

# LISA D. ZIMMERELLI

Associate Professor  
Chair

Writing Department  
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## EDUCATION

- Ph.D. English, with specialization in Rhetoric and Composition Studies  
University of Maryland at College Park, 2009  
Dissertation: *A Genre of Defense: Hybridity in Nineteenth-Century Women's Defenses of Women's Preaching*, Director: Dr. Jane Donawerth
- M.A. English, with Citation in Rhetoric and Composition Studies and a Graduate Certificate in Women's Studies  
University of Maryland at College Park, 2002  
Masters Thesis: "The Visual Rhetoric of Maria Sibylla Merian: Bugging the Conventions of Seventeenth-Century Dutch Floral Painting, Entomology, and Colonialism," Passed with Distinction, Director: Dr. Jeanne Fahnestock
- B.A. English/Communications, with minor in Women's Studies  
Albright College, Reading, Pennsylvania, 1999  
Summa cum Laude, with College and Departmental Honors

## AWARDS AND HONORS

- Loyola University Maryland Faculty Award for Excellence in Engaged Scholarship, 2015
- Rhetoric Society Quarterly Charles Kneupper Award for Best Essay, 2013
- American Society for the History of Rhetoric Award for Best Dissertation, 2010
- University of Maryland English Department Alice L. Geyer Award for Best Dissertation, 2010
- American Association of University Women, College Park Chapter, Award for Best Dissertation, 2010

## RESEARCH & TEACHING INTERESTS

History of Women in Rhetoric; Nineteenth-century American Rhetoric; Genre Studies; Religious Rhetoric; Feminist Rhetorical Theory and Feminist Historiography; Writing Center Practice and Theory; Tutor Education and Development; Community Engagement and Service-Learning; Sponsoring Undergraduate Writing Research; Composition Pedagogy

## TEACHING EXPERIENCE

Associate Professor, Loyola University Maryland, 2016 – present

Assistant Professor, Loyola University Maryland, 2010 – 2016

Courses include: Effective Writing (diversity); Writing Center Practice and Theory (service-learning); Advanced Writing Center Research (special topics); The Rhetorics of Race, Gender, and Class (special topics); Rhetorics of Resistance in Women's Writing (special topics, diversity); Rhetoric (diversity); Argumentation; Eloquentia Perfecta (Honors, diversity); Professional Communication (for Masters in Accounting Program)

Assistant Professor (non Tenure Track), University of Maryland University College, 2005 – 2010  
Expository and Research Writing (online); Issues and Methods in the Tutoring of Writing (online)

Graduate Teaching Assistant, University of Maryland at College Park, 1999 – 2005

Primary instructor for: Introduction to Academic Writing; Introduction to Writing in Science and Technology; Writing Center Theory and Praxis; Guided Experiences in College Teaching; Intermediate Writing; Standard English Grammar, Diction, and Usage; College Level Reading and Writing

## ADMINISTRATIVE EXPERIENCE

Chair, Writing Department, Loyola University Maryland, 2020 – present

Director, Writing Center, Loyola University Maryland, 2010 – 2020

Director, Writing Center, University of Maryland University College, 2007 – 2010

Assistant Director, Writing Center, University of Maryland University College, 2005 – 2006

Assistant Director, Learning Center, Montgomery College, 2005

Lead Writing Advisor and Coordinator, Writing Center, University of Maryland University College, 2002 – 2004

Assistant Director (Graduate Assistantship), Writing Center, University of Maryland at College Park, 2001 – 2004

## PUBLICATIONS

### Edited Book

Zimmerelli, Lisa and Patricia Bizzell, eds. *Nineteenth-Century American Activist Rhetorics*. New York: MLA Press. 2020.

### Peer-Reviewed Journal Articles

Zimmerelli, Lisa and Victoria Brown. "Service-Learning Tutor Education as a Model of Action." *WLN: A Journal of Writing Center Scholarship* 40.7-8 (March/April 2016): 2 – 10.

Zimmerelli, Lisa. "A Place to Begin: Service-Learning Tutor Education and Writing Center Social Justice." *Writing Center Journal* 35.1 (December 2015): 57 – 84.

Zimmerelli, Lisa. "The Itinerant Book: Julia A. J. Foote's *A Brand Plucked from the Fire* as a Religious Activist Text." *Rhetoric Review* 33.2 (April 2014): 132 – 147.

Zimmerelli, Lisa. "'The Stereoscopic View of Truth': Frances Willard's Woman in the Pulpit as a Feminist Rhetoric of Theology." *Rhetoric Society Quarterly* 42.4 (September 2012): 353 – 74.

- Winner of the 2013 *RSQ* Charles Kneupper Award, given annually to recognize the essay published in that year's volume of *RSQ* that the editorial board and the editor consider the most significant contribution to scholarship in rhetoric.

Donawerth, Jane and Lisa Zimmerelli. "Dialoguing With Rhetorica." *Peitho: Newsletter for the Coalition of Women Scholars in History of Rhetoric* 8.1 (Spring 2004): 4 – 6.

### Peer-Reviewed Book Chapters

Zimmerelli, Lisa. "Feminist Rhetorical Historiography and Religion." *Rhetoric and Religion in the 21<sup>st</sup> Century: Possibilities, Publics, Partnerships*. Eds. DePalma, Michael, Jeffrey Ringer, and Paul Lynch. Carbondale, IL: Southern Illinois University Press. Forthcoming 2021.

Zimmerelli, Lisa. "When They Were Boys and When They Were Girls: Constructions of Gender in Progressive-Era American Conduct Biography." *Feminist Circulations: Rhetorical Explorations across History and Geography*. Eds. Jessica Enoch, Danielle Griffin, and Karen Nelson. Anderson, SC: Parlor Press. 2021. 116-134.

Zimmerelli, Lisa. "'Heaven-touched Lips and Pent-up Voices': The Rhetoric of American Female Preaching Apologia, 1820 – 1930." *Mapping Christian Rhetorics: A Critical Reader for Writing Scholars*. Eds. Michael-John DePalma and Jeffrey M. Ringer. New York, NY: Routledge Press. 2014. 180 – 202.

- Won the 2015 "Book of the Year" by the Religious Communication Association.

Zimmerelli, Lisa. "A Play about Play: Tutor Training for the Bored and Serious, in Three Acts." *Creative Approaches to Writing Center Work*. Eds. Kevin Dvorak and Shanti Bruce. Creskill, NJ: Hampton Press, 2008.

Ryan, Leigh and Lisa Zimmerelli. "Mentoring Graduate Students as Assistant Directors: Complimentary Journeys." *(E)Merging Identities: Graduate Students in the Writing Center*. Ed. Melissa Nicolas. Southlake, TX: Fountainhead Press, 2008.

### Peer-Reviewed Textbook

With Leigh Ryan, *The Bedford Guide for Writing Tutors*, 6th edition. Boston, MA: Bedford/St. Martin's Press, 2015.

### Editor-invited Paper

Zimmerelli, Lisa. "Traversing Divides: Service Learning in the Writing Center." *Diversity and Democracy* 19.1 (Winter 2016).

### Editor-Reviewed Articles

Britt-Smith, Laurie A., Lisa Zimmerelli, Cinthia Gannett, and John Kerrigan. "Spread Out But Close: Conversations and Collaborations: Eloquentia Perfecta on 21st Century Jesuit Campuses." *Conversations on Jesuit Higher Education* 43 (Spring 2013): 20-21.

## **INVITED KEYNOTES**

"Lessons from Smalltimore: Cultivating Community in the Writing Center." International Writing Centers Association Summer Institute. June 17, 2019.

"Feminist Historiography and Religion." The Rhetoric and Religious Traditions Conference. University of Tennessee, Knoxville. October 6, 2018.

"Travel, the American Frontier, and the Social Imagination in Nineteenth-Century Conduct Biography." Baylor University's 19th Century Research Seminar. November 10, 2017.

"Are we there yet? Navigating the final hour in the graduate school road trip." University of Maryland English Department Annual Alumni Talk. Also led a seminar on nineteenth-century rhetoric. September 28, 2017.

"Depictions & Functions of Girl Education in Progressive-Era Biography." *Women, Writing, Rhetoric*: A conference hosted by the University of Maryland English Department celebrating Jane Donawerth's and Shirley Logan's careers. April 2017.

"Multimodality as a Techne of the Writing Center." Southeastern Writing Centers Association Conference. Oxford, MS. February 2017.

"Community Literacy and Public Humanities: Exploring Possibilities and Opportunities at York College." York College. York, PA. May 8, 2015.

Graduation Remarks for the York College English and Humanities Department. York College. York, PA. May 7, 2015.

## INVITED WORKSHOPS

"The Possibilities and Perils of Feminist Historiographic Practice and Religion." The Rhetoric and Religious Traditions Conference. University of Tennessee, Knoxville. October 4-5, 2018.

"Community Engagement in the Writing Center." The Baltimore Micro-Regional Workshop. University of Baltimore. Baltimore, MD. January 30, 2016.

"Writing Studies toward Public Advocacy and Social Justice." The Naylor Undergraduate Writing Research Workshop. York College. York, PA. September 25—27, 2015.

"From 'What is the Writing Center?' to 'What's New in the Writing Center?': The University of Maryland Writing Center as a Retrospective Case Study." Concluding Talk for the Writing Center 40<sup>th</sup> Anniversary Celebration. University of Maryland. College Park, MD. April 16, 2015.

"Effective and Responsible Research Strategies" and "Writing Center Research." The Naylor Undergraduate Writing Research Workshop. York College. York, PA. November 15-16, 2014.

"Critical Classroom Pedagogy to Engage Writers." English Department Spring Semester Faculty Meeting. Community College of Baltimore County. January 22, 2013.

"Giving Students a Voice to Shape Pedagogy" (with Leigh Ryan). European Association of Teachers of Academic Writing Conference. Limerick, Ireland. June 2011.

"Effective Writing Assignment Design." The Mid-Atlantic Symposium on First Year Writing, Sponsored by Bedford/St. Martin's. Virginia Beach, VA. February 2011.

"Enjoying the Dissertation Process." English Department. University of Maryland. May 2011.

"Transitioning to the Online Educational Paradigm." International Writing Centers Association Summer Institute. Temple University. Philadelphia, PA. July 2009.

"The Rubric as a Teaching and Assessment Tool." Mid-Atlantic Teaching of Psychology Conference. Largo, MD. October 2008.

"Developing and Operating an Online Writing Center." University Without Walls at the University of Massachusetts Amherst. August 2008.

"The Online Writing Center as a New Paradigm for Interconnectivity." European Writing Centers Association Conference. Freiburg, Germany. June 2008.

"Games Tutors Play: Developing Writing Center Community." International Writing Centers Association Special Interest Group. Conference on College Composition and Communication. San Antonio, TX. March 2005.

## GRANTS

- Loyola University of Maryland Research Leave, Spring 2015
- Loyola University Maryland Summer Research Grant. \$4K, 2014, 2017
- Loyola University of Maryland Dean's Supplemental Fund. \$500, Spring 2014
- Perkins/DCTAL Grant. \$19K. "Health Sciences Satellite Writing and Reading Center." Montgomery College, 2005 – 2006
- International Writing Centers Association Graduate Student Scholarship, 2005
- University of Maryland Instructional Improvement Grant, Center for Teaching Excellence and Undergraduate Studies, with Leigh Ryan and Elliot Wright. "Improving the Writing Center Website," 2003 – 2004
- University of Maryland Scholarship of Teaching and Learning Grant, Center for Teaching Excellence and Undergraduate Studies, with Leigh Ryan and Elliot Wright. "Improving Students' Writing Through Writing Groups" and "Enhancing Tutorial Assistance for Students in English 101," 2002 – 2003

## CONFERENCE PRESENTATIONS

"Sustained Community Writing through the Engaged Department Model." With Allen Brizee and Craig Medvecky. Conference on Community Writing. Virtual. Forthcoming October 2021.

"White Supremacist Rhetoric in Progressive-Era Biography." Panel. Conference on College Composition and Communication. Chicago, IL. Forthcoming March 2022.

"Walking and Talking Feminist Memories." Panel. Rhetoric Society of America. May 2018.

"Creating Synergy through Collaborative Spaces." Mid-Atlantic Writing Centers Association Conference. Philadelphia, PA. March 2016.

"Writing Beyond the Classroom: Supporting Community Engagement across a Writing Department" (with Peggy O'Neill, Allen Brizee, and Andrea Leary). Conference on Community Writing. Boulder, CO. October 2015.

"Writing Center Service-Learning Tutor Education as High-Impact Practice for Social Justice." International Writing Centers Association Conference. Pittsburgh, PA. October 2015.

"Religious Affiliated Writing Centers (RAWC) 2015" Special Interest Group Leader. International Writing Centers Association Conference. Pittsburgh, PA. October 2015.

"Sharing Space with our Community: Service-Learning Tutor Training as Sustainable, Reciprocal Practice" (with community partner Victoria Brown and tutors Mike Ebmeier and Annie Malady). Mid-Atlantic Writing Centers Association Conference. Harrisonburg, VA. April 2015.

"Sponsoring Undergraduate Writing Center Research Through Tutor Training" (with tutor Giuliana Caranante). International Writing Centers Association. Orlando, FL. October 2014.

"Religious Affiliated Writing Centers (RAWC) 2014: Religion In/And Writing Centers." Special Interest Group Leader. International Writing Centers Association Conference. Orlando, FL. October 2014.

"Girl Conduct Biography: Depictions of Gender, Literacy, and Activism." Rhetoric Society of America Conference. San Antonio, TX. May 2014.

"Facebook is So Passé: Keeping Up with Social Media in the Writing Center." Mid-Atlantic Writing Centers Association Conference. Salisbury, MD. April 2014.

"Centering Virtue: A Service-Learning Writing Center Model." Conference on College Composition and Communication. Indianapolis, IN. March 2014.

"Service-Learning in a Jesuit Writing Center: Enacting a Logic of Compassion and Identity." Conference on College Composition and Communication. Las Vegas, NV. March 2013.

"Sands of Time: The First Generation of Writing Center Scholars Reflect" (panel organizer, chair, and facilitator). International Writing Centers Association Conference. San Diego, CA. October 2012.

"Centering our Missions: Writing Centers as Transformative Sites at Mission-Driven and Religious-Affiliated Institutions." Special Interest Group Leader. International Writing Centers Association Conference. Las Vegas, NV. October 2012.

"Enacting the Writing Center Mission at Mission-Driven and Religious-Affiliated Colleges and Universities" (Special Interest Group Leader). National Conference on Peer Tutoring in Writing. Chicago, IL. November 2012.

"Histories at Odds: The Storiography of Frances Willard." Rhetoric Society of America Conference. Philadelphia, PA. May 2012.

"Service Learning in the Tutor Training Classroom." Mid-Atlantic Writing Centers Association Conference. Shippensburg, PA. April 2012.

"The Writing Center and Service Learning." European Association of Teachers of Academic Writing Conference. Limerick, Ireland. June 2011.

"Applying Counseling Techniques to Writing Center Tutorials" (with Bethany Preston). Mid-Atlantic Writing Centers Association Conference. West Chester, PA. April 2011.

"The Hinterlands of the Writing Center World: Exploring the Intersections of Religious and Spiritual Engagement and Writing Center Work." International Writing Centers Association Research Collaborative. Conference on College Composition and Communication. Atlanta, GA. April 2011.

"Writing Centers in the Jesuit Tradition." Special Interest Group Leader. International Writing Centers Association Conference. Baltimore, MD. November 2010.

"A Stereoscopic Theology: Frances Willard's Woman in the Pulpit." Rhetoric Society of America Conference. Minneapolis, MN. May 2010.

"Transforming the Online Writing Center During Institutional Change." Mid-Atlantic Writing Centers Association Conference. Newark, DE. April 2010.

"Meeting in the Center: the writing center as a site of negotiation between digital natives and digital immigrants." Mid-Atlantic Writing Centers Association Conference. York, PA. April 2009.

"(Dis)Connects in a Digital Environment: 'Immigrants' Meet 'Natives.'" International Writing Centers Association Conference. Las Vegas, NV. October 2008.

"Writing Center Belles Lettres: Asynchronous Online Tutoring as a New Model of Writing Center Discourse." Mid-Atlantic Writing Centers Association Conference. Philadelphia, PA. April 2008.

"Beyond Time and Place: Multimedia Tools for Online Writing Centers." International Writing Centers Pre-conference Workshop. Conference on College Composition and Communication. New Orleans, LA. March 2008.

"Centering Student Writing: Writing Advisors Reflect." Fourth Annual University of Maryland University College July Writing Conference. Adelphi, MD, July 2007.

"Pulpit, Press, Platform: Hybrid Texts of Nineteenth-Century Female Religious Rhetors." Rhetoric Society of America Conference. Memphis, TN. May 2006.



"Recycling the Evidence: Using Writing Center Assessment Data to Improve Writing Center Performance." Southeastern Writing Centers Association Conference. Chapel Hill, NC. February 2006.

"Stewardship in the Writing Center: Three Neighboring Writing Centers Cross Boundaries." International Writing Centers Association Conference. Minneapolis, MN. October 2005.

"Investigating the Spiritual Autobiography as a Genre of Women's Defenses of Preaching." Feminism(s) and Rhetoric(s) Conference. Houghton, MI. October 2005.

"The Value of Proofreading: When, Why, and How Should We Address Grammar in the Writing Center." Mid-Atlantic Writing Centers Association Conference. Frederick, MD. April 2005.

"What are you going to do in the world?": Politicizing Women's Defenses of Women's Preaching in Late Nineteenth-Century America." Conference on College Composition and Communication. San Francisco, CA. March 2005.

"Improving Writing, Fostering Learning: Promoting Intellectual Development Through Writing Programs." Southeastern Writing Centers Association Conference. Charleston, SC. February 2005.

"The Undergraduate Writing Program and Graduate School Writing Assistance Needs." Writing Program Administration Conference. Newark, DE. July 2004.

"Professionalism in the Writing Center." International Writing Centers Association Pre-conference Workshop. Conference on College Composition and Communication. San Antonio, TX. March 2004.

"The Writing Center as a Workplace: Directors and Tutors Write Back." International Writing Centers Association Conference. Hershey, PA. October 2003.

"Conducting Small Group Tutoring Sessions." International Writing Centers Association Conference. Hershey, PA. October 2003.

"A Nineteenth-Century Transatlantic Road Trip: Re-reading Phoebe Palmer's, Catherine Booth's, and Frances Willard's Defenses of Women's Preaching." Penn State Conference on Rhetoric and Composition. State College, PA. July 2003.

"The Writing Center Survival Guide: Responding to Misperceptions About the Writing Center." Mid-Atlantic Writing Centers Association Conference. Westminster, MD. April 2003.

"The Writing Center as a Site of Transformation." International Writing Centers Association Pre-Conference Workshop. Conference on College Composition and Communication. New York, NY. March 2003.

"Graduate Students as Assistant Directors: Expectations and Needs" (with Leigh Ryan). International Writing Centers Association Conference. Savannah, GA. April 2002.

"How Do I Handle This One?: Dealing with Troublesome Writing Center Administrative Situations" (with Leigh Ryan). Mid-Atlantic Writing Centers Association Conference. Chesapeake, MD. April 2002.

## INVITED SEMINAR AND WORKSHOP PARTICIPATION

- Mid-Atlantic Writing Centers Association Writing Retreat, May 2013, May 2015, May 2017
- Ignatian Pedagogy Seminar, Loyola University Maryland, August 2011
- Service-Learning Seminar, Loyola University Maryland, May 2011
- Research Network. "A Stereoscopic Theology: Frances Willard's Woman in the Pulpit" Rhetoric Society of America Conference. Minneapolis, Minnesota, May 2010
- Rhetorical Criticism Seminar and "Women, Religious Persuasion, and Social Activism in America 1780-1940" Workshop. Rhetoric Society of America Summer Institute. The Pennsylvania State University, June 2009

## SERVICE

### Professional

External Reviewer. McDaniel College English Department. Westminster, Maryland, February 2019.

External Reviewer. For Assistant Professor Dr. Lana Oweidat, considered for tenure and promotion to Associate Professor in the Center for Contemporary and Creative Writing, Goucher University, Baltimore, Maryland, 2020.

External Reviewer. For Assistant Professor Lydia McDermott, considered for tenure and promotion to Associate Professor in the Department of General Studies and Writing Center, Whitman College, Walla Walla, Washington, 2017.

#### Mid-Atlantic Writing Centers Association

- Vice-President, 2014 – 2016
- Executive Board Member, 2012 – 2014
- Chair of Elections, 2011 – 2013
- Secretary, 2009 – 2011
- Member, Membership Committee and Constitution Committee, 2006 – 2008
- Co-Chair for the 2006 Annual Conference, 2005 – 2006
- Leader, Maryland Regional Writing Centers Annual Meeting, 2005 – 2006
- Graduate Student Representative, 2002 – 2006

#### International Writing Centers Association

- Mid-Atlantic Regional Representative, 2014 – 2016
- At-large Member, 2010 – 2012
- Chair, Mentor-Matching Committee, 2011 – 2012
- Member and Program Chair, 2010 Conference Steering Committee, 2009 – 2010

#### National Conference on Peer Tutoring in Writing

- Executive Board Member, 2012 – current

### Institutional

#### Loyola University Maryland

- Forensics Studies Steering Committee, 2021 – current
- Accounting Tenure-track Search Committee (for two positions), fall 2020
- Executive Governance Committee, 2019 – 2020
- Faculty Senator, 2016 – 2020, current
- The Faculty Life Work Group, subcommittee of the Strategic Planning Steering Committee, 2015 – 2017
- Faculty Friday Committee, 2015 – 2018
- Undergraduate Academic Standards Committee, 2011 – 2014, 2015 – 2019
- Safe Zone Certified and Trainer, 2014 – current
- Academic Space Monitoring Committee, 2011 – 2013
- Space Study Committee, 2011 – 2012
- Common Text Committee, 2010 – 2011
- Dissertation Guidelines Committee, 2010 – 2011
- Faculty Development and Student Workshops

#### University of Maryland University College

- Academic Integrity Committee, 2009
- Chair, Center for Student Success Assistant Administrative Director Search

Committee, 2008

- Board of Regents Staff Award Review Committee, 2008
- Chair, Presidential Awards Review Committee, 2007
- Assistant Professor of Accounting Search Committee, 2007
- Assistant Dean for Communications, Arts, and Humanities Search Committee, 2007
- Chair, Academic Director of History Search Committee, 2006
- Faculty Development Workshops

## Departmental

Loyola University Maryland

- Chair, 2020 – current
- First-year Writing Committee, 2018 – current
- Diversity, Equity, and Inclusion Committee, 2020 – current
- Student Engagement Committee, 2014 – 2017
- Assessment & Planning Committee, 2010 – 2013; 2014 – 2015
- Pi Epsilon Pi Writing Honor Society Faculty Advisor, 2012 – 2020
- Tenure-Track Faculty Hiring Search Committee, 2013 – 2014
- Affiliate Faculty Hiring Search Committee, Summer 2012 and Summer 2013
- Writing Department and Writing Center Relocation, 2013 – 2014
- Organized Faculty Friday on behalf of the Writing Department, December 2012 and December 2015
- Represented the Writing Department and Writing Center at first-year orientation and admissions events (2010 – current)

University of Maryland University College

- Member, “Writing in a Wireless World” course development committee, 2009
- Chair, Communications, Arts, and Humanities Plagiarism Committee, 2006 – 2007
- Co-Chair, Annual Writing Conference, 2005 – 2008

## Community

St. Anne’s School of Annapolis

- Board of Trustees: 2014 – current
  - Chair of Head Support and Evaluation Committee, 2019 – current
  - Co-Chair of Strategic Planning Committee, 2017 – 2019
  - Chair of Social Justice Committee, 2014 – 2017
  - Member, Strategic Planning, 2013 – 2015
- Chair, Parents Association Service Learning Committee, Fall 2010 and 2013 – 2014
- Workshop Leader, “Service-Learning,” August 2013
- Member, Innovative Program and Extraordinary Faculty Committees, Spring 2013

## PROFESSIONAL AFFILIATIONS

- Jesuit Conference on Rhetoric and Composition 2010 – present
- Rhetoric Society of America 2006 – present
- Council on Writing Program Administrators 2004 – present
- International Writing Centers Association 2003 – present
- Coalition of Women Scholars in the History of Rhetoric and Composition 2003 – present
- College Composition and Communication 2002 – present
- National Council of Teachers of English 2002 – present
- Mid-Atlantic Writing Centers Association 2002 – present
- Sigma Tau Delta National English Honor Society 1998 – present
- Phi Delta Sigma Honorary Alumni Sorority 1999 – present