



LOYOLA UNIVERSITY MARYLAND

— 1852 —

Mid-Atlantic Slate User Group Meeting

4th Floor Program Room, College Center

- 8:00 – 9:00 a.m. Registration
- 9:00 - 9:30 a.m. Welcome – *light breakfast, and introductions*
- 9:30 – 10:15 a.m. Showcase and Discussion
- *Drip Marketing Reply Form Campaign*
 - **Christopher Wild**, Goucher College
 - *Student Volunteer and Reader Pairing Portals*
 - **Colby Moss**, University of Georgia
- 10:15 – 10:30 a.m. Networking Break
- 10:30 – 11:15 a.m. Showcase and Discussion
- *Organization-scoped Workflow*
 - **Adam Gross**, Washington and Lee University
 - *Personalized Decision Release Experience*
 - **Josh Bolich and Genna Mongillo**, Loyola University Maryland
- 11:15 – 11:30 a.m. Networking Break
- 11:30 – 12:15 p.m. Affinity Breakout Groups
- *Affinity groups include Undergraduate, Marketing, and Graduate*
- 12:15 – 1:30 p.m. Lunch – *provided by RHB*
- 1:30 – 2:15 p.m. Innovation Session
- *Leveraging Queries and Reports*
 - **Alex Williams and Dom Rozzi**, RHB
- 2:15 – 2:30 p.m. Networking Break
- 2:30 – 3:15 p.m. General Round Table Discussion
- *Topics include Reporting and Queries, Portals, Outreach and Managing Slate*
- 3:15 – 3:30 p.m. Wrap-Up