

# Art Overcees

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## EDUCATION

**Loyola University Maryland**, Baltimore, MD

Expected May 20xx

*Bachelor of Arts in Communication, concentration in Advertising, Minor in Art History*

- GPA: 3.5
- Honors: Dean's List – Fall 20xx – Spring 20xx

**Katholieke Universiteit Leuven**, Leuven, Belgium

September 20xx-June 20xx

## WORK EXPERIENCE

**Loyola University Maryland - Center for Community Service and Justice**, Baltimore, MD

*Student Media Assistant*

September 20xx-Present

- Organize marketing materials for various programs including Non-Profit/Community Service Fair
- Oversee the *Bridge Project*, which educates individuals in corrections system with their spiritual journey
- Update various documents concerning poverty statistics in Baltimore, and assist with administrative tasks

**Loyola University Maryland - SuperFans**, Baltimore, MD

*Executive Board Member – Social Media Coordinator*

August-December 20xx

- Manage all social media platforms, including Instagram, Twitter, and Snapchat, to promote sporting events
- Create and coordinate engaging activities at athletic programs for students to participate in to generate a sense of Loyola pride
- Increased social media following by 5% in one semester
- Collaborate with other board members to come up with new and innovative ideas to increase participation

**Maryland SPCA**, Baltimore, MD

*Communications Intern*

May-August 20xx

- Promoted adoptable animals through social media platforms like Facebook and Instagram
- Wrote newsletter stories and animal descriptions to be showcased on the website
- Aided in promoting various adoption day events and fundraisers by creating engaging materials utilizing Photoshop, and reaching out to local companies to act as sponsors

## LEADERSHIP/SERVICE ACTIVITIES

**Loyola University Maryland – Advertising Club**, Baltimore, MD

*Vice President*

September 20xx-Present

- Facilitate weekly meetings alongside the President to delegate tasks on various advertising campaigns
- Coordinate professional development events including speakers and panels to discuss industry trends

**Spring Break Outreach**, Baltimore, MD

*Site Leader, Violet, LA*

March 20xx

- Organized selection and interview process for the program, and assisted with recruiting of participants
- Scheduled and ran weekly meetings addressing issues related to the Gulf Coast and Violet, Louisiana
- Assisted with advertising and planning orientation and educational programs for the group

**Office of Student Engagement – Evergreens**, Baltimore, MD

*Orientation Leader*

August-May 20xx-20xx

- Guided first year students through orientation and the fall semester, serving as resource during their transition to Loyola University Maryland

## SKILLS

Computer: Proficient in Microsoft Excel, Access, PowerPoint, Photoshop, InDesign, Illustrator

Language: Conversational in Spanish