- All entries will be exhibited or screened at an awards reception to be held on or about Friday, December 4. (Judging will have taken place prior to the awards reception.)
- The winning students will be presented with a \$50 gift certificate to their college bookstore.

Please direct any questions to:

Danielle Whren Johnson

dwhren@loyola.edu

dwhren@ndm.edu

(410) 617-6872