

## Publications by Department

Loyola College in Maryland

January 1, 2000 - December 31, 2000

### Blouch, William E.

*Journal Article, Academic Journal*

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *Tradeoffs among Instructional Strategies for Accounting Education*, Journal of Business and Behavioral Sciences, 7, 1, (2000), p. 42-53.

*Conference Proceeding*

Blouch, W. E., Ulrich, T., Michenzi, A., *Accounting Student Socialization with Respect to Professional Business Skills*, American Society of Business and Behavioral Sciences, 8, 1, (2000), p. 11.

*Conference Proceeding*

Blouch, W. E., Blouch, T., Michenzi, A., *An Assessment of Non-Accounting Capabilities*, First Annual Meeting of the Academy of Business Education, (2000).

*Conference Proceeding*

Michenzi, A. R., Ulrich, T. A., Blouch, W. E., *An Assessment of Non-Accounting Capabilities*, First Annual Meeting of the Academy of Business Education, (2000).

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Blouch, W. E., Ulrich, T., Fletcher, H., *Teaching Statement of Cash Flows to MBAs Using Accounting Equations*, American Society of Business and Behavioral Sciences, 8, 1, (2000), p. 9.

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Blouch, W. E., Michenzi, A., Ulrich, T., *The Assessment of Auditing Topics: Does Type of Firm Matter?*, American Society of Business and Behavioral Sciences, (2000).

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Blouch, W. E., Michenzi, A., Ulrich, T., *Importance of Auditing Topics: A Public Accounting Practitioner Perspective*, Western Decision Sciences Institute, (2000), p. 5.

*Conference Proceeding*

Michenzi, A. R., Ulrich, T. A., Blouch, W. E., *Importance of Public Accounting: A Public Accounting Practitioner Perspective*, Western Decision Sciences Institute, (2000), p. 5.

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Blouch, W. E., Michenzi, A., Ulrich, T., *Assessment of the Importance of Auditing Topics: Educators vs. CPAs*, Mid-Atlantic Meeting of the AAA, (2000).

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**Cooke, Ernest F.**

*Conference Proceeding*

Cooke, E. F., *A New General Theory of Need Satisfaction for the Study of Consumer Behavior and Salesperson Motivation*, American Society of Business and Behavioral Sciences, (2000).

*Conference Proceeding*

Cooke, E. F., *The Going Global Paradigm*, American Society of Business & Behavioral Sciences, (2000).

**Cotner, John S.**

*Journal Article, Academic Journal*

Cotner, J. S., Smith, D., *EMBA International Field Studies: A Comparative Perspective*, Journal of the Academy of Business Education, (2000).

*Journal Article, Academic Journal*

Fletcher, H. D., Cotner, J. S., *Computing the Cost of Capital for Privately-Held Firms*, American Business Review, 18, 2, (2000).

*Conference Proceeding*

Cotner, J. S., *The Effectiveness of Wellness Programs*, American Association for Advances in Health Care Research, (2000).

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Cotner, J. S., Sharkey, P. D., Derrick, F. W., Speck, S., Mento, A. J., *Opportunities and Challenges in Medicaid Managed Care: The Experience in Maryland*, American Journal of Managed Care, 6, 3, (2000), p. 10.

**Cummings, Jeffrey L.**

*Journal Article, Academic Journal*

Cummings, J. L., Doh, J. P., *Identifying who matters: Mapping key players in multiple environments*, California Management Review, 42, 2, (2000), p. 83-104.

**Derrick, Frederick W.**

*Journal Article, Academic Journal*

Derrick, F. W., Scott, C. E., Amadi, M., *Buying on the Net: The Impact on Retailers and State Budgets*, Journal of Business and Economic Perspectives, XXVI, 2, (2000), p. 147-155.

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Cotner, J. S., Sharkey, P. D., Derrick, F. W., Speck, S., Mento, A. J., *Opportunities and Challenges in Medicaid Managed Care: The Experience in Maryland*, American Journal of Managed Care, 6, 3, (2000), p. 10.

**Desai, Harsha B.**

*Journal Article, Academic Journal*

Desai, H. B., *Beyond Social Capital in Thailand: Fibers, Finance, and Infrastructure*, Journal of Asian Business, 16, (2000), p. 4.

*Journal Article, Academic Journal*

Desai, H. B., *Contributed Book Review of Beyond Social Capital in Thailand: Fibers, Finance, and Infrastructure*, Journal of Asian Business, (2000).

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Desai, H. B., *Web Based Commerce and the Migration of Competitive Advantage for Smaller Organizations*, Third International Conference on Operations and Quantitative Management, (2000).

*Conference Proceeding*

Desai, H. B., *Application of Mass Customization to Small Manufacturing*, 12th Annual Conference of the Production and Operations Management Society, (2000), p. 7.

*Conference Proceeding*

Desai, H. B., Sherman, K., *Igneous Skis*, 12th Annual Conference of the Production and Operations Management Society, (2000), p. 16.

*Conference Proceeding*

Desai, H. B., *Succession Planning in the US and the UK Family Owned Firms*, 1st USASBE/SBIDA Joint Annual National Conference, (2000), p. 4.

**Di Lorenzo, Thomas J.**

*Conference Proceeding*

Di Lorenzo, T. J., *How FDR Made the Great Depression Worse*, (2000).

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Di Lorenzo, T. J., *Is Voluntary Government Possible? A Critique of Constitutional Economics*, Journal of Institutional and Theoretical Economics, (2000).

*Journal Article, Academic Journal*

Di Lorenzo, T. J., *Calculus of Consent Revisited*, Public Finance and Management, (2000).

*Book, Scholarly-New*

Di Lorenzo, T. J., *From Pathology to Politics: Public Health in America*, Transaction Publishers, (2000).

## **Ding, Hung-bin**

*Journal Article, Academic Journal*

Ding, H. B., Peters, L. S., *Inter-firm Knowledge Management Practices for Technology and New Product Development in Discontinuous Innovation*, *International Journal of Technology Management*, 20, 5-8, (2000), p. 588-600.

*Journal Article, Academic Journal*

Ding, H. B., *International Technology Transfer to China: The Case of Biotechnology*, *Issues and Studies*, 36, 2, (2000), p. 133-154.

*Conference Proceeding*

Ding, H. B., Peters, L. S., *Inter-Firm Knowledge Management in Different Radical Innovation Contexts. Managing Corporations and Communities for a New Century*, Steve H. Barr (ed.), Southern Management Association Annual Conference, (2000).

*Conference Proceeding*

Ding, H. B., Ravichandran, T., *Pre-emptive radical innovation: Building inter-departmental common knowledge in a short product development cycle. Leading Technology Change: Management Issues and Challenges*, Sul Kassicieh and Steve Walsh (ed.), IEEE Engineering Management Society, (2000).

## **Ellis, Nan S.**

*Journal Article, Academic Journal*

Fairchild, L. M., Ellis, N. S., *Rule 15C2-12: A Flawed Regulatory Framework Creates Pitfalls for Municipal Issuers*, *Washington University Journal of Law and Policy*, 2, (2000), p. 587-626.

*Journal Article, Public or Trade Journal*

Ellis, N. S., *Welfare Waiting Periods: A Public Policy Analysis of Saenz v. Roe*, *Stanford Law and Policy Review*, 11, (2000).

## **Fairchild, Lisa M.**

*Journal Article, Academic Journal*

Fairchild, L. M., Ellis, N. S., *Rule 15C2-12: A Flawed Regulatory Framework Creates Pitfalls for Municipal Issuers*, *Washington University Journal of Law and Policy*, 2, (2000), p. 587-626.

*Journal Article, Academic Journal*

Fairchild, L. M., *Are Federal Disclosure Requirements Beneficial for the Municipal Bond Market?*, *Municipal Finance Journal*, Fall 2000, (2000), p. 18.

## **Fletcher, Harold D.**

*Journal Article, Professional Journal*

Jones, R. M., Holman, W., Fletcher, H. D., *Impact of Command and Control Environment Legislation on Small Business: A Counter-Intuitive Finding*, *Journal of Contemporary Business Issues*, 8, 2, (2000), p. 34-44.

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Fletcher, H. D., Cotner, J. S., *Computing the Cost of Capital for Privately-Held Firms*, American Business Review, 18, 2, (2000).

*Conference Proceeding*

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*Conference Proceeding*

Fletcher, H. D., Smith, D., *Using Scenario Planning: An Application in the Mutual Fund Industry*, American Society of Business and Behavioral Sciences, (2000).

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Ulrich, T. A., Fletcher, H. D., Blouch, W. E., *Teaching Statement of Cash Flows to MBAs Using Accounting Equations*, American Society of Business and Behavioral Sciences, 8, 1, (2000), p. 9.

### **Franke, Richard H.**

*Conference Proceeding*

Franke, R. H., *Enviroshock*, American Association for the Advancement of Science Annual Meeting, (2000).

### **Giampetro-Meyer, Andrea M.**

*Journal Article, Public or Trade Journal*

Giampetro-Meyer, A. M., Mento, T., *Peer Observation as a True Developmental Opportunity*, College Teaching, 48, 1, (2000), p. 4.

*Journal Article, Academic Journal*

Giampetro-Meyer, A. M., *Raped at Work: Just Another Slip, Twist and Fall Case?*, UCLA's Women's Law Journal, 11, (2000).

*Journal Article, Academic Journal*

Giampetro-Meyer, A. M., *Recognizing and Remediating Gender-based Wage Discrimination in Sport*, American Business Law Journal, 37, 2, (2000), p. 44.

### **Hilton, Francis G.**

*Broadcast Media*

Hilton, F. G., *Global Climate Change: The Roles of Economics and Religion*, National Public Radio: Science Friday, (2000).

### **Hoadley, Ellen D.**

*Journal Article, Academic Journal*

Hoadley, E. D., Simmons, L. P., Guo, L. X., Gilroy, F. D., *Color, Font, and Bold Highlighting in Text: A Cross-Cultural Investigation*, Computer Engineering, 26, 11, (2000).

*Journal Article, Academic Journal*

Hoadley, E. D., Simmons, L. P., Gilroy, F. D., *Investigating the Effects of Color, Font, and Bold Highlighting in Text for the End User*, Journal of Business and Economic Perspectives, 26, 2, (2000).

**Holman, Walter**

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Ulrich, T. A., Holman, W., *Behavioral Aspects of the Newer Pedagogies within the Business Curriculum*, American Society of Business and Behavioral Sciences, 7, 8, (2000), p. 9.

**Jones, Raymond M.**

*Journal Article, Professional Journal*

Jones, R. M., Holman, W., Fletcher, H. D., *Impact of Command and Control Environment Legislation on Small Business: A Counter-Intuitive Finding*, Journal of Contemporary Business Issues, 8, 2, (2000), p. 34-44.

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Jones, R. M., Holman, W., Fletcher, H. D., *Impact of Command and Control Environment Legislation on Small business: A Counter-Initiative Finding*, Proceedings of the Conference on Emerging Issues in Business and Technology, (2000), p. 270-280.

*Conference Proceeding*

Jones, R. M., Kashlak, R. J., Jones, A., *Global Poverty Reduction: a Corporate Concern?*, Proceedings of the Conference for the Academy of International Business-Northeast, (2000), p. 351.

*Conference Proceeding*

Jones, R. M., Jones, A., *Utilizing the Knowledge Management Paradigm Within a third Sector Transnational Partnership: Case Examples From Latin America*, Proceedings of the 4th International Conference Abstract Volume of the International Society For Third-Sector Research, (2000), p. 116.

*Conference Proceeding*

Jones, R. M., Mento, A. J., *Knowledge Management and Mind Mapping: A Symbiotic Relationship*, Proceedings of the Conference on Emerging Issues in business & Technology, (2000), p. 114-120.

**Kashlak, Roger J.**

*Conference Proceeding*

Sherman, H., Kashlak, R. J., Joshi, M., *Corporate Governance and Industry Convergence*, Association for Global Business Annual Conference, (2000).

*Journal Article, Academic Journal*

Sherman, H., Kashlak, R. J., Joshi, M., *Corporate Governance and Industry Convergence*, Journal of Current Research in Global Business (The), 2, 3, (2000), p. 8.

*Journal Article, Public or Trade Journal*

Kashlak, R. J., Beldona, S., *Partner Reciprocity, Telecommunications Flows and Balance of Trade Patterns between the United States and Latin America*, International Journal of Public Administration, 23, 5/6, (2000), p. 1161-1180.

*Conference Proceeding*

Jones, R. M., Kashlak, R. J., Jones, A., *Global Poverty Reduction: a Corporate Concern?*, Proceedings of the Conference for the Academy of International Business-Northeast, (2000), p. 351.

*Conference Proceeding*

Kashlak, R. J., *The Effect of Cultural Distance on Negotiations and Reciprocity*, ISSWOV Bi-Annual Conference, 2000, (2000).

*Conference Proceeding*

Kashlak, R. J., Sherman, *Board of Director Composition and the Foreign Direct Investment Decision*, ANZIBA, Annual Conference, 2000, (2000).

**Klink, Richard R.**

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Klink, R. R., *Creating Brand Names with Meaning: The Use of Sound Symbolism*, Marketing Letters, 11, 1, (2000), p. 16.

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Klink, R. R., *Threats to the External Validity of Brand Extension Research*, Journal of Marketing Research, 33, (2000), p. 10.

**Li, Joanne W.**

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Li, J. W., *Quantity versus Quality of Directors' Time: The Effectiveness of Directors and Number of Outside Directorships*, Managerial Finance, (2000), p. 21.

**Maas, Jayne D.**

*Supplemental instructional materials for new text*

Maas, J. D., *Financial Reporting Project*, Irwin McGraw-Hill, (2000).

*Supplemental Instructional Resources for New Textbook*

Maas, J. D., *Ready Shows Using PowerPoint Volume 1 (Chapters 1-13) and Colume 2 (Chapters 14-26); Ready Slides and Transparency Masters for Chapters 1-26*, Irwin McGraw-Hill, (2000).

**Mento, Anthony J.**

*Journal Article, Academic Journal*

Mento, A. J., Van Doren, D., *Change Management Techniques to Support an Enterprise Resource Planning Implementation*, Journal of Contemporary Business Issues, 8, (2000), p. 9.

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Mento, A. J., Van Doren, D., *Change Management Techniques to Support an Enterprise Resource Planning (ERP) Stimulation*, Conference on Emerging Issues in Business & Technology, (2000), p. 9.

### **Michenzi, Alfred R.**

*Journal Article, Academic Journal*

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *Tradeoffs among Instructional Strategies for Accounting Education*, Journal of Business and Behavioral Sciences, 7, 1, (2000), p. 42-53.

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Michenzi, A. R., Cook, G., Milano, B., Rama, D., *Fostering Professional and Civic Growth through Community Service in Beta Alpha Psi Chapter: Concepts and Best Practices*, National Meeting of the American Accounting Association, (2000).

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### **Reinhart, Walter J.**

*Journal Article, Academic Journal*

Reinhart, W. J., Speck, S., *Mandated Cost Containment Policies: Effectiveness? A Pilot Study*, Advances in Health Care Research, (2000).



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Reinhart, W. J., *Capital Budgeting and the Reinvestment Assumption*, Alternative Perspectives in Finance Proceedings, Fifth Biennial Conference, (2000).

**Scott, Charles E.**

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Scott, C. E., Derrick, F. W., *The Impact of Remote Commerce on State Retail and Budgets: The Case of the Maryland Furniture Market*, Journal of Business and Economic Perspectives, Fall, (2000), p. 146-155.

**Sedaghat, Ali M.**

*Conference Proceeding*

Sedaghat, A. M., *Strategies for forming, promoting and maintaining a successful student chapters of IMA*, Potomac & Chesapeake Council Meeting, (2000).

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Sedaghat, A. M., *Integrating Tax Accounting in Cost/Managerial Curriculum*, National Meeting of the Institute of Management Accountants, (2000).

*Instructor's Manual*

Sedaghat, A. M., *Executive MBA EF 672 - Casebook*, McGraw-Hill, Primis, (2000).

**Sedgley, Norman H.**

*Journal Article, Academic Journal*

Sedgley, N. H., Gittell, R., *High Tech and State Higher Education Policy: Myths and Reality*, American Behavioral Scientist, 43, 7, (2000).

**Sharkey, Phoebe D.**

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**Simmons, Laurette**

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**Smith, Darlene**

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Cotner, J. S., Smith, D., *EMBA International Field Studies: A Comparative Perspective*, Journal of the Academy of Business Education, (2000).

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Fletcher, H. D., Smith, D., *Using Scenario Planning: An Application in the Mutual Fund Industry*, American Society of Business and Behavioral Sciences, (2000).

**Speck, Sandra**

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Cotner, J. S., Sharkey, P. D., Derrick, F. W., Speck, S., Mento, A. J., *Opportunities and Challenges in Medicaid Managed Care: The Experience in Maryland*, American Journal of Managed Care, 6, 3, (2000), p. 10.

**Tallon, Paul P.**

*Journal Article, Academic Journal*

Tallon, P. P., Kraemer, K., Gurbaxani, V., *Executives' Perceptions of the Business Value of Information Technology: A Process-oriented Approach*, Journal of Management Information Systems, 16, 4, (2000), p. 137-165.

*Journal Article, Academic Journal*

Tallon, P. P., Kraemer, K., *Information Technology and Economic Development: Ireland's coming of Age with Lessons for Developing Countries*, Journal of Global Information Technology Management, 3, 2, (2000), p. 4-23.

**Ulrich, Thomas A.**

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**Van Doren, Doris C.**

*Journal Article, Academic Journal*

Van Doren, D. C., *Change Management Techniques to Support an Enterprise Resource Planning Implementation*, Journal of Contemporary Business Issues, (2000), p. 9.

**Walters, Stephen J.K.**

*Book, Chapter in Scholarly Book-New*

Walters, S. J., Hanke, S. H., *H2Ownership: Privatizing Waterworks in Theory and Practice in America's Water and Wastewater Industries: Competition and Privatization*, (2000), p. 283-295.

*Newspaper*

Walters, S. J., *Big Markets Scoring at Fan Expense*, Baltimore Sun, (2000), p. 3.