

Publications by Department

Loyola College in Maryland

January 1, 2001 - December 31, 2001

Accounting

Blouch, William E. (Professor)

Conference Proceeding

Blouch, W. E., Michenzi, A., Ulrich, T., *An Importance-Effectiveness Assessment of Contemporary Auditing Curricula*, National Meeting of the American Accounting Association, (2001).

Conference Proceeding

Fletcher, H. D., Ulrich, T. A., Blouch, W. E., *Teaching Statement of Cash Flows to MBAs Using Accounting Equations*, American Society of Business and Behavioral Sciences, 8, 1, (2001), p. 9.

Conference Proceeding

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *An Importance-Effectiveness Assessment of Contemporary Auditing Curricula*, American Accounting Association for National Meeting, (2001), p. 23.

Michenzi, Alfred R. (Associate Professor)

Conference Proceeding

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *An Importance-Effectiveness Assessment of Contemporary Auditing Curricula*, American Accounting Association for National Meeting, (2001), p. 23.

Conference Proceeding

Michenzi, A. R., Cook, G., DeBerg, C., Milano, B., Rama, D., *Developing Personal Competencies through Service-Learning: A Role for Student Organizations*, National Meeting of the American Accounting Association, (2001).

Conference Proceeding

Michenzi, A. R., Cook, G. L., DeBerg, C. L., Milano, B. J., Rama, D. V., *Developing Personal Competencies through Service-Learning: A Role for Student Organizations*, American Accounting Association National Meeting, (2001).

Sedaghat, Ali M. (Associate Professor)

Conference Proceeding

Sedaghat, A. M., *Mind Map of Activities for Accountants Today (Abstract Only)*, 2001 Annual Meetings of Decision Sciences Institute, (2001).

Conference Proceeding

Sedaghat, A. M., *Performance Measures for Public & Private Universities*, 2001 Annual Meetings of Decision Sciences Institute, (2001).

Conference Proceeding

Sedaghat, A. M., Leahy, W., *Saint John College High School*, Decision Sciences (Journal of), (2001).

Conference Proceeding

Sedaghat, A. M., Cotner, J. S., *An Innovative Approach to Teaching Accounting for Executive MBAs*, 10th Annual Conference of the "Academy of Business Education", (2001).

Economics

Burger, John D. (Assistant Professor)

Journal Article, Academic Journal

Burger, J. D., *U or Inverted-U? That is the Question*, *Review of Development Economics*, 5(1), (2001), p. 151-156.

Cichello, Paul L.

Journal Article, In-House Journal

Cichello, P. L., Fields, G., Leibbrandt, M., *Are African Workers Getting Ahead in the New South Africa? Evidence from KwaZulu-Natal, 1993-98*, *Social Dynamics*, 27(1), (2001).

Di Lorenzo, Thomas J. (Professor)

Journal Article, Academic Journal

Di Lorenzo, T. J., *A Critique of Constitutional Economics*, *Journal of Libertarian Studies*, (2001).

Journal Article, Academic Journal

Di Lorenzo, T. J., *Reconstructing America: Consolidation of State Power, 1875-1890*, *Journal of Libertarian Studies*, (2001).

Journal Article, Academic Journal

Di Lorenzo, T. J., *The Microsoft Corporation in Collision with Antitrust Law*, *Journal of Social, Political, and Economic Studies*, (2001).

Book, Scholarly-New

Di Lorenzo, T. J., *Public Health Profiteering*, Transaction Publishers, Rutgers University, (2001).

Hilton, Francis G. (Assistant Professor)

Journal Article, Academic Journal

Hilton, F. G., *Energy and Morality 20 Years Later*, *America*, 8, 1, (2001), p. 46-49.

Journal Article, Academic Journal

Hilton, F. G., *Later Abatement, Faster Abatement: Evidence and Explanations from the Global Phase-out of Leaded Gasoline*, *Journal of Environment and Development*, 10, 3, (2001), p. 246-265.

Journal Article, Public or Trade Journal

Hilton, F. G., *Energy and Morality 20 Years Later*, *America*, 194, 18, (2001).

Sedgley, Norman H. (Assistant Professor)

Journal Article, Academic Journal

Sedgley, N. H., Elmslie, B., *Agglomeration and Congestion in the Economics of Ideas and Technological Change*, *American Journal of Economics and Sociology*, 60, 1, (2001), p. 21.

Ward, Marianne H. (Assistant Professor)

Journal Article, Academic Journal

Ward, M. H., *Re-Estimating Growth and Convergence for Developed Economies, 1870-1990*,
Journal of Economic History (The), 61, (2001), p. 489-92.

Williams, Nancy A. (Associate Professor)

Conference Proceeding

Williams, N. A., Dale, L., *Transaction Cost and Metering of Urban Water Use in California*,
Western Economic Association Conference, (2001).

Finance

Cotner, John S. (Professor)

Conference Proceeding

Jones, R. M., Cotner, J. S., Kashlak, R. J., *Utilizing the IFS for integrating the EMBA curriculum*, Conference on Emerging Issues in Business & Technology, (2001), p. 25-31.

Conference Proceeding

Sedaghat, A. M., Cotner, J. S., *An Innovative Approach to Teaching Accounting for Executive MBAs*, 10th Annual Conference of the "Academy of Business Education", (2001).

Fletcher, Harold D. (Professor)

Book, Chapter in Textbook-Revised

Fletcher, H. D., *Strategic Planning: An Insurance Perspective*, Issues in Insurance; Insurance Accounting and Systems Association, 4th ed., (2001).

Conference Proceeding

Fletcher, H. D., Ulrich, T. A., Blouch, W. E., *Teaching Statement of Cash Flows to MBAs Using Accounting Equations*, American Society of Business and Behavioral Sciences, 8, 1, (2001), p. 9.

Li, Joanne W. (Associate Professor)

Journal Article, Professional Journal

Li, J. W., Yau, J., *China's Banking Reform: A Single Step in a Thousand Mile Journal*, International Journal of Business, 6, 2, (2001).

Reinhart, Walter J. (Professor)

Book, Textbook-Revised

Reinhart, W. J., Farrell, J. L., *Portfolio Management: Theory and Applications*, China Machine Press, 2nd Ed., (2001).

Conference Proceeding

Reinhart, W. J., Speck, S., *Effectiveness of Mandated Cost Containment Policies*, Advances in Accounting, (2001).

Conference Proceeding

Reinhart, W. J., *Valuation: DDM and Tobin's 'q'*, International Business Education and Technology Conference, (2001).

Shin, Yoon S.

Book Review

Shin, Y. S., *Investments: Theory and Applications*, Journal of Financial Education, (2001), p. 99-102.

Ulrich, Thomas A. (Professor)

Conference Proceeding

Fletcher, H. D., Ulrich, T. A., Blouch, W. E., *Teaching Statement of Cash Flows to MBAs Using Accounting Equations*, American Society of Business and Behavioral Sciences, 8, 1, (2001), p. 9.

Book, Textbook-Revised

Ulrich, T. A., *An Empirical Approach to Entrepreneurial Learning Styles*, (2001), p. Chapter 8.

Conference Proceeding

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *An Importance-Effectiveness Assessment of Contemporary Auditing Curricula*, American Accounting Association for National Meeting, (2001), p. 23.

Information Systems

Rice, Daniel O.

Journal Article, Academic Journal

Rice, D. O., Nair, S., Karuga, G., Khraban, A., *AdPalette: An Algorithm for Customizing Online Advertisements on the Fly*, Decision Support Systems (DSS) Journal, 32, (2001), p. 85-106.

Wren, Gloria P. (Assistant Professor)

Journal Article, Academic Journal

Oberle, W., Wren, G. P., *Further studies concerning the energy distribution in the ETC closed chamber and the impact on observed propellant burn rate*, IEEE Transactions on Magnetics, 37, 1, (2001), p. 178-182.

Journal Article, Academic Journal

Wren, G. P., Oberle, W., *Influence of high loading density charge configurations on performance of electrothermal-chemical (ETC) guns.*, IEEE Transactions on Magnetics, 37, 1, (2001), p. 211-215.

Wright, George M. (Associate Professor)

Journal Article, Academic Journal

Wright, G. M., Sim, E., *A Comparison of Adoption-Innovation Styles Between Information Systems Majors and Computer Science Majors*, Journal of Information Systems Education, 12, 3, (2001), p. 7.

Journal Article, Academic Journal

Wright, G. M., Sim, E. R., *The difficulties of Learning Object-Oriented Analysis and Design: An Exploratory Study*, Journal of Computer Information Systems, (2001), p. 6.

International Business

Franke, Richard H. (Professor)

Journal Article, Academic Journal

Franke, R. H., Hofstede, G., Bond, M. H., *Cultural roots of economic performance: A research note*, Strategic Management Journal, 12, 1, (2001), p. 165-173.

Book, Chapter in Scholarly Book-Revised

Franke, R. H., Hofstede, G., Bond, M. H., *National Culture and Economic Growth, Handbook of Cross-Cultural Management*, Blackwell, editors M. J. Gannon and K. L. Newman, (2001), p. 5-15.

Jones, Raymond M. (Professor)

Journal Article, Academic Journal

Jones, R. M., Kashlak, R. J., *Socio-Regulatory Upheaval, Reference Points and Strategic Evolution of the Cigarette Industry*, Journal of Business Research, 51, 3, (2001), p. 193-200.

Conference Proceeding

Jones, R. M., Cotner, J. S., Kashlak, R. J., *Utilizing the IFS for integrating the EMBA curriculum*, Conference on Emerging Issues in Business & Technology, (2001), p. 25-31.

Conference Proceeding

Mento, A. J., Jones, R. M., Dirndorfer, W., *A Perspective on the Change Management Process*, Proceedings of the Conference on Emerging Issues in Business & Technology, (2001), p. 228-238.

Law & Social Responsibility

Ellis, Nan S. (Professor)

Journal Article, Academic Journal

Ellis, N. S., *Individual Training Accounts Under the Workforce Investment Act of 1998: Is Choice a Good Thing?*, *Georgetown Journal on Law and Policy*, 8, (2001).

Gray, John A. (Professor)

Journal Article, Academic Journal

Gray, J. A., *Sexual Harassment, Prostitution, and the Tort of Abusive Discharge: An Analysis and Evaluation of Recent Legal Developments*, *Women's Law Journal*, 9, (2001), p. 175-.

Management

Desai, Harsha B. (Professor)

Conference Proceeding

Desai, H. B., Athaide, G., *Design and Implementation of a MBA Marketing Elective that Innovated across Content, Pedagogy, and Format*, 2001 Winter Marketing Educators' Conference, (2001).

Conference Proceeding

Athaide, G. A., Desai, H. B., *Design and Implementation of a MBA Marketing Elective That Innovated Across Content, Pedagogy, and Format*, Marketing Theory and Applications, American Marketing Association, (2001), p. 233-234.

Ding, Hung-bin

Conference Proceeding

Ding, H. B., *Innovation and Network: The Impact of Initial Innovation Conditions on the Innovation Network Building Strategy*, 2001 IEEE International Engineering Management Conference Proceedings, (2001).

Conference Proceeding

Ding, H. B., Abetti, P. A., *Beyond Entrepreneurship: Creating a Sustainable Entrepreneurial Economy in Taiwan*, Conference on Technological Entrepreneurship in the Emerging Regions of the new Millennium, June, (2001).

Kashlak, Roger J. (Professor)

Journal Article, Academic Journal

Jones, R. M., Kashlak, R. J., *Socio-Regulatory Upheaval, Reference Points and Strategic Evolution of the Cigarette Industry*, Journal of Business Research, 51, 3, (2001), p. 193-200.

Conference Proceeding

Jones, R. M., Cotner, J. S., Kashlak, R. J., *Utilizing the IFS for integrating the EMBA curriculum*, Conference on Emerging Issues in Business & Technology, (2001), p. 25-31.

Journal Article, Academic Journal

Konrad, A., Kashlak, R. J., Yoshioka, I., Waryszak, R., Toren, N., *What Do Managers Like to Do?: Managerial Preferences in Five Countries*, Group Organization and Management, 26, 4, (2001), p. 401-433.

Conference Proceeding

Kashlak, R. J., *Digital Pathways to Multinational Strategic Mentalities*, Strategic Management Society Annual Conference, October, (2001).

Conference Proceeding

Kashlak, R. J., *Cooperative vs. Wholly-Owned Foreign Entry: The Influence of the Board of Directors*, Eastern Academy of Management-International, (2001).

Mento, Anthony J. (Professor)

Conference Proceeding

Mento, A. J., Jones, R. M., Dirndorfer, W., *A Perspective on the Change Management Process*, Proceedings of the Conference on Emerging Issues in Business & Technology, (2001), p. 228-238.

Raelin, Jonathan D.

Book, Chapter in Scholarly Book-New

McGowan, R. A., Raelin, J. D., *The casino industry*, Government and the transformation of the gaming industry, (2001).

Marketing

Athaide, Gerard A. (Assistant Professor)

Conference Proceeding

Athaide, G. A., Stump, R. L., Joshi, A. W., *A model of Joint New Product Development Relationships in Technology-Based Industrial Markets*, AMS World Marketing Conference, (2001).

Conference Proceeding

Athaide, G. A., Desai, H. B., *Design and Implementation of a MBA Marketing Elective That Innovated Across Content, Pedagogy, and Format*, Marketing Theory and Applications, American Marketing Association, (2001), p. 233-234.

Conference Proceeding

Athaide, G. A., Stump, R. L., Manu, F., Sriram, V., *The Contingent Effect of International Orientation on Export Performance: An Empirical Test*, AMS World Marketing Conference, (2001).

Cooke, Ernest F. (Professor)

Conference Proceeding

Cooke, E. F., *The Millennium Generation, the Newest Important Market Segment*, American Society of Business & Behavioral Sciences, (2001).

Conference Proceeding

Cooke, E. F., *What is Special about the Internet*, American Society of Business & Behavioral Sciences, (2001).

Klink, Richard R. (Associate Professor)

Conference Proceeding

Klink, R. R., *Brand Equity in the Human Resource Market: The Value of Brands Beyond the consumer*, Marketing Theory and Applications: American Marketing Association, (2001), p. 2.

Conference Proceeding

Klink, R. R., *On Consumer Preferences for Brand Extensions*, Marketing Theory and Applications: American Marketing Association, (2001), p. 7.

Roy, Abhijit (Assistant Professor)

Instructor's Manual

Roy, A., Leonard, C., Macchiette, B., *Taking Sides: Clashing Views on Controversial Issues in Marketing (Teaching Manual)*, McGraw-Hill/Dushkin Publications, 2001, (2001).

Speck, Sandra (Associate Professor)

Conference Proceeding

Reinhart, W. J., Speck, S., *Effectiveness of Mandated Cost Containment Policies*, Advances in Accounting, (2001).

Operations Management

Sharkey, Phoebe D. (Professor)

Journal Article, Public or Trade Journal

Horn, S., Sharkey, P. D., Kelly, P., *Newness of Drug Technology and Use of HMO Services for Asthma Patients*, *Annals of Pharmacotherapy*, 35, (2001).