Publications by Department

Loyola University Maryland January 1, 2010 - December 31, 2010

Accounting

Blouch, William E. (Professor)

Conference Proceeding

Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Enhancing Student Nontechnical Professional Business Skill: An Academic Based Socialization Program*, American Society of Business and Behavioral Sciences, 17, 1, (2010), p. 320-333.

Keeling, Kermit O. (Associate Professor)

Journal Article, Professional Journal

Langmead, J. M., Keeling, K. O., *How Blue Chip Companies Fared Under FIN 48*, CPA Journal, (2010), p. 28-33.

Langmead, Joseph M. (Executive-in-Residence)

Journal Article, Professional Journal

Langmead, J. M., Keeling, K. O., *How Blue Chip Companies Fared Under FIN 48*, CPA Journal, (2010), p. 28-33.

Journal Article, Professional Journal

Langmead, J. M., Soroosh, J., *Mapping the Road to IFRS: A Survey of CPAs in Public Practice*, CPA Journal, 80, 8, (2010), p. 30-35.

Journal Article, Academic Journal

Langmead, J. M., Sedaghat, A. M., Unger, M. L., *Incorporating International Accounting into the MBA Curriculum: Exploring Implications of the Financial Reporting Crisis of 2001-2009*, Journal of Teaching in International Business, 21, 2, (2010), p. 132-152.

Journal Article, Professional Journal

Langmead, J. M., Michenzi, A. R., *Auditing Considerations in an IFRS Reporting Environment*, CPA Journal, 80, 3, (2010), p. 20-23.

Book, Scholarly-New

Langmead, J. M., Experiencing the Call of Grace: A Comparison of the Theological Anthropologies of Hans Urs von Balthasar and Karl Rahner – With Proposed Synthesis, Lambert Academic Publishing, (2010).

Michenzi, Alfred R. (Professor)

Journal Article, Professional Journal

Langmead, J. M., Michenzi, A. R., *Auditing Considerations in an IFRS Reporting Environment*, CPA Journal, 80, 3, (2010), p. 20-23.

Conference Proceeding

Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Enhancing Student Nontechnical Professional Business Skill: An Academic Based Socialization Program*, American Society of Business and Behavioral Sciences, 17, 1, (2010), p. 320-333.

Sedaghat, Ali M. (Associate Professor)

Journal Article, Academic Journal

Sedaghat, A. M., Sherman, A. Kimbrough, Carroll, T., *Total Insurance, Inc.: Application of ABC Management Concepts for Evaluation of Sales Teams*, Journal of Business Case Studies, (2010).

Journal Article, Academic Journal

Langmead, J. M., Sedaghat, A. M., Unger, M. L., *Incorporating International Accounting into the MBA Curriculum: Exploring Implications of the Financial Reporting Crisis of 2001-2009*, Journal of Teaching in International Business, 21, 2, (2010), p. 132-152.

Conference Proceeding

Sedaghat, A. M., Wright, G. M., *Incorporating the IMA Code of Ethics into an Undergraduate Cost Accounting Course: An Innovative Approach*, Proceedings of the 2010 Ethics & Professionalism Symposium, (2010).

Soroosh, Jalal (Professor)

Journal Article, Professional Journal

Langmead, J. M., Soroosh, J., *Mapping the Road to IFRS: A Survey of CPAs in Public Practice*, CPA Journal, 80, 8, (2010), p. 30-35.

Zhu, Hong (Associate Professor)

Journal Article, Academic Journal

Zhu, H., Small, K. W., Flaherty, S. M. D., *An Examination of Female Participation on U.S. Board Subcommittees*, Journal of Business and Management, (2010).

Economics

Burger, John D. (Associate Professor)

Conference Proceeding

Burger, J. D., Warnock, F., Warnock, V., *Investing in Local Currency Bond Markets*, Financial Globalization: Shifting Balances Conference co-organized by Banco de España and The World Bank, (2010).

Derrick, Frederick W. (Professor)

Journal Article, Academic Journal

Scott, C. E., Williams, N. A., Derrick, F. W., *Identifying Industries for Employment Development Using Input-Output Modeling: The Case of Prison Industry Employment*, American Economist, 55, 2, (2010).

Journal Article, Academic Journal

Sedgley, N. H., Scott, C. E., Williams, N. A., Derrick, F. W., *Prison's Dilemma: Do Education and Jobs Programs Affect Recidivism?*, Economica, 77, 307, (2010), p. 497-517.

Newspaper

Scott, C. E., Derrick, F. W., Samuel, A., *When consumers lack information, free-market system falters*, Baltimore Sun, Opinion-Editorial, (2010), p. http://www.baltimoresun.com/news/opinion/oped/bal-op.meltdown29mar29,0,3051790.story.

Di Lorenzo, Thomas J. (Professor)

Journal Article, Academic Journal

Di Lorenzo, T. J., *The Culture of Violence in the American West: A Study of Market Failure Mythology*, Independent Review: A Journal of Political Economy (The), (2010).

Newspaper

Di Lorenzo, T. J., *Writers don't understand how markets work*, Baltimore Sun, Opinion-Editorial Section, (2010), p.

http://www.baltimoresun.com/news/opinion/readersrespond/bal-marketletter0329,0,6002159.story.

Ramamurthy, Srikanth (Assistant Professor)

Journal Article, Academic Journal

Chib, S., Ramamurthy, S., *Tailored randomized block MCMC methods with application to DSGE models*, Journal of Econometrics, 155, (2010), p. 19-38.

Samuel, Andrew (Assistant Professor)

Newspaper

Scott, C. E., Derrick, F. W., Samuel, A., *When consumers lack information, free-market system falters*, Baltimore Sun, Opinion-Editorial, (2010), p. http://www.baltimoresun.com/news/opinion/oped/bal-op.meltdown29mar29,0,3051790.story.

Scott, Charles E. (Professor)

Journal Article, Academic Journal

Scott, C. E., Williams, N. A., Derrick, F. W., *Identifying Industries for Employment Development Using Input-Output Modeling: The Case of Prison Industry Employment*, American Economist, 55, 2, (2010).

Journal Article, Academic Journal

Sedgley, N. H., Scott, C. E., Williams, N. A., Derrick, F. W., *Prison's Dilemma: Do Education and Jobs Programs Affect Recidivism?*, Economica, 77, 307, (2010), p. 497-517.

Research Report

Scott, C. E., Siegfried, J., *American Economic Association Universal Academic Questionnaire Summary Statistics* 2009, American Economic Review, 100, 2, (2010), p. 647-650.

Newspaper

Scott, C. E., Derrick, F. W., Samuel, A., *When consumers lack information, free-market system falters*, Baltimore Sun, Opinion-Editorial, (2010), p. http://www.baltimoresun.com/news/opinion/oped/bal-op.meltdown29mar29,0,3051790.story.

Sedgley, Norman H. (Associate Professor)

Journal Article, Academic Journal

Sedgley, N. H., Elmslie, B., Reinterpreting the Jones Critique: A Time Series Approach to Testing and Understanding Idea Driven Growth Models with Transitional Dynamics, Journal of Macroeconomics, (2010).

Journal Article, Academic Journal

Sedgley, N. H., Scott, C. E., Williams, N. A., Derrick, F. W., *Prison's Dilemma: Do Education and Jobs Programs Affect Recidivism?*, Economica, 77, 307, (2010), p. 497-517.

Walters, Stephen J.K. (Professor)

Journal Article, Academic Journal

Walters, S. J.K., *Unions and the Decline of U.S. Cities*, The Cato Journal, 30, 1, (2010), p. 117-135.

Williams, Nancy A. (Associate Professor)

Journal Article, Academic Journal

Scott, C. E., Williams, N. A., Derrick, F. W., *Identifying Industries for Employment Development Using Input-Output Modeling: The Case of Prison Industry Employment*, American Economist, 55, 2, (2010).

Journal Article. Academic Journal

Sedgley, N. H., Scott, C. E., Williams, N. A., Derrick, F. W., *Prison's Dilemma: Do Education and Jobs Programs Affect Recidivism?*, Economica, 77, 307, (2010), p. 497-517.

Finance

D'Souza, Frank P. (Assistant Professor)

Journal Article, Academic Journal

D'Souza, F. P., Ellis, N. S., Fairchild, L. M., *Illuminating the Need for Regulation in Dark Markets: Proposed Regulation of the OTC Derivatives Market*, University of Pennsylvania Journal of Business Law, 12, 2, (2010), p. 473-516.

Fairchild, Lisa M. (Professor)

Journal Article, Academic Journal

D'Souza, F. P., Ellis, N. S., Fairchild, L. M., *Illuminating the Need for Regulation in Dark Markets: Proposed Regulation of the OTC Derivatives Market*, University of Pennsylvania Journal of Business Law, 12, 2, (2010), p. 473-516.

Fletcher, Harold D. (Professor)

Journal Article, Academic Journal

Fletcher, H. D., Ulrich, T. A., *The Melding of Financial and Valuation Analysis: An Application*, Journal of Finance and Accountancy, 2, (2010), p. 62-72.

Ulrich, Thomas A. (Professor)

Journal Article, Academic Journal

Fletcher, H. D., Ulrich, T. A., *The Melding of Financial and Valuation Analysis: An Application*, Journal of Finance and Accountancy, 2, (2010), p. 62-72.

Conference Proceeding

Blouch, W. E., Ulrich, T. A., Michenzi, A. R., *Enhancing Student Nontechnical Professional Business Skill: An Academic Based Socialization Program*, American Society of Business and Behavioral Sciences, 17, 1, (2010), p. 320-333.

Information Systems

Hoadley, Ellen D. (Professor)

Journal Article, Academic Journal

Mento, A. J., Hoadley, E. D., *Integrating the Executive MBA Curriculum:*, American Journal of Business Education, 3, 4, (2010), p. 91-98.

Conference Proceeding

Hoadley, E. D., Mento, A. J., *Integrating the Executive MBA Curriculum: Tales of the Cat Herder*, International Teaching and Learning Conference, (2010).

Tallon, Paul P. (Associate Professor)

Journal Article, Academic Journal

Tallon, P. P., A Service Science Perspective on Strategic Choice, IT, and Performance in U.S. Banking", Journal of Management Information Systems, (2010).

Wright, George M. (Associate Professor)

Conference Proceeding

Sedaghat, A. M., Wright, G. M., *Incorporating the IMA Code of Ethics into an Undergraduate Cost Accounting Course: An Innovative Approach*, Proceedings of the 2010 Ethics & Professionalism Symposium, (2010).

International Business

Unger, Michael L. (Executive-in-Residence)

Journal Article, Academic Journal Lindahl, M. W., Unger, M. L., Cruelty in Student Teaching Evaluation, College Teaching, 58, 3, (2010), p. 71-76.

Journal Article, Academic Journal

Langmead, J. M., Sedaghat, A. M., Unger, M. L., *Incorporating International Accounting into the MBA Curriculum: Exploring Implications of the Financial Reporting Crisis of 2001-2009*, Journal of Teaching in International Business, 21, 2, (2010), p. 132-152.

Law & Social Responsibility

Brown, Timothy (Professor)

Journal Article, Academic Journal

Runnels, M., Kennedy, E. J., Brown, T., Corporate Social Responsibility and the New Governance: In Search of Epstein's Good Company in the Employment Context, Akron Law Review, 43, 2, (2010), p. 501-535.

Ellis, Nan S. (Professor)

Journal Article, Academic Journal

D'Souza, F. P., Ellis, N. S., Fairchild, L. M., *Illuminating the Need for Regulation in Dark Markets: Proposed Regulation of the OTC Derivatives Market*, University of Pennsylvania Journal of Business Law, 12, 2, (2010), p. 473-516.

Giampetro-Meyer, Andrea M. (Professor)

Book, Chapter in Scholarly Book-New

Giampetro-Meyer, A. M., Standing in the Gap: A Profile of Employment Discrimination Plaintiffs, Employment Discrimination Law for Modern China: A Transnational Reading Book. Y. Tian ed., (2010).

Book. Textbook-New

Kubasek, N., Browne, N., Giampetro-Meyer, A. M., Barkacs, L., *Dynamic Business Law: The Essentials*, McGraw Hill, (2010).

Instructor's Manual

Giampetro-Meyer, A. M., Dynamic Business Law: The Essentials, McGraw Hill, (2010).

Kennedy, Elizabeth J. (Assistant Professor)

Journal Article, Academic Journal

Runnels, M., Kennedy, E. J., Brown, T., Corporate Social Responsibility and the New Governance: In Search of Epstein's Good Company in the Employment Context, Akron Law Review, 43, 2, (2010), p. 501-535.

Journal Article, Academic Journal

Kennedy, E. J., *The Invisible Corner: Expanding Workplace Rights for Female Day Laborers*, Berkeley Journal of Employment and Labor Law, 31, 1, (2010), p. 101-133.

Runnels, Michael (Assistant Professor)

Journal Article. Academic Journal

Runnels, M., Kennedy, E. J., Brown, T., *Corporate Social Responsibility and the New Governance: In Search of Epstein's Good Company in the Employment Context*, Akron Law Review, 43, 2, (2010), p. 501-535.

Management

Desai, Harsha B. (Professor)

Journal Article, Academic Journal

Sherman, A. Kimbrough, Desai, H. B., *Igneous Skis: Custom Ski Making in a Scale-Driven Industry*, Business Case Journal, 17, 2, (2010), p. 66-83.

Journal Article. Academic Journal

Sherman, A. Kimbrough, Desai, H. B., *Igneous Skis: An Upstart in a Mature Industry: Is this an Opportunity or Simply a Hobby?*, Journal of Critical Incidents, 3, (2010), p. 60-64.

Ding, Hung-bin (Associate Professor)

Journal Article, Academic Journal

Ding, H. B., Fedder, D., *Teaching Scientists Entrepreneurship: A Dialectical Approach*, Journal of Enterprising Culture, 18, 2, (2010), p. 193-203.

Conference Proceeding

Ding, H. B., Pukthuanthong, K. P., *Dynamic capabilities and venture performance: A comparison between corporate and independent venture capitalists*, 2010 Annual Meeting of the Financial Management Association International, (2010).

Everett, John T. (Instructor)

Journal Article, Academic Journal

Mento, A. J., Everett, J. T., *The implosion of Learning Team 17*, Journal of Critical Incidents, 3, (2010), p. 122-127.

Lorenzi, Peter (Professor)

Journal Article, Academic Journal

Lorenzi, P., *Taxing antisocial behavior for the common good*, Society, 47, 4, (2010), p. 328-332.

Journal Article, Academic Journal

Lorenzi, P., Zhang, Q., Friedmann, R., Looking for Sin in All the Wrong Places: An Empirical Investigation of the Affluenza Construct, Journal of Behavioral and Applied Management, 11, 3, (2010).

Conference Proceeding

Lorenzi, P., *Is there an iPad in your classroom future?*, Proceedings of the Institute of Business and Management, (2010).

Conference Proceeding

Lorenzi, P., *Spreading the wealth: A fool's errand?*, Proceedings of the Institute of Business and Management, (2010).

Conference Proceeding

Lorenzi, P., *The prosocial potential of antisocial behavior*, Proceedings of the Institute of Business and Management, (2010).

Mento, Anthony J. (Professor)

Journal Article, Academic Journal

Mento, A. J., Hoadley, E. D., *Integrating the Executive MBA Curriculum:*, American Journal of Business Education, 3, 4, (2010), p. 91-98.

Journal Article, Academic Journal

Mento, A. J., Everett, J. T., *The implosion of Learning Team 17*, Journal of Critical Incidents, 3, (2010), p. 122-127.

Conference Proceeding

Hoadley, E. D., Mento, A. J., *Integrating the Executive MBA Curriculum: Tales of the Cat Herder*, International Teaching and Learning Conference, (2010).

Marketing

Athaide, Gerard A. (Professor)

Journal Article, Academic Journal

Klink, R. R., Athaide, G. A., Consumer Innovativeness and the Use of New vs. Existing Brand Names for New Products, Journal of Product Innovation Management, 27, (2010), p. 23-32.

Corrigan, Hope B. (Visiting/Adjunct Faculty)

Conference Proceeding

Corrigan, H. B., *Enhancements in the Student-Authored Case Method*, MEA 2010 Marketing Educators' Conference, (2010), p. 67.

Book, Chapter in Textbook-Revised

Corrigan, H. B., *Strategic Marketing, 2nd edition*, Douglas West, John Ford, Essam Ibrahim. Oxford University Press, (2010).

Klink, Richard R. (Professor)

Journal Article, Academic Journal

Klink, R. R., Athaide, G. A., Consumer Innovativeness and the Use of New vs. Existing Brand Names for New Products, Journal of Product Innovation Management, 27, (2010), p. 23-32.

Vallen, Beth E. (Assistant Professor)

Journal Article, Academic Journal

Vallen, B. E., Irmak, C., Sen, S., You Like What I Like, but I Don't Like What You Like: Uniqueness Motivations in Product Preferences, Journal of Consumer Research, 37, (2010).

Zhang, Qiyu (Assistant Professor)

Journal Article, Academic Journal

Zhang, Q., Dixit, A., Friedmann, R., *Customer Loyalty and Lifetime Value: An Empirical Investigation of Consumer Packaged Goods*, Journal of Marketing Theory and Practice, 18, 2, (2010).

Journal Article, Academic Journal

Craciun, G., Zhang, Q., Shin, D., When Does Electronic Word-of-Mouth Matter? A Study of Consumer Product Reviews, Journal of Business Research, (2010).

Journal Article, Academic Journal

Lorenzi, P., Zhang, Q., Friedmann, R., Looking for Sin in All the Wrong Places: An Empirical Investigation of the Affluenza Construct, Journal of Behavioral and Applied Management, 11, 3, (2010).

Operations Management

Sherman, A. Kimbrough (Associate Professor)

Journal Article, Academic Journal

Sherman, A. Kimbrough, Desai, H. B., *Igneous Skis: Custom Ski Making in a Scale-Driven Industry*, Business Case Journal, 17, 2, (2010), p. 66-83.

Journal Article, Academic Journal

Sedaghat, A. M., Sherman, A. Kimbrough, Carroll, T., *Total Insurance, Inc.: Application of ABC Management Concepts for Evaluation of Sales Teams*, Journal of Business Case Studies, (2010).

Journal Article, Academic Journal

Sherman, A. Kimbrough, Desai, H. B., *Igneous Skis: An Upstart in a Mature Industry: Is this an Opportunity or Simply a Hobby?*, Journal of Critical Incidents, 3, (2010), p. 60-64.