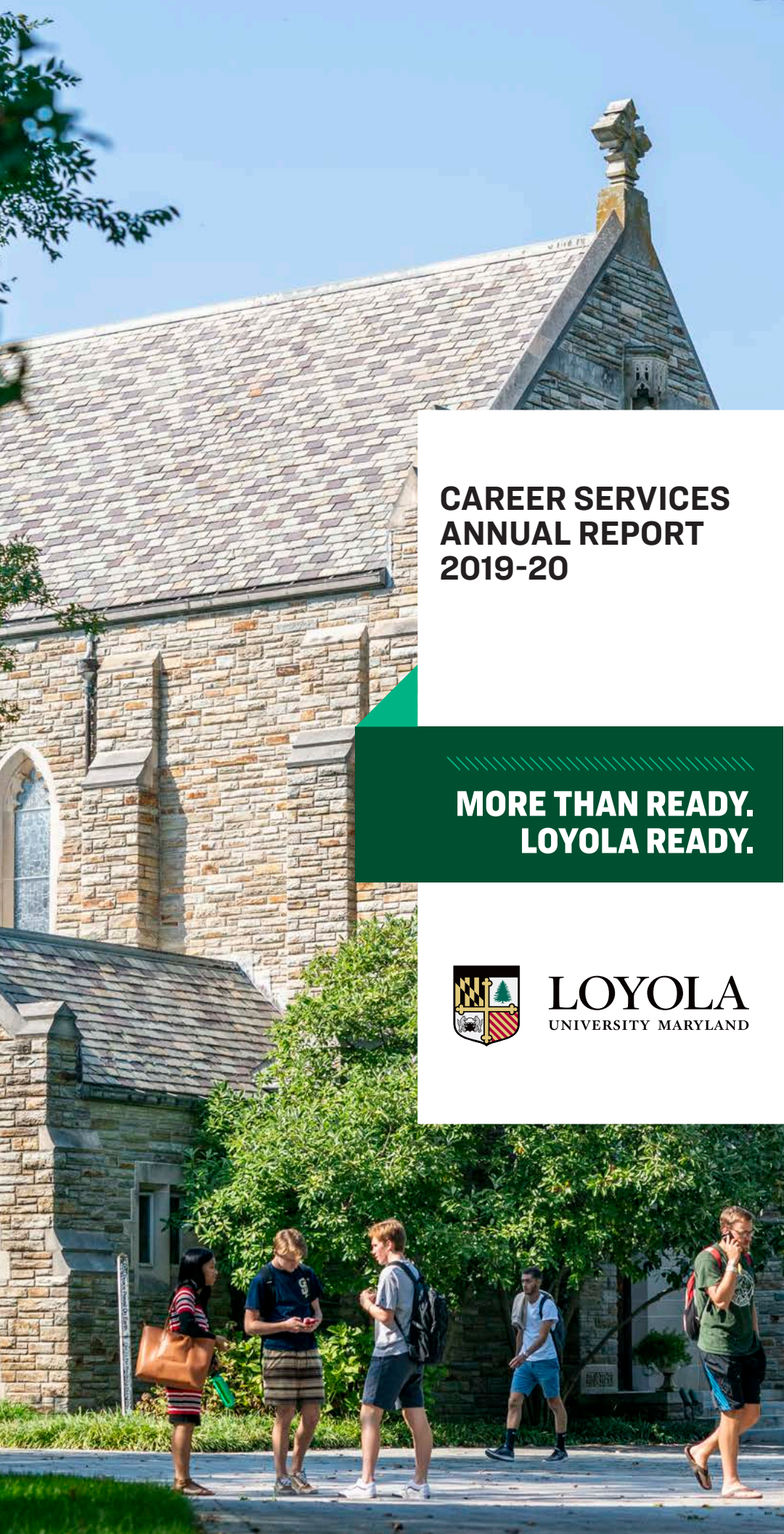


CAREER SERVICES ANNUAL REPORT 2019-20

MORE THAN READY.
LOYOLA READY.

LOYOLA
UNIVERSITY MARYLAND

AN EXTRAORDINARY YEAR

Our students began the 2019-20 academic year with continued momentum discovering their purpose and pursuing bold career paths. Then, as the spring semester began, we watched the coronavirus quickly grow from a minor headline to a global pandemic and experienced the largest mass demonstrations for racial justice in generations.

One of my mentors instilled in me long ago that every crisis provides us with an opportunity to rise to the challenge. In these extraordinary times I have been inspired by our students and alumni as living examples of this: adapting to online learning, pivoting through canceled internships and job offers, and taking action to make our world, including Loyola, a healthy, safe, and equitable place for all.

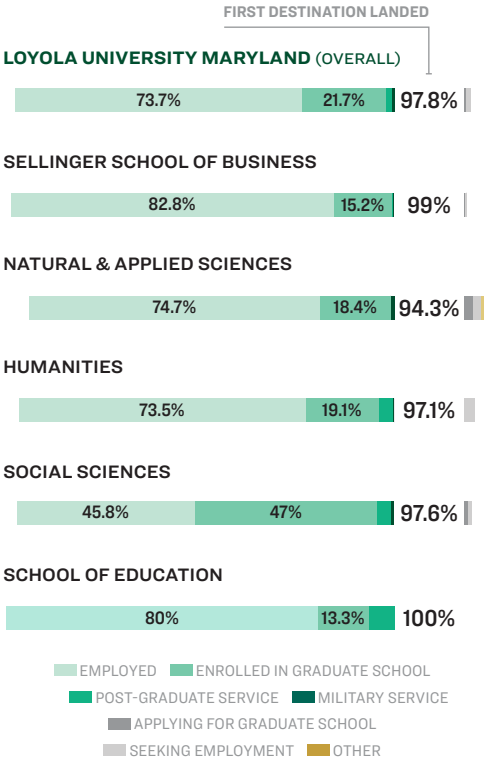
We've often used the phrase "ready for anything, ready for everything" to describe Loyola graduates, and 2020 has certainly put that to the test. Greyhounds must be ready—and rest assured, they will be. Through their efforts as citizens and professionals they will contribute innovative ideas and efforts that better the world. Our career services team looks forward to supporting them along the way.

—Jim Dickinson, '01, Ph.D.
Assistant Vice President
for Career Services

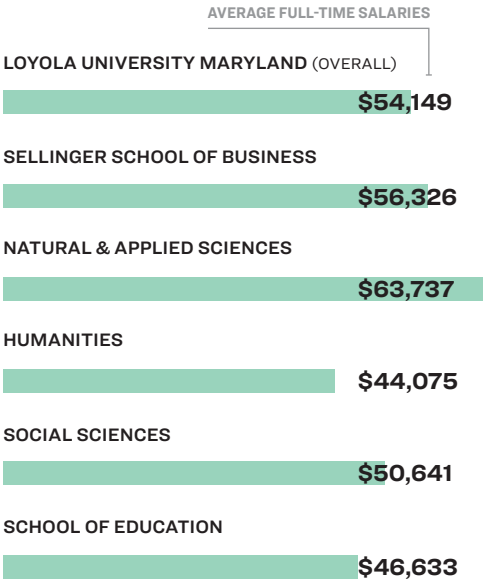
MEASURES OF SUCCESS

First Destination for Class of 2019

Bachelor's degree graduates of the Class of 2019 continued Loyola's tradition of excellence in landing amazing opportunities. We obtained information on 649 of 882 graduates for a 73.6% knowledge rate.



Average Full-Time Salaries for Class of 2019 Graduates



Drivers of Success

This year, our career services team made concerted efforts to offer more scalable group-based and online opportunities, reducing some inefficient types of 1-1 appointments and serving more students and alumni in creative ways.

STUDENTS & ALUMNI SERVED

4,453 INDIVIDUAL ENGAGEMENTS

1,927 1-1 & GROUP APPT. PARTICIPANTS

430 USERS OF OUR NEW BIG INTERVIEW VIRTUAL PRACTICE PLATFORM

biginterview

1,779 INTERVIEW QUESTIONS PRACTICED

2,096 ATTENDEES AT 48 WORKSHOPS, NETWORKING EVENTS, CAREER FAIRS & INFORMATION SESSIONS

EMPLOYERS

158 UNIQUE ON-CAMPUS EMPLOYERS

253 TOTAL ENGAGEMENTS

Special thanks to our employer career fair sponsors

Meet the Firms 2019
- T. Rowe Price

STEM Career Fair 2019
- Allegis Group
- BKM (Burdette, Koehler, Murphy & Assocs., Inc.)
- Campbell & Company
- Defense Information Systems Agency
- Leach Wallace Associates/Member of WSP

Mission-Centered Fair 2019
- Board of Child Care
- Bon Secours Volunteer Ministry
- Lay Mission Helpers Association
- Maggie's Place
- NPH USA
- Red Cloud Indian School

Loyola Ready Virtual Career Fair 2020
- T. Rowe Price

HIGHLIGHTS
FALL & EARLY SPRING

Career Accelerator 2019

The second edition of this 3.5-day immersive Pre-Fall Program saw 28 rising sophomores explore their career possibilities with visits to T. Rowe Price, Mission Media, the National Aquarium, and a talk from biotech expert Dr. Michael Tangrea, ’96. Students completed their experience with a team volunteer opportunity serving the Y of Central Maryland.

Loyola Ready on Campus

Students and alumni engaged in an active calendar of on-campus opportunities including a newly combined Green & Grey Lecture and Loyola Connect LIVE event featuring keynote speaker and current trustee Jeff Nattans, ’89. From casual meet and greets to career fairs and group sessions with activities like the Who You Are Matters self-discovery game, it was hard to miss interacting with our team.

Trekking around Baltimore and beyond

Our growing career trek initiative (2-3 hour immersive experiences with diverse employers) included visits to Allegis Group, Legg Mason, and a return to NBC’s TODAY in New York City (participant Emilie Z., ’20 later interned with TODAY’s Washington, D.C. office, focusing on national political coverage).

Farewell and Welcome

In December we wished our longtime colleague Mary DeManss, ’85, M.S. ’92 a happy retirement after 45 years of service to Loyola. Thank you, Mary! We also welcomed new teammates Michelle Jorgensen, MBA ’18, and Bri Sheppard, ’16, to expand our reach with both students and employer partners.

THE MOVE TO
A VIRTUAL CAMPUS

BREAKING NEWS
Path to Multimedia Storytelling Panel

On Tuesday, March 10, 89 students gathered for a panel of successful alumni in diverse multimedia careers including Jenn Barthole, '11 (*Shape* Magazine), Bobby Trosset, '17 (WBAL Radio), Phil Caulfield, '03 (TODAY), Natalie Ziegler, '06 (NIMH), and Dave Lang, '05 (Baltimore Ravens). During the event we had a real-life "breaking news" moment as our campus received the announcement that we would be moving virtual due to COVID-19. It was a surreal experience during what turned out to be the last major in-person event of the academic year.

LOYOLA READY
VIRTUAL CAREER FAIR

Converting a Major Career Fair Online

Our Loyola Ready Career Fair was slated for McGuire Hall on April 1. With some quick thinking and the help of faculty and administrators across campus, we converted to hosting 22 Zoom rooms as "employer booths" that day and connecting more than 100 student participants to job and internship opportunities.

Unique Circumstances, Unique Services

While continuing to offer one-on-one appointments and group sessions virtually, we wanted to provide an extra level of support to the Loyola community. Our team hosted a four-part Loyola Ready Summit that engaged more than 300 students, alumni, and parents on topics of job market realities, resilience, and inspiration to take action. During the month of May, we placed individual calls to each of our graduating seniors from the Class of 2020 to check in and be of support. We talked directly with 445 graduates.

LOYOLA
READY
SUMMIT

LOYOLA READY SUMMIT EVENTS

- THRIVING THROUGH ADVERSITY
  How You Can Support Your Student
- INTERNSHIPS & ALTERNATIVES
  Ensuring a Meaningful Summer
- ASK A RECRUITER
  Job Searching During a Pandemic
- RESILIENCE & INSPIRATION NOW
  Remarks from Fr. Brown

IN THEIR OWN WORDS

Ann E., ’20

The Career Center played a big role in helping me find my post-grad job. I participated in several successful one-on-one appointments to develop the perfect résumé and strong interviewing skills. I found the job for me at a Career Services networking event designed to connect current students with alumni. The alumnus took my résumé and put it in the right hands within a great company. A month later I was hired. I look forward to being able to give back by helping future Greyhounds with their own careers.

Adeyinka O., ’20

This summer, I am interning with a company I met at an on-campus career fair. I am grateful for this opportunity to expand my work experience and gain more knowledge in engineering. Through appointments with Olivia and others at the Career Center, I was able to work on my interviewing skills, revise my résumé, and network with professionals. The career services team has helped me to take positive steps into a bright future.

Kristina D., ’20

The Loyola Career Center is an extremely valuable asset for students and has truly led me to be “Loyola Ready” upon graduation. Specifically, Loyola Connect allowed me to connect with an alumnus during my junior year, which directly led me to a job opportunity as a junior trader upon graduation. I am so grateful for the career services team and all of the help and guidance I’ve had access to during my time at Loyola.

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