Loyola University Maryland
Black Student Association
2020 Fashion Show

DIRECTOR/ASSISTANT DIRECTOR
APPLICATION

Criteria

Applicant MUST:

Be willing to make YEAR LONG COMMITMENT
(Summer 2019-Summer 2020)
Be a current BSA Member and/or member for 2019-2020 academic year
Maintain active membership status; attend 75% or more of general body meetings
Have significant experience or had a leadership role in the BSA Fashion Show
Have notable leadership/organizational skills
Have a working relationship with ALANA Staff

Job Descriptions: (include but not limited to)

Director:
• Chairperson of BSA Fashion Show Committee – must attend committee meetings
• Solicit designers and sponsorship from on and off campus organizations
• Plan layout/format of show
• Have weekly meetings with Associate & Assistant Directors of ALANA Services
• Work closely with administration of ALANA Services
• Handle all administrative details (maintain budget, emails, phone correspondence, contracts)
• Set up & attend fittings, full rehearsals, host notes, caterer, entertainment

Assistant Director:
• Assist Director with tasks mentioned above
• Works with director in leading BSA Fashion Show Committee
• Maintain publicity plan and mobilize BSA Publicity Committee (by working directly with BSA Public Relations Officer)
• Works directly with Event Services (schedules meetings, books rehearsal space)
• Mobilize volunteers for all Fashion Show-related events
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***Please attach this form to your responses.***

Name: ___________________________ ID #: __________________________

Class Year: _______________________ Cell Phone #: __________________________

Mailstop: ___________ On-Campus Address: _________________________________

Email Address: __________________________________________________________

BSA Member: (Circle One) YES NO

Position Preferred: (Circle One) Director/Co-Director Assistant Director

Prior experience in the Loyola University BSA Fashion Show: __________________________

________________________________________________________________________________

________________________________________________________________________________

Leadership experience (on and off-campus): __________________________

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Expected Time Commitments in 2019-2020 (on and off-campus): ex: job, RA, Evergreen, etc. __________

________________________________________________________________________________
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• Please answer the following questions as concisely as possible on a separate sheet of paper.

• Please type responses.

• Applications are DUE within the first 2 weeks of the Fall semester in the ALANA Services Office. Applicants must submit their availability for interviews along with their application (interviews will follow the application deadline).

1.) Please explain why you are interested in being Director/Assistant Director of the 2020 BSA Fashion Show.

2.) How will your previous leadership experiences and fashion involvement aid in you directing the 2020 BSA Fashion Show?

3.) What do you feel is the importance of the Director/Assistant Director position?

4.) Please state how you would respond to the following hypothetical situations (please write responses on a separate sheet of paper):
   
a. A Scene Leader tells you that there is a potential model that is interested in participating in the show, even though the date of the Model Call has already passed.

b. Although you have $4000 in sponsorship for a $10,000 show, you are still unsure of whether or not ticket sales will cover all expenses. What steps would you take to ensure that the show will be a success financially?

c. A designer that has previously agreed to provide clothing for the show has just informed you the week of the show that they will be unable to participate.

d. The day of the show, you are informed that the intermission act will be unable to perform for the show.

e. You are at your final run-through and the morale of your models and scene leaders is low for various reasons. How might you address everyone and what would you say to get morale up?