

## LISA D. ZIMMERELLI

Assistant Professor and Writing Center Director  
Loyola University Maryland | Department of Writing  
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### EDUCATION

- Ph.D. December 2009  
University of Maryland at College Park  
English, with specialization in Rhetoric and Composition Studies  
Dissertation: *A Genre of Defense: Hybridity in Nineteenth-Century Women's Defenses of Women's Preaching*  
Director: Dr. Jane Donawerth
- M.A. University of Maryland at College Park, 2002  
English, with Citation in Rhetoric and Composition Studies  
Graduate Certificate in Women's Studies  
Masters Thesis: *The Visual Rhetoric of Maria Sibylla Merian: Bugging the Conventions of Seventeenth-Century Dutch Floral Painting, Entomology, and Colonialism*  
Passed with Distinction  
Director: Dr. Jeanne Fahnestock
- B.A. Albright College, Reading, Pennsylvania, 1999  
English/Communications, with minor in Women's Studies  
Summa cum Laude, with College and Departmental Honors

### TEACHING EXPERIENCE

#### July 2010—present Assistant Professor, Loyola University Maryland

Courses Taught: *Effective Writing*, Diversity Section  
*Writing Center Practice and Theory*, Service-Learning Section  
*Advanced Writing Center Research*  
*Introduction to Rhetoric*  
*The Art of Argument*  
*Eloquentia Perfecta*, Honors Writing

#### 2005—2010 Assistant Professor, University of Maryland University College

Courses Taught: *Expository and Research Writing* (online)  
*Issues and Methods in the Tutoring of Writing* (online)

Course Developments: Team Leader and Content Expert for revision of the *Guide to Writing Online*, an immersive, self-guided e-text; Lead Author for *Issues and Methods in the Tutoring of Writing* (online); Peer Reviewer for *Expository and Research Writing*

**1999-2005     Instructor, Teaching Assistantship, University of Maryland at College Park**

Courses Taught:     *Introduction to Academic Writing*  
                              *Introduction to Writing in Science and Technology*  
                              *Writing Center Theory and Praxis*  
                              *Guided Experiences in College Teaching*  
                              *Intermediate Writing*  
                              *Standard English Grammar, Diction, and Usage*  
                              *College Level Reading and Writing*

**2001-2002     Instructor, Upward Bound of Pre-College Programs**

Courses Taught:     *English Composition and Literature, grades 9 and 10*  
                              *SAT Preparation*  
                              *Reading Comprehension*

Course Development: English Composition and Literature Curriculum Guide for Grades 9 and 10, with particular attention to ESL and developmental writing concerns.

Additional Responsibilities: Established and coordinated Writing Internship; mentored interns; led faculty development workshops; advised students on college application essays.

**ADMINISTRATIVE EXPERIENCE**

<b>July 2010—present</b>	<b>Director, Writing Center</b> Loyola University Maryland
<b>2002—July 2010</b>	<b>Director, Effective Writing Center (2007-present)</b> <b>Assistant Director, Effective Writing Center (2005-2006)</b> <b>Lead Writing Advisor and Coordinator (2002-2004)</b> University of Maryland University College
<b>January 2005—July 2005</b>	<b>Assistant Director, Learning Center</b> Montgomery College
<b>2001-2004</b>	<b>Assistant Director, Writing Center</b> University of Maryland at College Park

## PEER-REVIEWED PUBLICATIONS

“‘Heaven-touched Lips and Pent-up Voices’: The Rhetoric of American Female Preaching Apologia, 1820—1930. *Mapping Christian Rhetorics: A Critical Reader for Writing Scholars*. Eds. Michael-John DePalma and Jeffrey M. Ringer. New York, NY: Routledge Press. 2014.

“The Itinerant Book: Julia A. J. Foote’s *A Brand Plucked from the Fire* as a Religious Activist Text.” *Rhetoric Review* 33.2 (April 2014): 132—147.

“‘The Stereoscopic View of Truth’: Frances Willard’s *Woman in the Pulpit* as a Feminist Rhetoric of Theology.” *Rhetoric Society Quarterly* 42.4 (September 2012).

*Winner of the 2013 RSQ Charles Kneupper Award, given annually to recognize the essay published in that year’s volume of RSQ that the editorial board and the editor consider the most significant contribution to scholarship in rhetoric.*

“A Play about Play: Tutor Training for the Bored and Serious, in Three Acts.” *Creative Approaches to Writing Center Work*. Eds. Kevin Dvorak and Shanti Bruce. Creskill, New Jersey: Hampton Press, 2008.

With Leigh Ryan, “Mentoring Graduate Students as Assistant Directors: Complimentary Journeys.” *(E)Merging Identities: Graduate Students in the Writing Center*. Ed. Melissa Nicolas. Southlake, Texas: Fountainhead Press, 2008.

With Jane Donawerth, “Dialoguing With Rhetorica.” *Peitho: Newsletter for the Coalition of Women Scholars in History of Rhetoric*. Spring 2004.

## OTHER PUBLICATIONS

With Leigh Ryan, *The Bedford Guide for Writing Tutors*, 6<sup>th</sup> edition. Boston, Massachusetts: Bedford/St. Martin’s Press, forthcoming spring 2015. (peer-reviewed textbook)

“Spread Out But Close: Conversations and Collaborations: Eloquentia Perfecta on 21st Century Jesuit Campuses.” with Britt-Smith, Laurie A., Cinthia Gannett, and John Kerrigan. *Conversations on Jesuit Higher Education* 43 (Spring 2013): 20-21. (editor-reviewed publication)

With the Freshman Writing Program and the Center for Teaching Excellence. “Grading Student Papers: Some Guidelines for Commenting on and Grading Students’ Written Work in Any Discipline.” For circulation at the University of Maryland, College Park. Spring 2003.

## CONFERENCE PRESENTATIONS

International Writing Centers Association | Orlando, FL | October 2014

Panel Presentation (Chair and Presenter): "Technicolor Writing Centers: Sponsoring, Supporting, and Sustaining Undergraduate Research" *Peer-Reviewed, competitive*

Rhetoric Society of America Conference | San Antonio, TX | May 2014

Individual Presentation: "Girl Conduct Biography: Depictions of Gender, Literacy, and Activism." *Peer-reviewed, highly competitive*

Mid-Atlantic Writing Centers Association | Salisbury, MD | April 2014

Individual Presentation: "Facebook is So Passé: Keeping Up with Social Media in the Writing Center." *Peer-reviewed*

College Composition and Communication Conference | Indianapolis, IN | March 2014

Individual Presentation: "Centering Virtue: A Service-Learning Writing Center Model." *Peer-reviewed, highly competitive*

College Composition and Communication Conference | Las Vegas, NV | March 2013

Individual Presentation: "Service-Learning in a Jesuit Writing Center: Enacting a Logic of Compassion and Identity." *Peer-reviewed, highly competitive*

International Writing Centers Association Conference | San Diego, CA | October 2012

Panel Presentation (panel organizer, chair, and facilitator): "Sands of Time: The First Generation of Writing Center Scholars Reflect." *Peer-reviewed, competitive*

National Conference on Peer Tutoring in Writing | Chicago, IL | November 2012

Special Interest Group Leader: "Enacting the Writing Center Mission at Mission-Driven and Religious-Affiliated Colleges and Universities." *Peer-reviewed*

Rhetoric Society of America Conference | Philadelphia, PA | May 2012

Individual Presentation: "Histories at Odds: The Storiography of Frances Willard." *Peer-reviewed, highly competitive*

Mid-Atlantic Writing Centers Association Conference | Shippensburg, PA | April 2012

Panel: "Service Learning in the Tutor Training Classroom." *Peer-reviewed*

European Association of Teachers of Academic Writing | Limerick, Ireland | June 2011

Panel: "The Writing Center and Service Learning" *Peer-reviewed, competitive*

Mid-Atlantic Writing Centers Association Conference | West Chester, PA | April 2011

Panel: "Applying Counseling Techniques to Writing Center Tutorials." *Peer-reviewed*

Rhetoric Society of America Conference | Minneapolis, MN | May 2010

Individual Presentation: "A Stereoscopic Theology: Frances Willard's Woman in the Pulpit."  
*Peer-reviewed, highly competitive*

"Transforming the Online Writing Center During Institutional Change." *Mid-Atlantic Writing Centers Association Conference*, Newark, Delaware, April 2010.

"Meeting in the Center: the writing center as a site of negotiation between digital natives and digital immigrants." *Mid-Atlantic Writing Centers Association Conference*, York, Pennsylvania, April 2009.

Invited speaker. "The Rubric as a Teaching and Assessment Tool." *Mid-Atlantic Teaching of Psychology Conference*, Largo, Maryland, October 2008.

"(Dis)Connects in a Digital Environment: 'Immigrants' Meet 'Natives.'" (Panel) *International Writing Centers Association Conference*, Las Vegas, Nevada, October 2008.

Invited participant. "The Online Writing Center as a New Paradigm for Interconnectivity." *European Writing Centers Association Conference*, Freiburg, Germany, June 2008.

"Writing Center Belles Lettres: Asynchronous Online Tutoring as a New Model of Writing Center Discourse." *Mid-Atlantic Writing Centers Association Conference*, Philadelphia, Pennsylvania. April 2008.

"Beyond Time and Place: Multimedia Tools for Online Writing Centers." (Pre-conference presentation) *Conference on College Composition and Communication*, New Orleans, Louisiana, March 2008.

"Centering Student Writing: Writing Advisors Reflect." *Fourth Annual University of Maryland University College July Writing Conference*, Adelphi, Maryland, July 2007.

"Pulpit, Press, Platform: Hybrid Texts of Nineteenth-Century Female Religious Rhetors." *Rhetoric Society of America Conference*, Memphis, Tennessee, May 2006.

"Recycling the Evidence: Using Writing Center Assessment Data to Improve Writing Center Performance." (Panel) *Southeastern Writing Centers Association Conference*, Chapel Hill, North Carolina, February 2006.

"Stewardship in the Writing Center: Three Neighboring Writing Centers Cross Boundaries." (Panel) *International Writing Centers Association Conference*, Minneapolis, Minnesota, October 2005.

"Investigating the Spiritual Autobiography as a Genre of Women's Defenses of Preaching." *Feminism(s) and Rhetoric(s) Conference*, Michigan Technological University, Houghton, Michigan, October 2005.

“The Value of Proofreading: When, Why, and How Should We Address Grammar in the Writing Center.” (Panel) *Mid-Atlantic Writing Centers Association Conference*, Frederick Community College, Maryland, April 2005.

“What are you going to do in the world?': Politicizing Women's Defenses of Women's Preaching in Late Nineteenth-Century America.” *Conference on College Composition and Communication*, San Francisco, California, March 2005.

Invited participant. “Games Tutors Play: Developing Writing Center Community.” International Writing Centers Association Special Interest Group. *Conference on College Composition and Communication*, San Antonio, Texas, March 2005.

“Improving Writing, Fostering Learning: Promoting Intellectual Development Through Writing Programs.” (Panel) *Southeastern Writing Centers Association Conference*, Charleston, South Carolina, February 2005.

“The Undergraduate Writing Program and Graduate School Writing Assistance Needs.” *Writing Program Administration Conference*, Newark, Delaware, July 2004

“Professionalism in the Writing Center.” (Pre-conference presentation) *Conference on College Composition and Communication*, San Antonio, Texas, March 2004.

“The Writing Center as a Workplace: Directors and Tutors Write Back.” (Panel) *International Writing Centers Association Conference*, Hershey, Pennsylvania, October 2003.

“Conducting Small Group Tutoring Sessions.” (Panel) *International Writing Centers Association Conference*, Hershey, Pennsylvania, October 2003.

“A Nineteenth-Century Transatlantic Road Trip: Re-reading Phoebe Palmer's, Catherine Booth's, and Frances Willard's Defenses of Women's Preaching.” *Penn State Conference on Rhetoric and Composition*, State College, Pennsylvania, July 2003.

“The Writing Center Survival Guide: Responding to Misperceptions About the Writing Center.” (Panel) *Mid-Atlantic Writing Centers Association Conference*, Westminster, Maryland, April 2003.

“The Writing Center as a Site of Transformation.” (Pre-conference presentation) *Conference on College Composition and Communication*, New York, March 2003.

Graduate Students as Assistant Directors: Expectations and Needs.” (Panel) *International Writing Centers Association Conference*, Savannah, Georgia, April 2002.

“How Do I Handle This One?: Dealing with Troublesome Writing Center Administrative Situations.” (Panel) *Mid-Atlantic Writing Centers Association Conference*, Chesapeake, Maryland, April 2002.

## INVITED WORKSHOP PRESENTATIONS & PARTICIPATION

Invited Presenter and Mentor. The Naylor Undergraduate Writing Research Workshop. York College, PA. November 15-16, 2014

Invited Keynote. "Critical Classroom Pedagogy to Engage Writers." English Department Spring Semester Faculty Meeting. Community College of Baltimore County. January 22, 2013

Invited Participant. Ignatian Pedagogy Seminar, Loyola University Maryland, August 2011.

Invited Pre-conference Workshop Leader, with Leigh Ryan (University of Maryland): "Giving Students a Voice to Shape Pedagogy." *European Association of Teachers of Academic Writing*, Limerick, Ireland, June 2011.

Invited Participant. Service Learning Seminar, Loyola University Maryland, May 2011.

Invited Facilitator. "Effective Writing Assignment Design." *The Mid-Atlantic Symposium on First Year Writing*, Sponsored by Bedford/St. Martin's, Virginia Beach, VA, February 2011.

Invited Participant, Research Network. "A Stereoscopic Theology: Frances Willard's *Woman in the Pulpit*." *Rhetoric Society of America Conference*. Minneapolis, Minnesota, May 2010.

Invited Speaker. "Transitioning to the Online Educational Paradigm." *International Writing Centers Association Summer Institute*, Temple University, July 2009.

Invited Participant, Seminar. "Rhetorical Criticism." *Rhetoric Society of America Summer Institute*. The Pennsylvania State University, June 2009.

Invited Participant, Workshop. "Women, Religious Persuasion, and Social Activism in America 1780-1940." *Rhetoric Society of America Summer Institute*. The Pennsylvania State University, June 2009.

Invited Speaker. "Developing and Operating an Online Writing Center." University Without Walls at the University of Massachusetts Amherst, August 2008.

## OTHER WORKSHOP PRESENTATIONS & PARTICIPATION

International Writing Centers Association Conference | Orlando, FL | October 2014  
Special Interest Group Leader: "Religious Affiliated Writing Centers (RAWC) 2014: Religion In/And Writing Centers."

International Writing Centers Association Conference | Las Vegas, NV | October 2012  
Special Interest Group Leader. "Centering our Missions: Writing Centers as Transformative Sites at Mission-Driven and Religious-Affiliated Institutions."

International Writing Centers Association Research Collaborative at the Conference on College Composition and Communication | Atlanta, GA | April 2011

Organizer and Facilitator. "The Hinterlands of the Writing Center World: Exploring the Intersections of Religious and Spiritual Engagement and Writing Center Work."

International Writing Centers Association Conference | Baltimore, MD | November 2010  
Special Interest Group Leader. "Writing Centers in the Jesuit Tradition."

"Style, Tone, and Technique: Writing in the UMUC Workplace." University of Maryland University College, May 2008, January 2009.

"Writing to Learn and Learning to Write in Science Courses." University of Maryland University College, September 2007.

"Identifying, Diagnosing, and Referring Student Problems." Co-sponsored with the Center for Teaching and Learning. University of Maryland University College, April 2006.

"Incorporating Writing Instruction in Humanities Courses." University of Maryland University College, October 2006.

"Diversity and Writing: A Discussion Across Disciplines." Co-sponsored with the Office of Diversity. University of Maryland University College, April 2005.

"Creating and Using Rubrics." Co-sponsored with the Center for Teaching and Learning. University of Maryland University College, March 2005.

"Incorporating Writing Instruction in Psychology Courses." University of Maryland University College, October 2005.

Grammar and Mechanics workshop series, Montgomery College, Spring 2005.

"Writing in High School Science Classes." Baltimore City College High School, Nov. 2003.

"How to Get the Most Out of the Writing Center: A Guide for Students." University of Maryland at College Park, November, 2002.

"Writing to Learn: Effective Use of Writing Assignments in all Disciplines." University of Maryland Graduate Teaching Assistantship Orientation, August 2001, 2002, and 2003.

"English 101 Workshops." University of Maryland at College Park, Fall 2001-2004.  
Developed materials and training program to enable tutors to conduct small-group tutoring sessions (2002-2004); led 10-15 workshops per semester on the five papers required for Freshman Writing Program (2001-2002).



“Resume and Cover Letter Writing for Undergraduates;” “Resume Writing and Cover Letter Writing for Political Science Majors;” “Resume and Cover Letter Writing for Psychology Majors.” University of Maryland at College Park, as requested, 2001-2004.

## GRANTS

Loyola University Maryland Summer Research Grant. June 2010-August 2010 and June 2011-August 2011.

Perkins/DCTAL Grant. \$19K. “Health Sciences Satellite Writing and Reading Center.” Montgomery College, 2005-2006.

University of Maryland Instructional Improvement Grant (Center for Teaching Excellence and Undergraduate Studies) with Leigh Ryan and Elliot Wright. “Improving the Writing Center Website,” 2003-2004.

Scholarship of Teaching and Learning Grant (Center for Teaching Excellence and Undergraduate Studies) with Leigh Ryan and Elliot Wright. “Improving Students’ Writing Through Writing Groups,” 2002-2003.

University of Maryland Instructional Improvement Grant (Center for Teaching Excellence and Undergraduate Studies) with Leigh Ryan and Elliot Wright. “Enhancing Tutorial Assistance for Students in English 101,” 2002-2003.

## PROFESSIONAL ACTIVITIES

- Department Committees: Assessment & Planning, 2010-2013; 2014—current  
Pi Epsilon Pi Faculty Advisor 2012—current
- University Committees: Academic Space Monitoring Committee, 2011—2013  
Space Study Committee, 2011—2012  
Undergraduate Academic Standards Committee, 2011-2014  
Common Text Committee, 2010—2011  
Dissertation Guidelines Committee, 2010—2011
- Reviewer: *Writing Center Journal* and *The Journal of the Assembly for Expanded Perspectives on Learning*, 2011-present.
- At-large Member, International Writing Centers Association, 2010-2012.
- Executive Board Member, Mid-Atlantic Writing Centers Association, 2012—2014 (Secretary, 2009—2011)
- Member, International Writing Centers Association 2010 Conference Steering Committee, 2009-2010.
- Chair, Program Committee, International Writing Centers Association 2010 Conference, 2010.
- Chair of Elections, Mid-Atlantic Writing Centers Association, present.

- Member, Subcommittee, “Writing in a Wireless World,” course development. University of Maryland College Park, Spring 2009.
- Member, Academic Integrity Committee, University of Maryland University College, Spring 2009.
- Chair, Center for Student Success Assistant Administrative Director Search Committee, University of Maryland University College, Fall 2008.
- Member, Board of Regents Staff Award Review Committee, University of Maryland University College, Spring 2008.
- Chair, Presidential Awards Review Committee, University of Maryland University College, Fall 2007.
- Member, Assistant Professor of Accounting Search Committee, University of Maryland University College, Fall 2007.
- Member, Assistant Dean for Communications, Arts, and Humanities Search Committee, University of Maryland University College, Summer 2007.
- Chair, Communications, Arts, and Humanities Plagiarism Committee, University of Maryland University College, 2006-2007.
- Co-Organizer for the University of Maryland University College Annual Writing Conference, 2005-2008.
- Chair, Academic Director of History Search Committee, University of Maryland University College, Spring 2006.
- Co-Chair for the Mid-Atlantic Writing Centers Association Conference, Annapolis, Maryland, April 2006.
- Mid-Atlantic Writing Centers Association Membership Committee and Constitution Committee, 2006-2008.
- Organizer, Maryland Regional Writing Centers Annual Meeting, 2005-2006.
- Graduate Student Representative, Mid-Atlantic Writing Centers Association, 2002-2006.

## PROFESSIONAL ORGANIZATIONS

2010—present	Jesuit Conference on Rhetoric and Composition
2006—present	Rhetoric Society of America
2004—present	Council on Writing Program Administrators
2003—present	International Writing Centers Association
2003—present	Coalition of Women Scholars in the History of Rhetoric and Composition
2002—present	College Composition and Communication
2002—present	National Council of Teachers of English
2002—present	Mid-Atlantic Writing Centers Association
1998—present	Sigma Tau Delta National English Honor Society
1999—present	Phi Delta Sigma Honorary Alumni Sorority

## AWARDS AND HONORS

- 2013 *Rhetoric Society Quarterly* Charles Kneupper Award
- American Society for the History of Rhetoric Dissertation Award, 2010
- University of Maryland English Department Alice L. Geyer Dissertation Award, 2010
- American Association of University Women, College Park Chapter, Dissertation Award, 2010
- University of Maryland University College Presidential Certificate of Recognition, 2009.
- IWCA/ NCPTW Graduate Student Scholarship, Fall 2005
- Four-Year English Department Teaching Assistantship for Ph.D. Program
- Two-Year English Department Teaching Assistantship for M.A. Program
- Certificate for Excellence in Mentoring, Upward Bound, 2002
- Certificate for Teaching Excellence, University of Maryland Freshman Writing Program, 2001