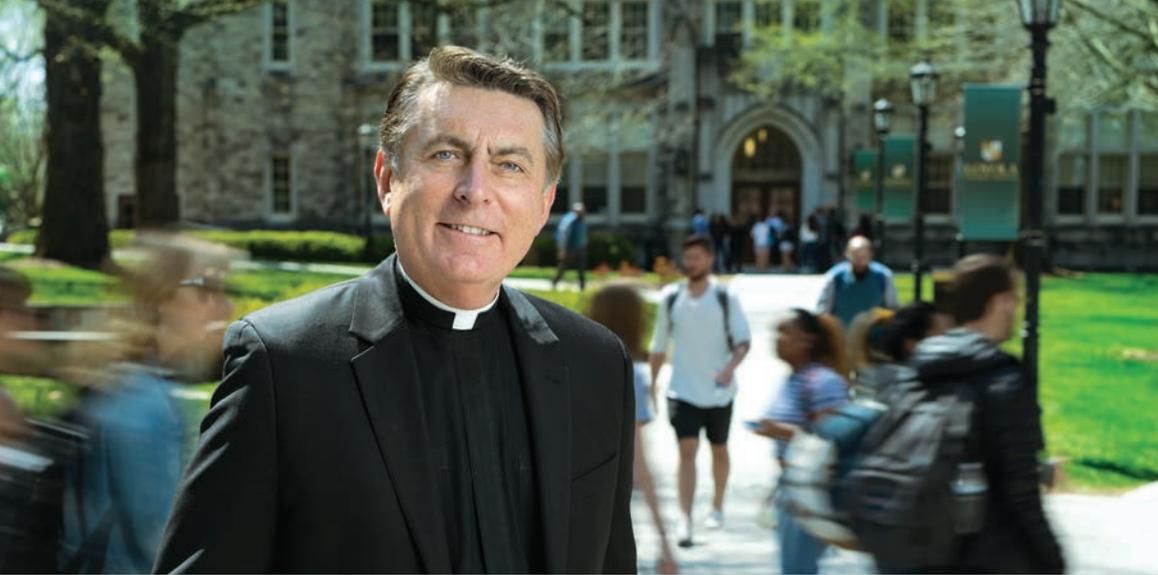




**BRIGHT MINDS BOLD HEARTS**

THE CAMPAIGN FOR LOYOLA UNIVERSITY MARYLAND

# CAMPAIGN IMPACT REPORT



## WITH DEEPEST GRATITUDE

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Walk across the Evergreen campus on a beautiful day, and you are struck by all that is happening at Loyola. Students are hurrying to class, calling out to their friends as they go. Faculty members are pausing for conversations with students and colleagues. Signs are announcing lectures and concerts and social events. Loyola is thriving and poised well for the future—and that is thanks to you.

Because of the tremendous generosity of alumni, parents, faculty, staff, administrators, students, and friends like you, Loyola surpassed its \$100 million goal in the *Bright Minds, Bold Hearts* campaign. Your gifts have already made a significant impact on the Jesuit, liberal arts education and experience we offer to our students, and they will continue to advance the University in the future.

Donors of means both great and small gave not only out of gratitude and affection for Loyola, but because they were firmly invested in advancing the University's most urgent priorities, including financial aid for students, support for academic endeavors, excellence in athletics, and a commitment to our community and the city of Baltimore. Your belief in our mission and the future of our University is inspiring. And, with your continued support, anything—and everything—is possible.

As I reflect on the *Bright Minds, Bold Hearts* campaign, I hope that each of you will feel that your legacy and Loyola's are intertwined, and that Loyola's success is yours, too.



REV. BRIAN F. LINNANE, S.J.

*President*

**THE LARGEST CAMPAIGN IN  
LOYOLA'S HISTORY**

**MORE THAN**  
**\$100,000,000**  
**RAISED**

**6 YEARS + 11 MONTHS + 7 DAYS**



**\$43 million**

**SILENT PHASE**

**\$57 million**

**PUBLIC PHASE**

**28,357**

**CAMPAIGN DONORS**

**12,800**

**FIRST-TIME CAMPAIGN DONORS**

**558**

**CORPORATE &  
FOUNDATION DONORS**

**29%**

**ALUMNI  
PARTICIPATION**

# CAMPAIGN

**June 1, 2011**  
Silent phase of the campaign begins.

**June 2011**  
\$1 million gift creates Alexander M. Haig, Jr., Endowment Fund for Science, Faith, and Culture.



**April 2013**  
Gerry Holthaus, '71, makes a \$1 million gift toward scholarships.

Ilona McGuiness bequeaths \$1 million toward scholarships.



**September 2013**  
Mary Catherine Bunting, Mount Saint Agnes College '64, gives \$1.75 million to establish the Bunting Program in Peace and Justice Studies.



2011

2013

2014

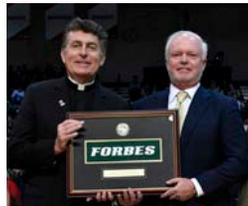
2015

**July 2011**  
Ellen and Ed Hanway, '74, give \$5.2 million, the largest gift in Loyola's history, to fund a number of key University initiatives, including Messina, the Global Studies program, and the York Road Initiative, as well as a new scholarship.



**September 2012**  
Kathy and Ken Boehl, '76, MBA '81, give \$1 million to the Boehl Family Scholarship Fund.

Hollis and Jim Forbes, '80, give \$1 million for Reitz Arena renovations.



**June 2013**  
Pat and John Cochran, '73, give \$5 million toward scholarships and the Rev. Brian F. Linnane, S.J., Alumni House.



**December 7, 2013**  
*Bright Minds, Bold Hearts* is announced as the campaign reaches \$43 million.

**December 2013**  
Gordon Erberts, '49, gives \$1.5 million for mission and ministry.

Kathy and Dave Ferguson, '77, pledge \$1.5 million in scholarship funding.



# HIGHLIGHTS



**April 2016**  
Loyola receives a \$1 million planned gift from Paula and Tom Scheye, Ph.D., for a new endowed chair in English.



**October 2016**  
A \$1 million gift from the Carl T. Julio Foundation establishes a new scholarship fund.

**April 2017**  
An anonymous donor makes a planned gift of \$3.4 million.

**February 2018**  
Susie Simon, M.Ed '81, and Nick Simon, MBA '84, give \$1 million and the Frank family gives \$461,000 to start the Center for Innovation & Entrepreneurship.



**May 7, 2018**  
*Bright Minds, Bold Hearts* campaign closes as it exceeds its \$100 million goal.



**October 2015**  
A \$2.5 million planned gift from Joanna Armiger Edwards, MBA '00, and Stuart W. Edwards creates a scholarship fund.



**May 2016**  
A \$2 million planned gift from Mary Hyman and The Sigmund M. Hyman Foundation creates scholarships.



**December 2016**  
Loyola endows \$2 million for Messina through a \$500,000 Challenge Grant from the National Endowment for the Humanities (NEH) and \$1.5 million raised from donors.

**October 2017**  
An anonymous \$2 million gift is the first for the Center for Innovation and Collaborative Learning—the future renovation and expansion of Beatty Hall.



**May 2018**  
The Maguire Foundation makes a \$1.25 million challenge gift to endow the Maguire Scholars Program.  
  
Deborah and Patrick Allender, '68, make a \$1 million gift to establish the Patrick and Deborah Allender Endowed Department Chair for Accounting in the Sellinger School of Business and Management.

Kelly Bryan Rizzo, '98, and Dan Rizzo, '99, give \$2 million to name the new home for the Career Center within the Center for Innovation and Collaborative Learning.

## LOYOLA RECEIVES NEARLY \$1.5 MILLION TO EXPAND ENTREPRENEURSHIP PROGRAMS

Three Loyola University Maryland alumni and their families have made gifts to further expand entrepreneurship at the University. The gifts from Susie Simon, M.Ed. '81, and Nick Simon, MBA '84, and the Frank family are helping to create the Center for Innovation & Entrepreneurship, which will enhance Loyola's entrepreneurial ecosystem across all academic disciplines.

Tim Frank, MBA '85, is the representative of the Frank family and chairman of the investment committee of Frank Industries, a private investment family office. Frank said getting his MBA from Loyola was one of the best things he did during his career.



## CENTER FOR INNOVATION & ENTREPRENEURSHIP LAUNCHES

Loyola is proud to launch the Center for Innovation & Entrepreneurship (CI&E).

The CI&E consists of the Baltipreneurs' Institute, a resource to connect traditionally underserved entrepreneurs with Loyola faculty and alumni; an idea lab for rapid prototyping and collaboration between students and faculty; the University's interdisciplinary entrepreneurship program and curriculum; and the Loyola Innovation Accelerator

Frank's father, George, '50, always gave back to Loyola after his graduation because he valued his education.

When the opportunity to give to Loyola's project focusing on entrepreneurship arose, Frank knew he wanted to support it. "George had an entrepreneur's perspective and believed the liberal arts were needed to be a good businessman.

"My Loyola education gave me the tools to pursue my career in bio-tech, as well as instill in me the Jesuit principle to do well by doing good for others. My wife, Susie, and I have been really fortunate," Simon said. "Hopefully this center can be a platform that future students can benefit from as well."



Nikki Frank, '17, and her father, Tim Frank, MBA '85, with Susie Simon, M.Ed. '81, and Nick Simon, MBA '84



CI&E director, Wendy Bolger

that will invest in and develop a cohort of entrepreneurs who represent a mix of community and Loyola-led ventures.

"We want to give students the tools and practice to become change agents," said Wendy Bolger, the inaugural director of the CI&E. "Innovation is what will better the lives of people across the city, and ultimately transform Baltimore, and Loyola will play a role in that transformation through the CI&E."



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## SEVEN-FIGURE GIFTS

IN ITS PREVIOUS CAMPAIGN, LOYOLA RECEIVED FOUR SEVEN-FIGURE GIFTS FROM INDIVIDUALS; DURING *BRIGHT MINDS, BOLD HEARTS*, LOYOLA RECEIVED 23.

PREPARING TOMORROW

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BRIGHT MINDS, BOLD HEARTS

23

Artist's rendering of the exterior of the Center for Innovation and Collaborative Learning. Construction is scheduled to commence in 2020.



Dan Rizzo, '99, and Kelly Bryan Rizzo, '98, and their son, Jackson



Artist's rendering of the Idea Lab in the soon-to-be-built Center for Innovation and Collaborative Learning.

***Innovation and entrepreneurship have moved to the forefront of the conversation at Loyola as the University is working more intentionally to advance both on campus.***

## GIFT FROM KELLY BRYAN RIZZO, '98, AND DAN RIZZO, '99, WILL SUPPORT CENTER FOR INNOVATION AND COLLABORATIVE LEARNING

Kelly Bryan Rizzo, '98, and Dan Rizzo, '99, have pledged a \$2 million capital gift to the Center for Innovation and Collaborative Learning, the future renovation and expansion project planned for Beatty Hall. In gratitude to the Rizzos, Loyola will designate the Career Center, which will reside in the new building as "The Dan and Kelly Rizzo Career Center."

The Rizzos have supported Loyola in many ways over the years. Most notably, the couple decided to support the *Bright Minds, Bold Hearts* Campaign early on by establishing and endowing the Empowering Baltimore Youth Scholarship Fund, which provides need-based scholarships to students from the Baltimore Metropolitan region who enrich the diversity of Loyola's student population.

Dan earned his degree in business with a concentration in finance and firmly believed he would go to Wall Street for a career in finance. Instead, he started Inovalon, a software startup, in Bowie, Md. He credits Loyola for preparing him to be flexible and nimble in his career plans, allowing him to pivot toward opportunities with growth and potential.

"My Loyola education helped me grow as a learner and a member of the community. The liberal arts broadened my views of the world, which has helped me in my career," he said.



## **SUE AND MIKE ABROMAITIS, '62 ESTABLISH NEW SCHOLARSHIP AND ACADEMIC OPPORTUNITIES FOR LOYOLA STUDENTS**

As a student at Loyola, Mike Abromaitis, '62, was an attackman for the men's lacrosse team. His wife, Carol "Sue" Abromaitis, Ph.D., started teaching English at Loyola the same year he graduated. Mike is a partner at Wright, Constable & Skeen, LLP, while Sue continues her career as a professor of English at Loyola.

Mike and Sue are avid Greyhounds fans who have courtside seats to men's basketball home games and are fixtures at Ridley Athletic Complex during lacrosse season. They are also deeply involved in the life of the University, including a commitment to philanthropy. Together the couple gave \$100,000 to establish endowed scholarship funds that support the men's lacrosse and Catholic Studies programs at Loyola.

In the future, those endowments will be further bolstered by a generous \$100,000 bequest from the couple.

"When we were talking about what we wanted our legacy to be at Loyola, we realized that men's lacrosse and Catholic Studies were of great importance to us," they said.

Loyola alumni span three generations of their family, including Mike's father, Sue's brother, and five nieces and nephews, two of whom played men's and women's lacrosse for the Greyhounds. "Since we come from a family with a long line of Loyola graduates—starting with Mike's father, Joseph Abromaitis, a member of the second class to graduate from the Evergreen campus in 1926—we know the importance of scholarships to our students," they said. "We hope that our contribution will result in young men and women who make a difference in this world because of their Loyola education."

***Loyola alumni span three generations of their family, including Mike's father, Sue's brother, and five nieces and nephews***

**\$19.9M**  
**RAISED IN  
PLANNED GIFTS**

PLANNED GIFTS DOCUMENTED WITH THE INTENT OF A LIVING DONOR RAISED THROUGHOUT THE CAMPAIGN, FROM JUNE 2011 - MAY 2018.

**\$35.5M**  
**TO ENDOWED  
SCHOLARSHIP FUNDS**

**\$4.3M**  
**TO LOYOLA'S GENERAL  
SCHOLARSHIP FUND**

**\$1.6M**  
**TO NAMED CURRENT  
USE SCHOLARSHIPS**

**115**  
**NEW ENDOWED  
AND NAMED  
SCHOLARSHIPS**

## FRANCE-MERRICK FOUNDATION ESTABLISHES SCHOLARSHIP FOR LOCAL STUDENTS INTERESTED IN COMMUNITY SERVICE

Over the past two-plus decades, the France-Merrick Foundation has established a legacy of creating scholarships at Maryland universities and for Maryland residents. The organization has developed six community service-based scholarships—including the France-Merrick Foundation Endowed Scholarship at Loyola, which the Foundation generously funded with a \$500,000 gift. The scholarship is intended to make a Loyola education affordable while offering students a unique opportunity to engage in service learning opportunities.

“Through these scholarships, young people can access college and also have opportunities to build their citizenship skills,” said Amy Gross, executive director of the France-Merrick Foundation. “Obviously a college education will help further a career, but because France-Merrick is interested in the



Amy Gross, executive director of the France-Merrick Foundation, gets to know Loyola's inaugural France-Merrick Scholars at the annual Scholarship Appreciation Reception in April 2018.

whole person—as I know Loyola is—we have prioritized service as a combination aspect to scholarship. We are supporting the kinds of students that we want to be future leaders in the world.”

Gross worked closely with Loyola's office of financial aid and Center for Community Service and Justice to create a distinctive opportunity for students.



Scholarship donors and recipients at the annual Scholarship Appreciation Reception in April 2018

## SCHOLARSHIPS OPEN DOORS TODAY AND TOMORROW

One of the major goals of the *Bright Minds, Bold Hearts* campaign was to raise \$50 million for the endowment—\$25 million of which was earmarked for endowed scholarships. That goal was shattered over the course of the campaign, as the number of endowed scholarships at Loyola more than doubled, with more than \$35 million raised.

### ENDOWED AND NAMED SCHOLARSHIPS\* 2011 vs. 2018

#### SCHOLARSHIP RECIPIENTS



#### SCHOLARSHIPS AWARDED



#### FULLY-FUNDED ENDOWED AND NAMED SCHOLARSHIPS / FELLOWSHIPS



\*Beginning vs. End of the *Bright Minds, Bold Hearts* Campaign  
FY12 (June 1, 2011 – May 31, 2012) versus FY18 (June 1, 2017 – May 31, 2018).  
Some students receive multiple scholarships.



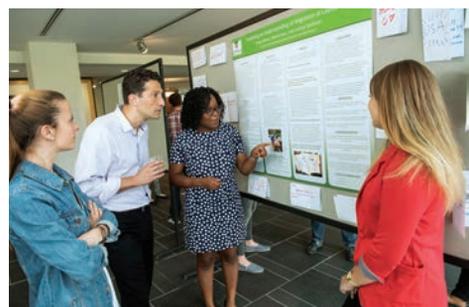
## MEET MICHELLE MEYER DWAN, '96, AND MATT DWAN, '95

As the *Bright Minds, Bold Hearts* campaign was starting, Michelle Meyer Dwan, '96 and Matt Dwan, '95, decided to start giving annually at a higher level. They raised their annual gift so they would qualify as members of the John Early Society, which includes donors who give at least \$1,852 a year. Thanks to their generosity, the Dwans were among the group of loyal Loyola supporters who held membership in the John Early Society throughout the course of the campaign.

In addition to being annual supporters of Loyola, the Dwans are both members of Loyola's Athletics Hall of Fame and are also both former lacrosse All-Americans. Michelle is vice president of channel marketing for Stanley Black & Decker, and Matt is an assistant coach for Loyola's men's lacrosse team.



- GLOBAL STUDIES
- PEACE AND JUSTICE STUDIES
- ENTREPRENEURSHIP MINOR



## UPGRADES FOR GREYHOUNDS ATHLETIC FACILITIES

The *Bright Minds, Bold Hearts* campaign helped enhance Loyola's athletic facilities and strengthen its overall athletic program. Gifts funded an Air Dome, important upgrades to Reitz Arena, including Forbes Court named for donors Hollis and Jim Forbes, '80, and an anonymous gift for the creation of a tennis complex named in honor of Rick McClure, head tennis coach.

## \$13.6 Million RAISED FOR ATHLETICS

OPERATING	ENDOWMENT	CAPITAL
\$4.4 million	\$3.3 million	\$5.9 million

### MAJOR CATEGORY TOTALS:

Air Dome — \$1.2M

McClure Tennis Center — \$3.3M

Reitz Upgrade — \$1M

# ACADEMIC PROGRAMS POISED FOR THE FUTURE

A key goal of the *Bright Minds, Bold Hearts* campaign was to strengthen the University's commitment to Jesuit ideals, including academic excellence and intellectual openness. Gifts to the campaign enabled Loyola to enhance existing programs while simultaneously investing in new and transformative curricular opportunities. Substantial support from Ellen and Ed Hanway, '74 created the Global Studies program and bolstered Messina, the interdisciplinary living-learning experience for first-year students. The Bunting Program in Peace and Justice Studies was established by Mount Saint Agnes College alumna Mary Catherine Bunting, '64.

## \$30 Million RAISED FOR ACADEMIC PROGRAMS

OPERATING	ENDOWMENT	CAPITAL
\$9.47 million	\$20.43 million	\$121 thousand

\* Endowed professorships for all academics = \$7,730,000

### MAJOR CATEGORY TOTALS:

- Clinical Centers — \$975K
- Global Studies — \$3.3M
- Loyola College — \$12.36M
  - Peace and Justice
  - Catholic Studies
  - Fine Arts
- Messina (Living & Learning) — \$2.78M
- School of Education — \$1.75M
- Sellinger — \$8.9M
  - Center for Innovation & Entrepreneurship



# 7

**GRANTS FOR THE YORK ROAD INITIATIVE**

# 7

**MISSION & MINISTRY PROJECTS FUNDED**

## ANCHORED IN BALTIMORE, EMBRACING OUR MISSION

Loyola has always embraced its home. Gifts to the campaign supported the mission and ministry of the University and strengthened the local community. Funding advanced mission-related initiatives, including the Center for Community Service and Justice, Campus Ministry and the office of mission integration, and the York Road Initiative, a place-based community development strategy focused in the communities adjacent to the Evergreen campus.

## \$3.54 Million RAISED FOR MISSION

OPERATING	ENDOWMENT
\$1.28 million	\$2.26 million

### MAJOR CATEGORY TOTALS:

- Center for Community Service & Justice — \$870K
- Mission — \$2M
  - Campus Ministry
  - Mission Integration
- York Road Initiative — \$670K



# LOYOLA'S NEXT CHAPTER

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Although the *Bright Minds, Bold Hearts* campaign has concluded, Loyola University Maryland continues to plan for a better tomorrow. It is the new and continued support of donors like you that will fuel the future of our University.

## **CENTER FOR INNOVATION AND COLLABORATIVE LEARNING**

This renovation of Beatty Hall and the addition of 25,000 square feet of space will create a vibrant academic building unlike any other on campus. The Center will feature active learning spaces that can be reconfigured for dynamic teaching styles. The Center will intentionally connect the Idea Lab, the Career Center, and the Commons to more fully engage the community in the dissemination of ideas and knowledge. The building will become the academic hub for the campus community.

## **CENTER FOR INNOVATION & ENTREPRENEURSHIP**

The Center for Innovation & Entrepreneurship elevates and enhances the existing innovation ecosystem at Loyola. It supports student innovators and other internal constituents, and also builds bridges externally, to provide student and faculty expertise and other resources to local Baltimore community members to start, scale, and grow their own businesses and social ventures.

## **ALUMNI MEMORIAL CHAPEL REFURBISHMENT**

The chapel, which has not been renovated in decades, is in need of attention to preserve this beloved piece of Loyola's history and ensure this sacred space can continue to add splendor to the Evergreen campus for years to come.

## **THE NEWLY PURPOSED EVERGREEN ANNUAL FUND**

The Evergreen Annual Fund makes a Loyola education possible and accessible. Tuition and fees only cover 70% of the full cost of a Loyola education. As of June 1, 2018, 100% of the Evergreen Fund goes toward scholarship and financial aid, ensuring that an education at Loyola University Maryland remains an active, transformative Jesuit experience for as many deserving students as possible.

## **ENDOWED SCHOLARSHIPS**

Scholarships are critical to ensure that Loyola can remain competitive in attracting academically talented students. The cost of a Loyola education, while comparable to Loyola's peer institutions, requires a significant financial commitment from families. Endowed scholarships play a powerful role in shaping the Loyola of the future by honoring the essence of what makes the University great—bringing some of the nation's most talented students to campus to focus on a wide range of studies and benefit from the life-changing experience Loyola offers.

**LEARN MORE  
ABOUT THESE INITIATIVES AT  
[LOYOLA.EDU/SUPPORT-LOYOLA](http://LOYOLA.EDU/SUPPORT-LOYOLA)**



**LOYOLA**  
UNIVERSITY MARYLAND

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