

AJCU Trends in Student Demographics: Millennials and Multiculturalism



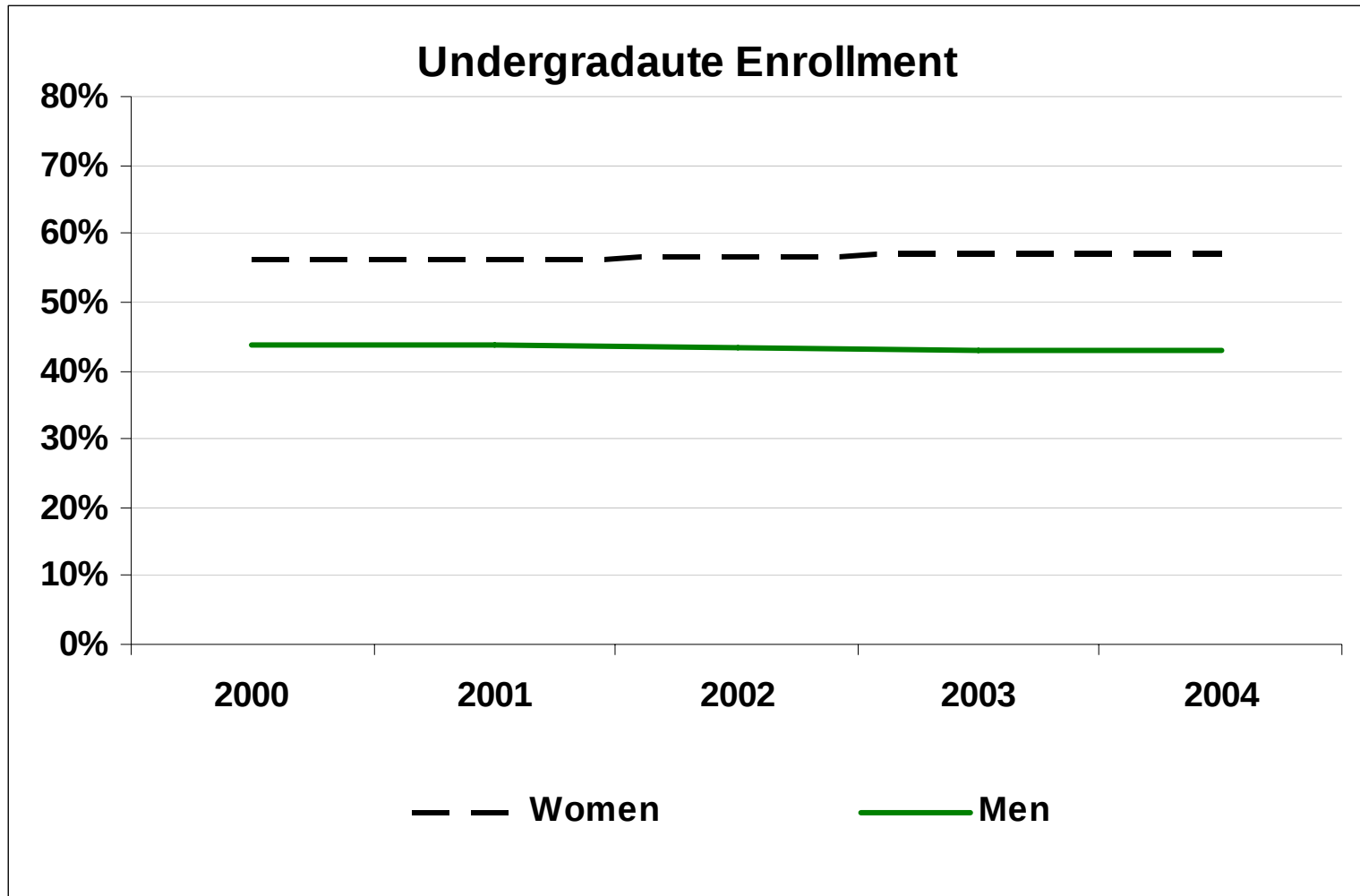
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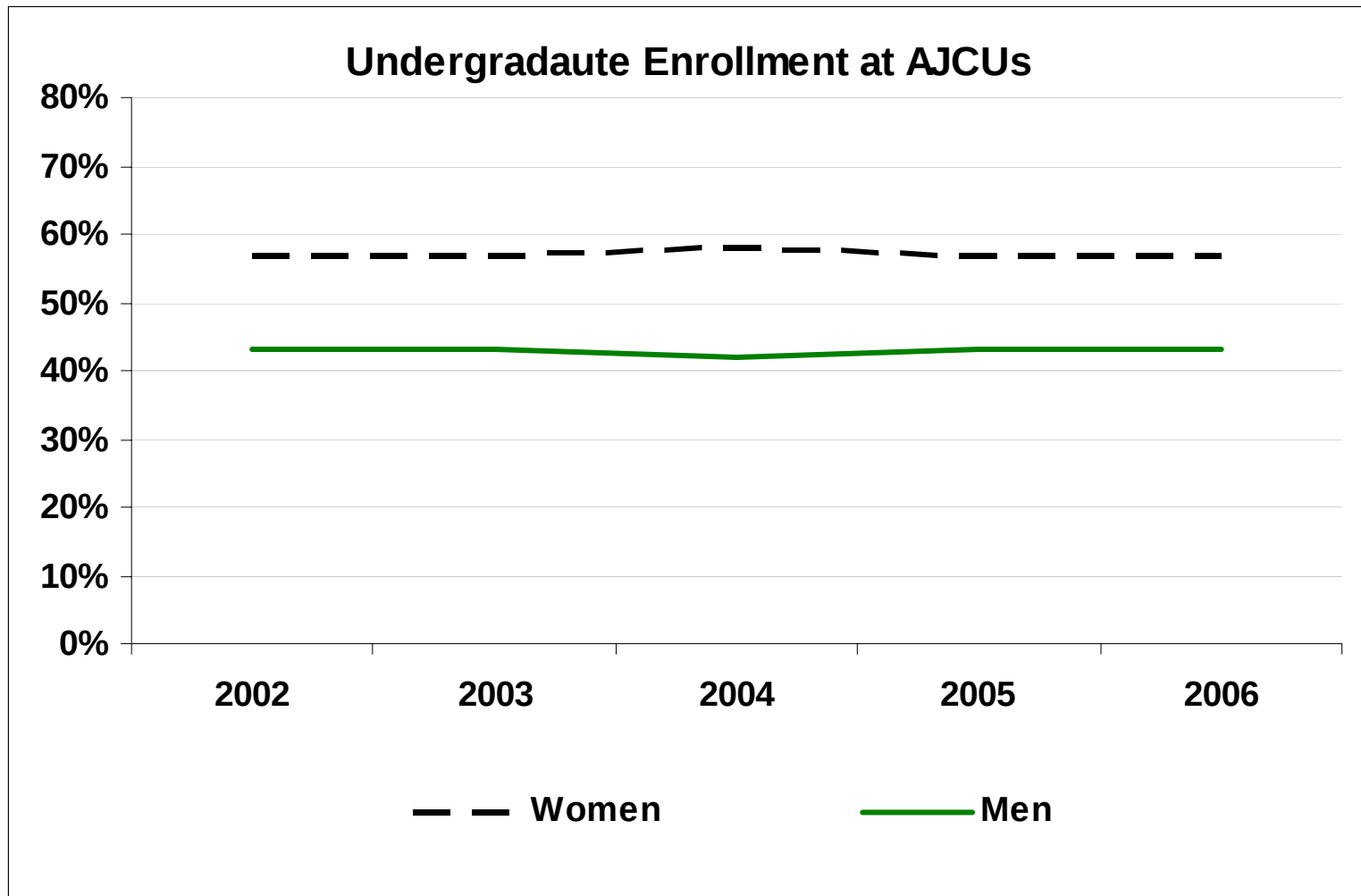
Overview

- ❑ Enrollment Trends
- ❑ Enrollment Projections
- ❑ Enrollment Context
 - Access, Affordability, Accountability
- ❑ The Challenge (parts of it at least)

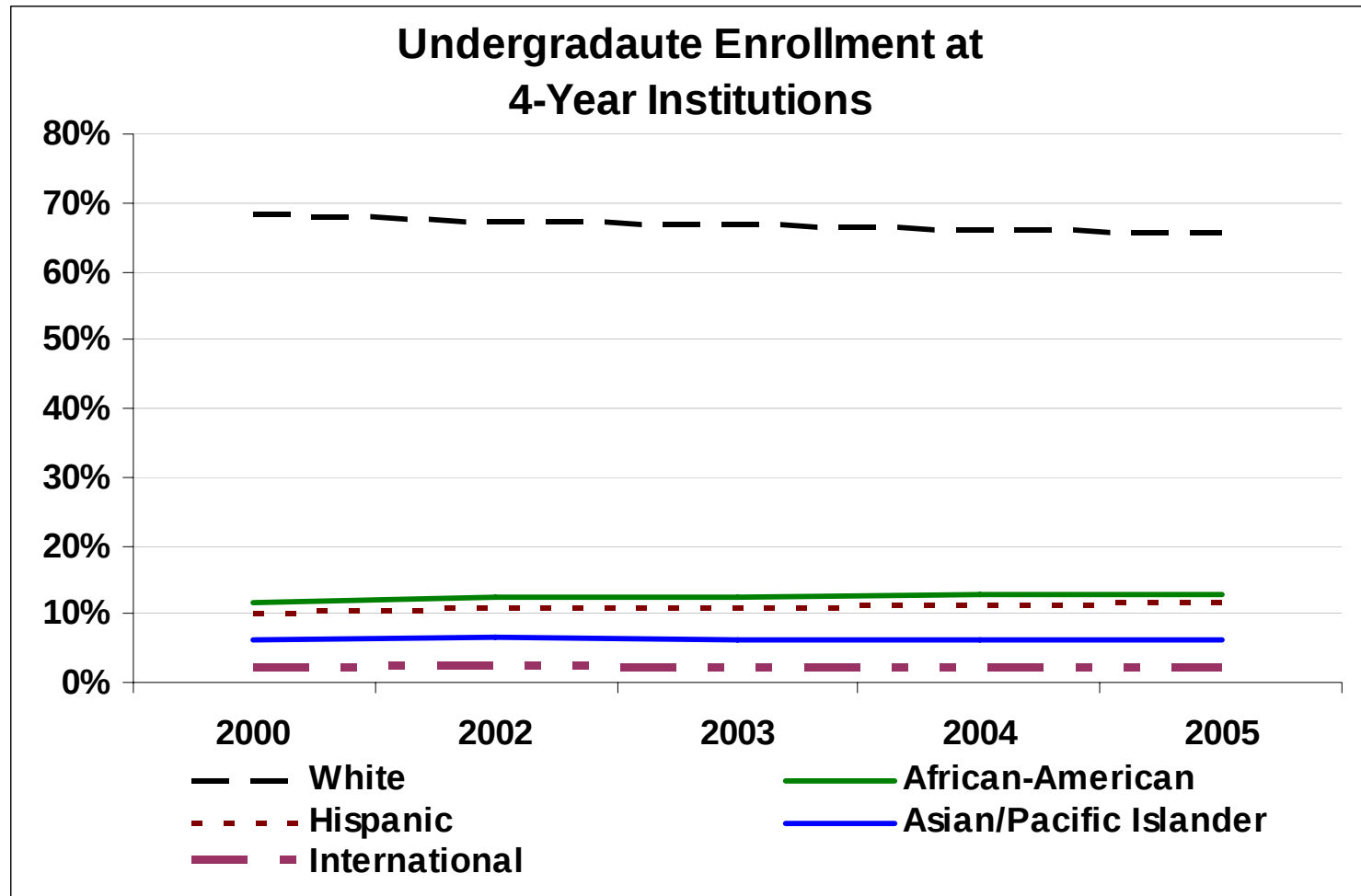
National Undergraduate Enrollment – Gender Diversity



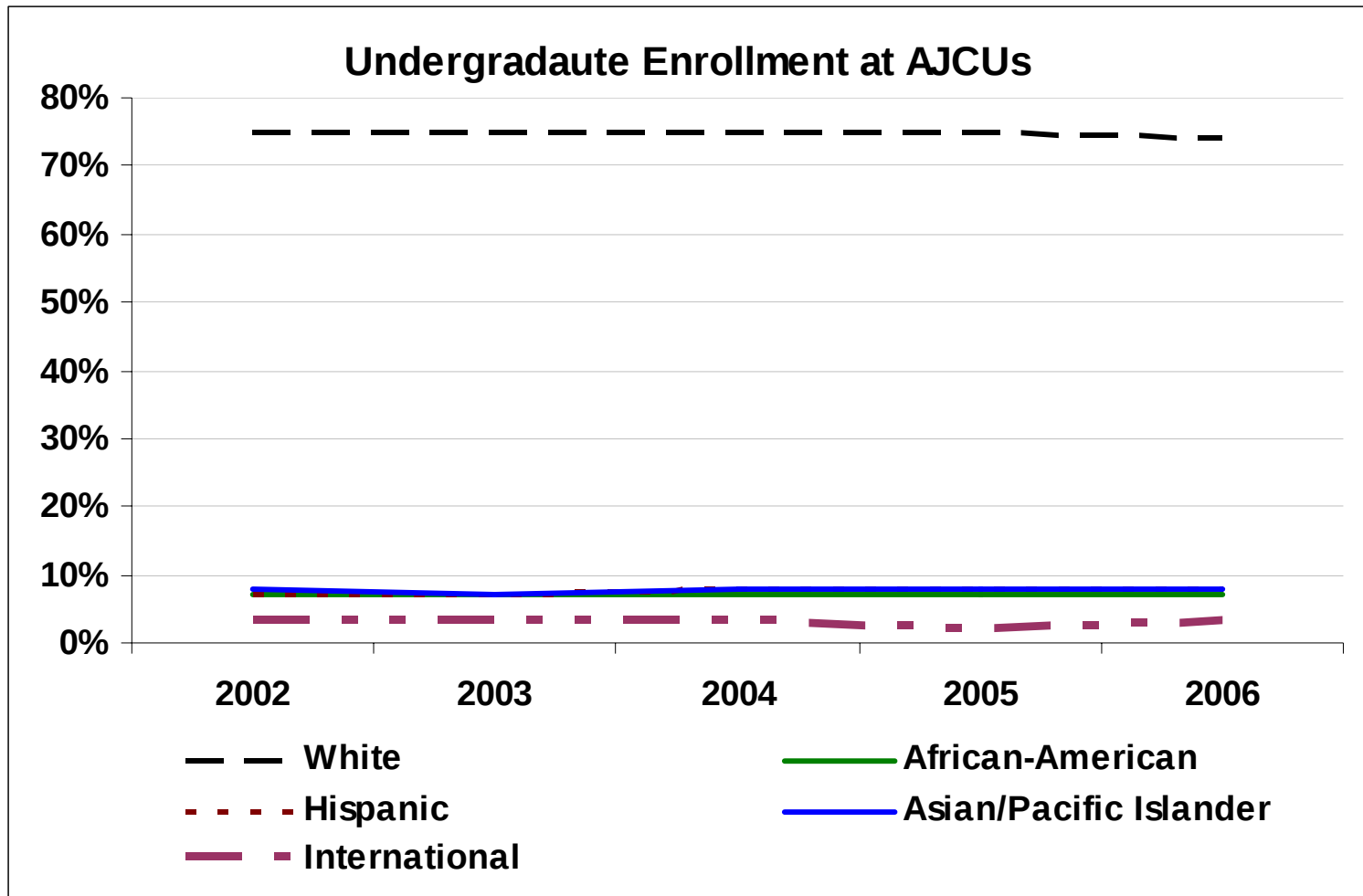
AJCU Undergraduate Enrollment – Gender Diversity



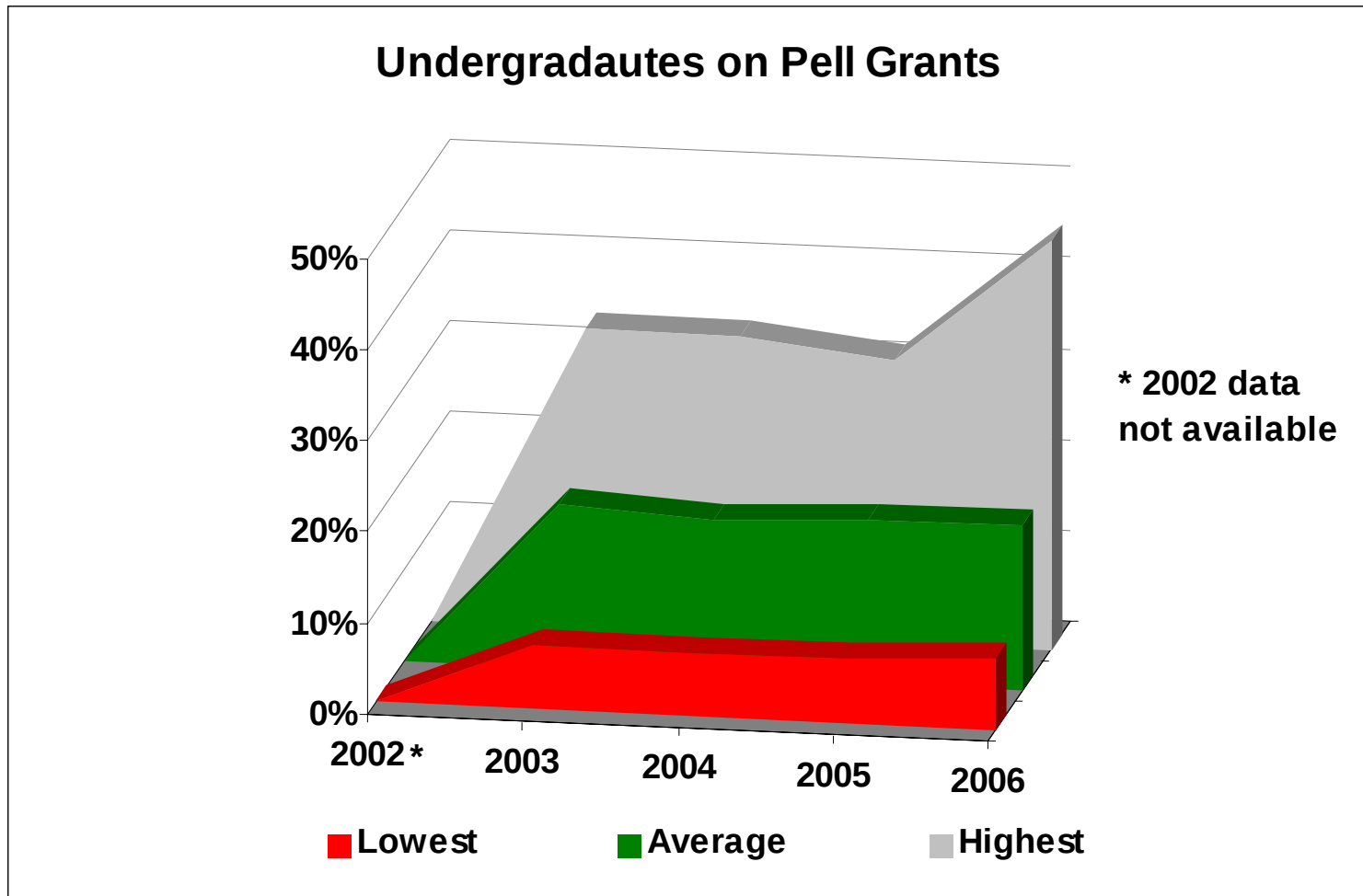
National Undergraduate Enrollment – Racial/Ethnic Diversity



AJCU Undergraduate Enrollment – Racial/Ethnic Diversity

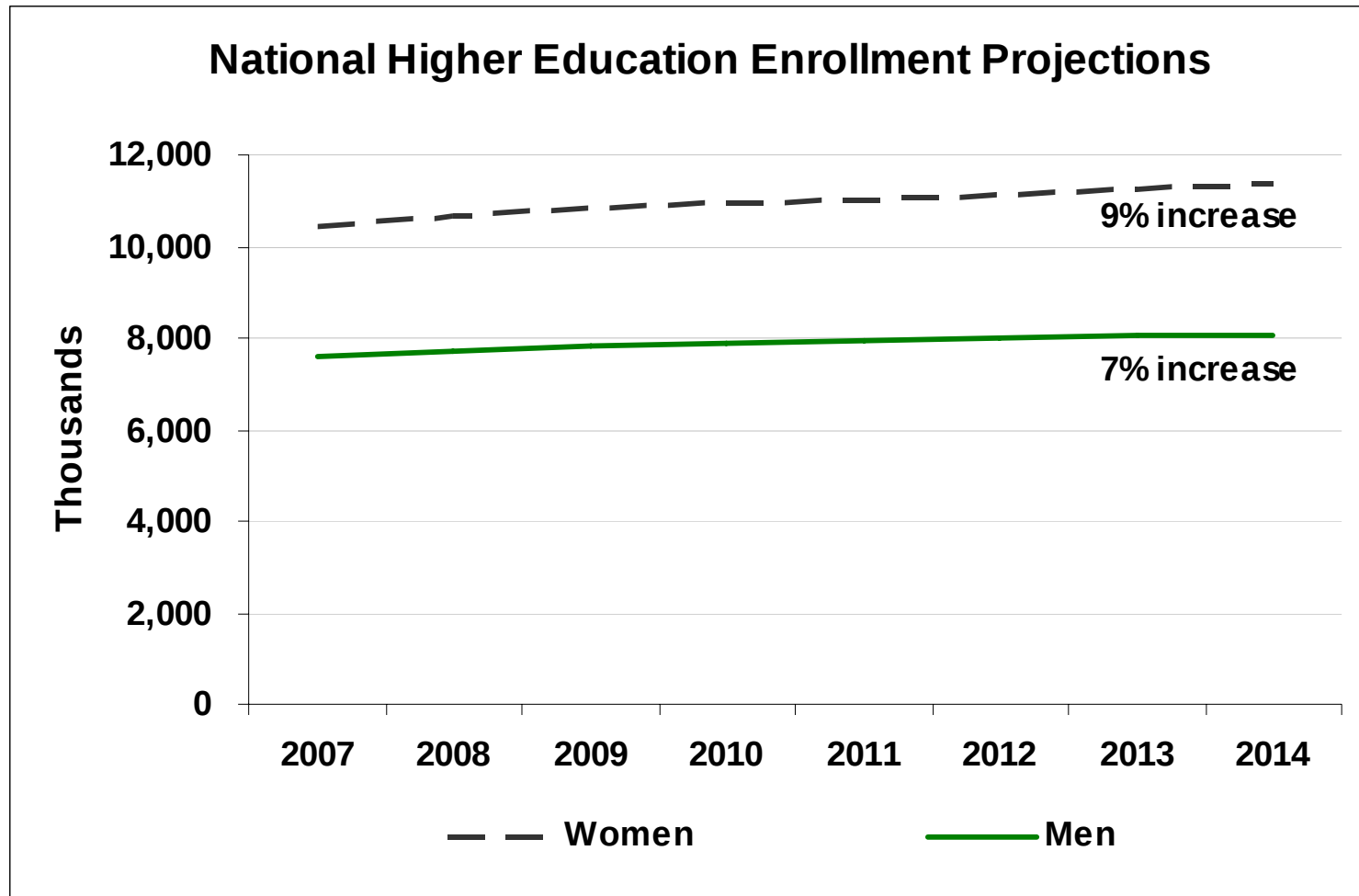


AJCU Undergraduate Enrollment – Socioeconomic Diversity

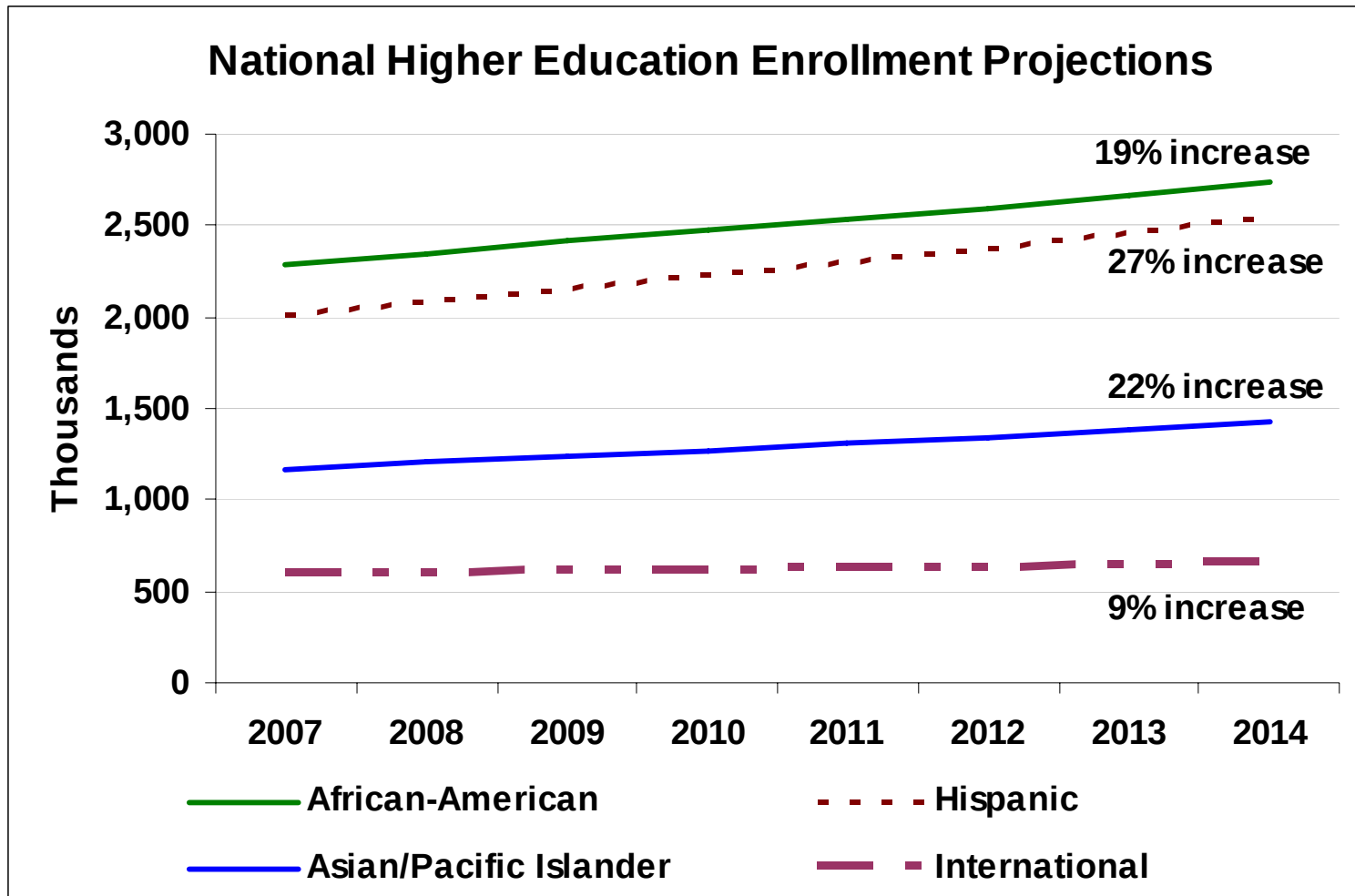


Enrollment Projections

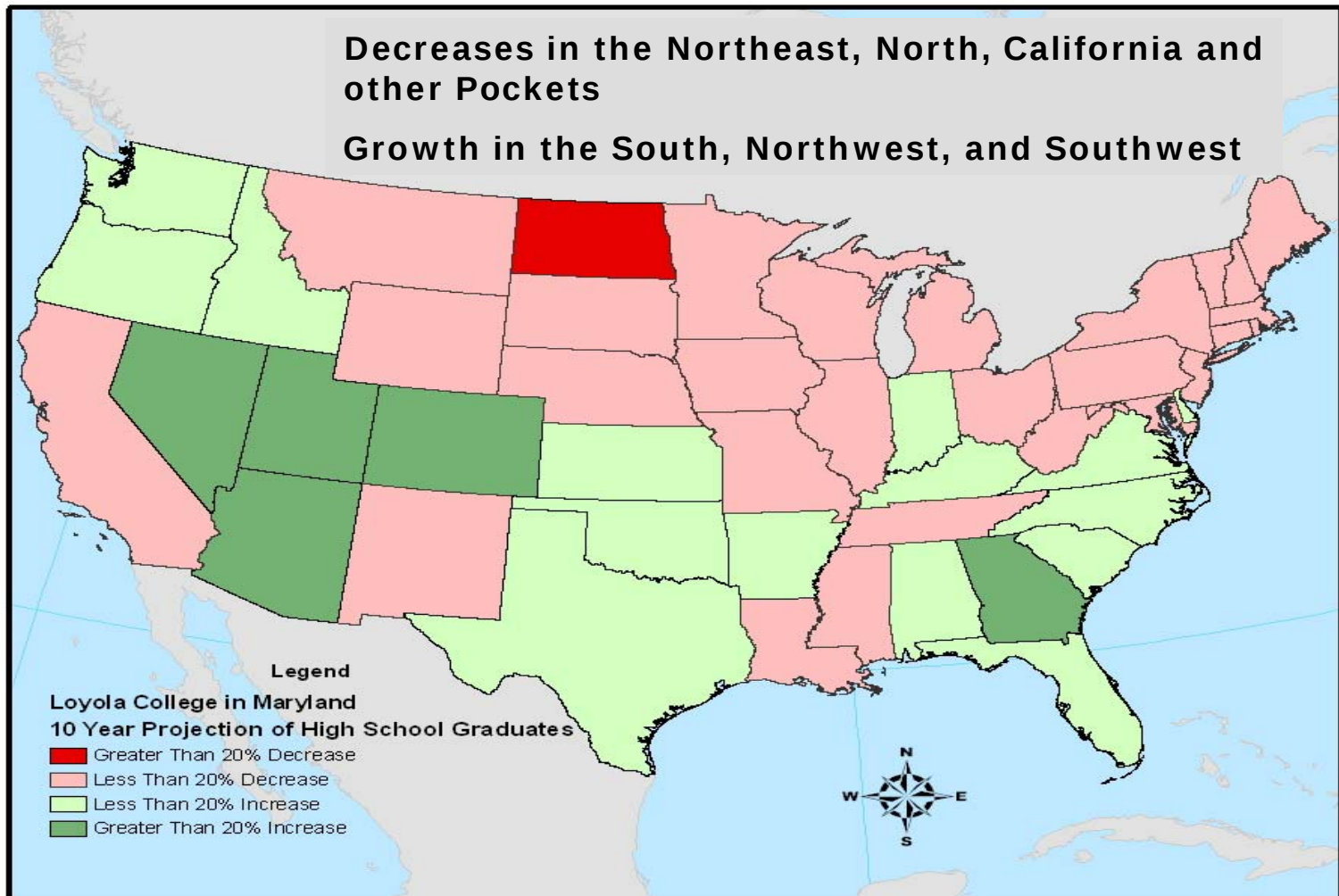
Gender Projections



Race/Ethnicity Projections



Changes in High School Graduates 2007-2017



Enrollment Context

Access, Affordability, Accountability

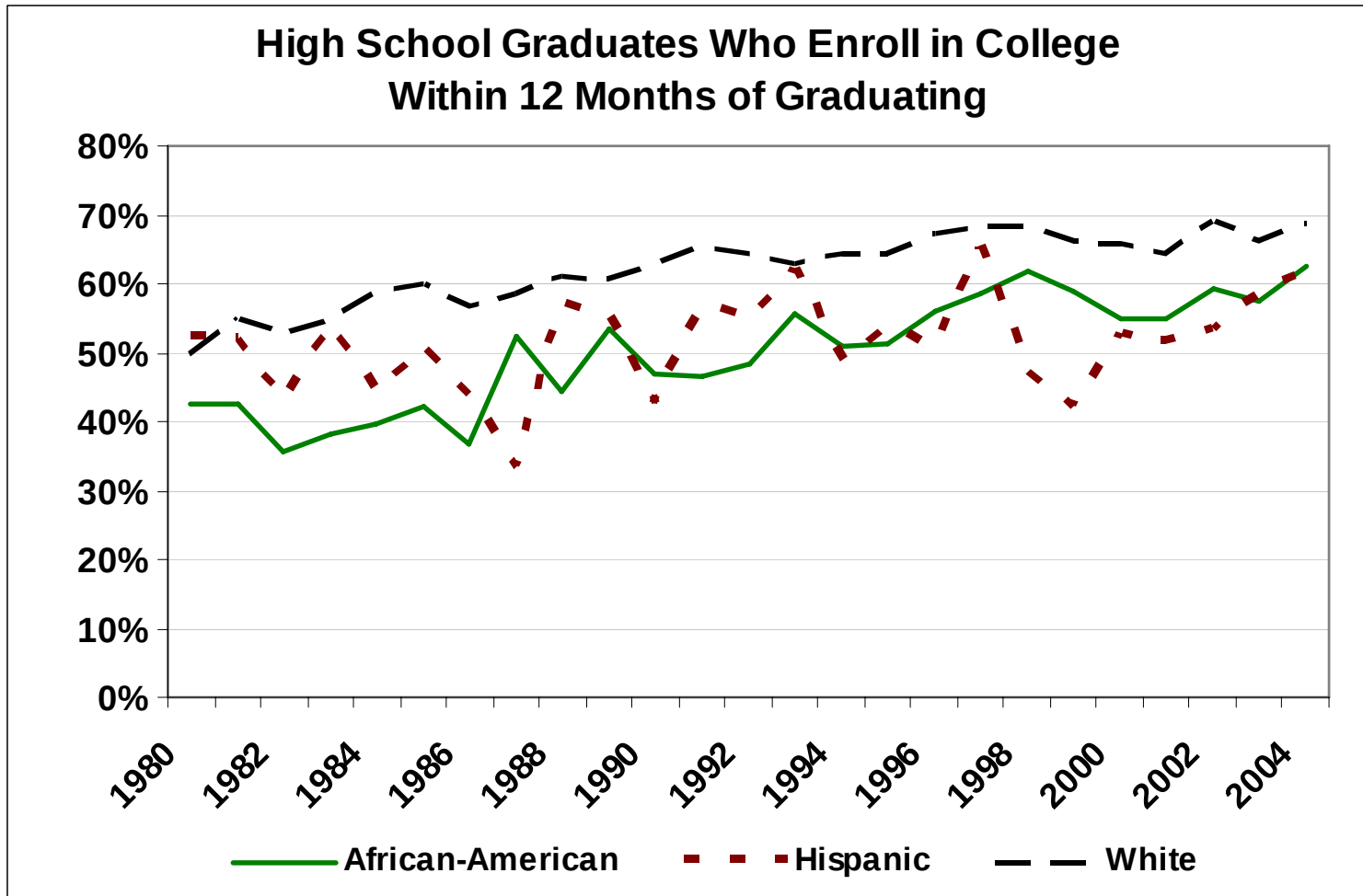
Access – Expectations & Socioeconomic Status

12th graders who expect to get a <u>Bachelor's</u> degree			12th graders who expect to get a <u>Graduate</u> degree		
	1982	2004		1982	2004
Low SES	10%	29%	Low SES	6%	22%
Middle SES	20%	36%	Middle SES	13%	31%
High SES	31%	33%	High SES	33%	53%

Access – Expectations & Race/Ethnicity

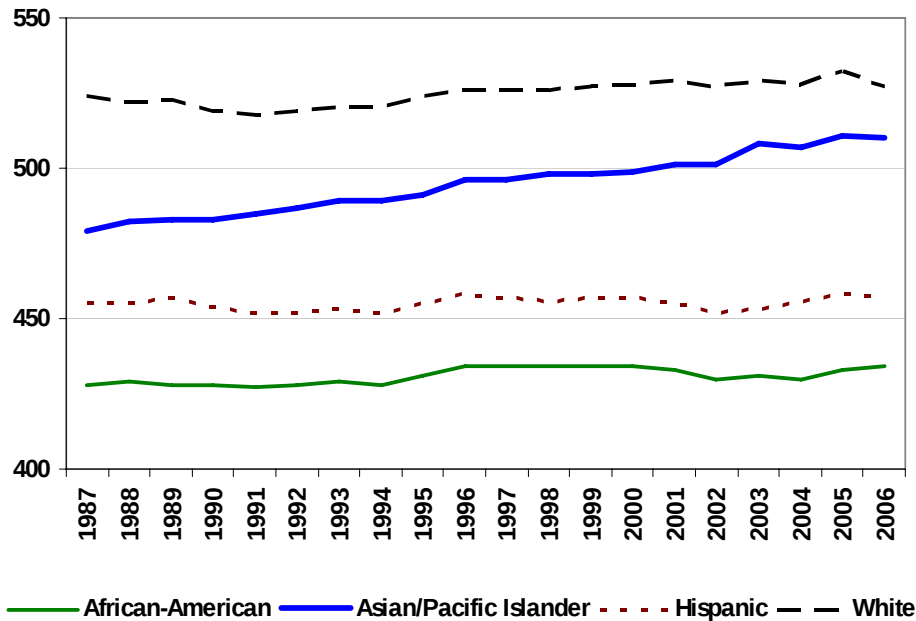
12th graders who expect to get a <u>Bachelor's</u> degree			12th graders who expect to get a <u>Graduate</u> degree		
	1982	2004		1982	2004
White	21%	35%	White	16%	36%
African-American	15%	32%	African-American	15%	35%
Hispanic	12%	28%	Hispanic	11%	29%
Asian/Pacific Islander	23%	33%	Asian/Pacific Islander	35%	47%

Access – College Enrollment

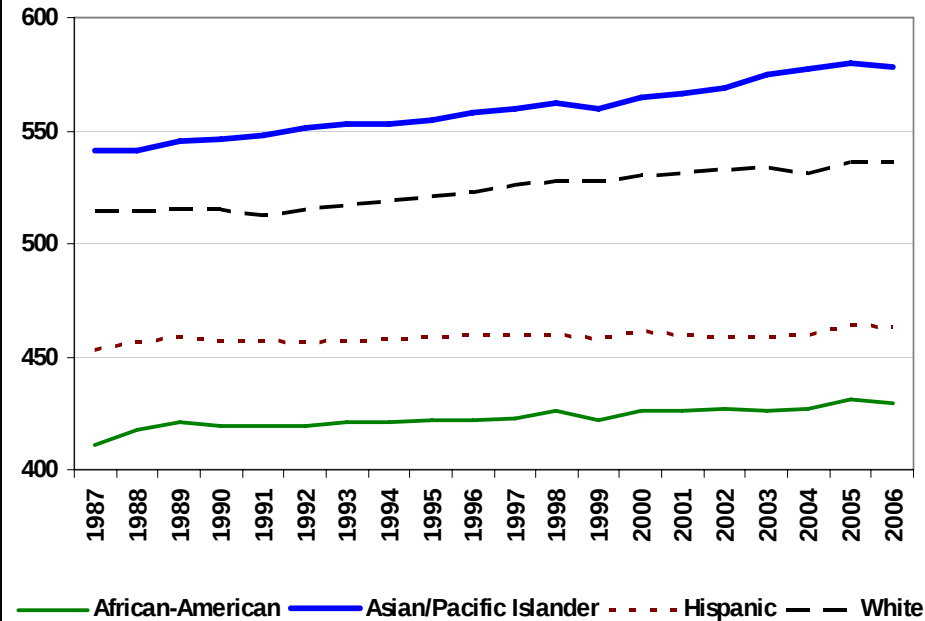


Access - Preparation

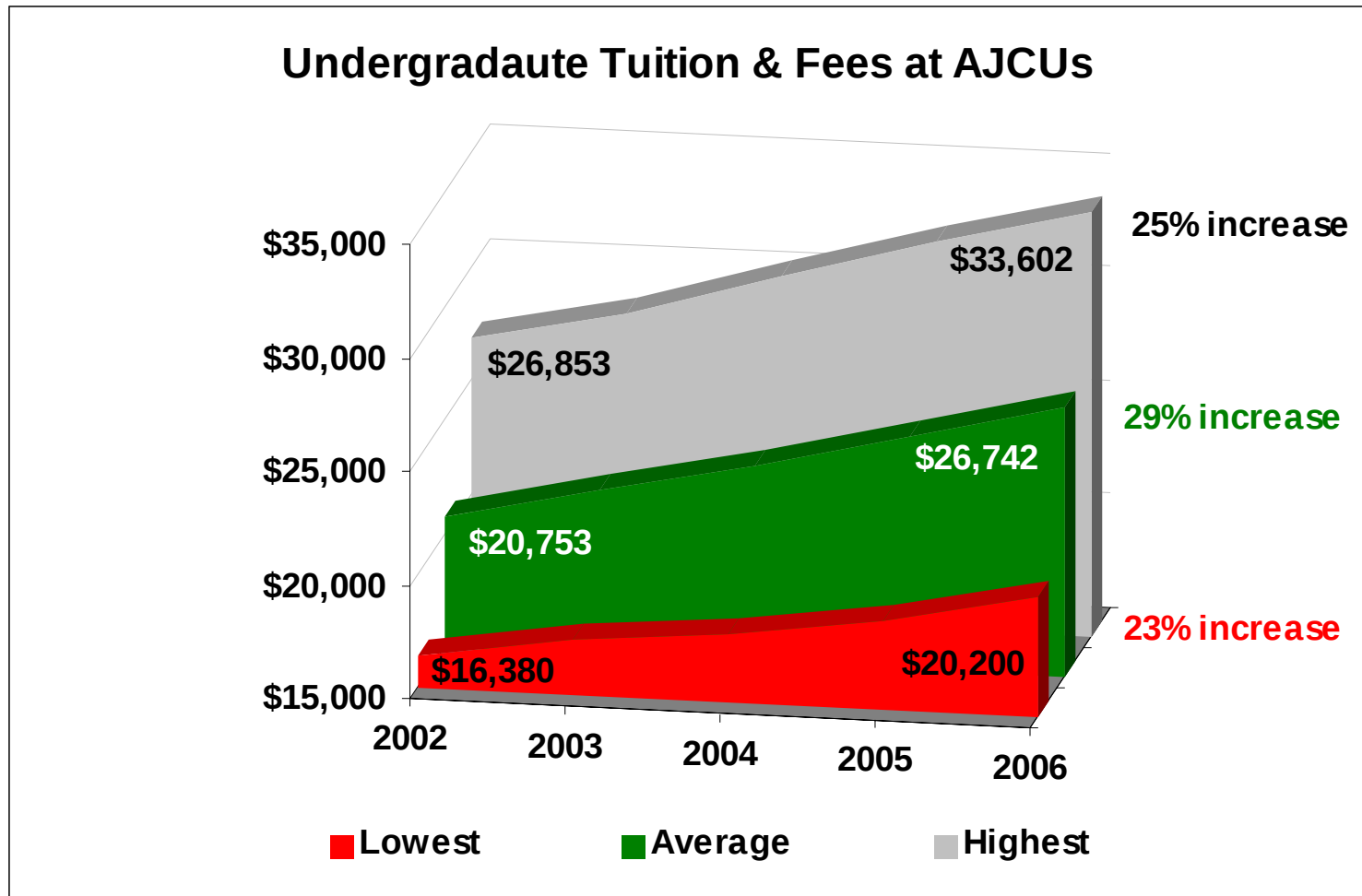
National Verbal SAT Mean Scores



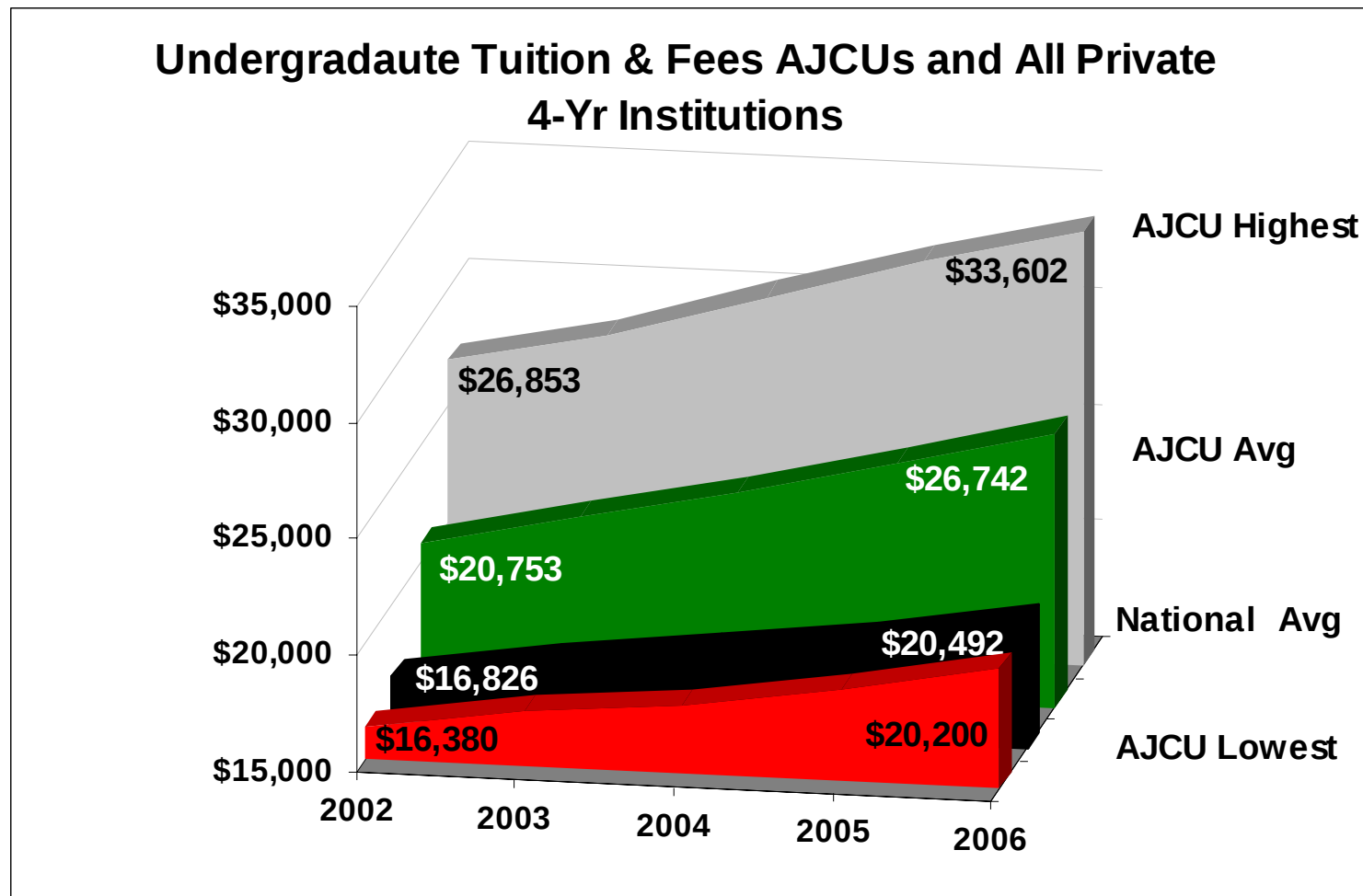
National Math SAT Mean Scores



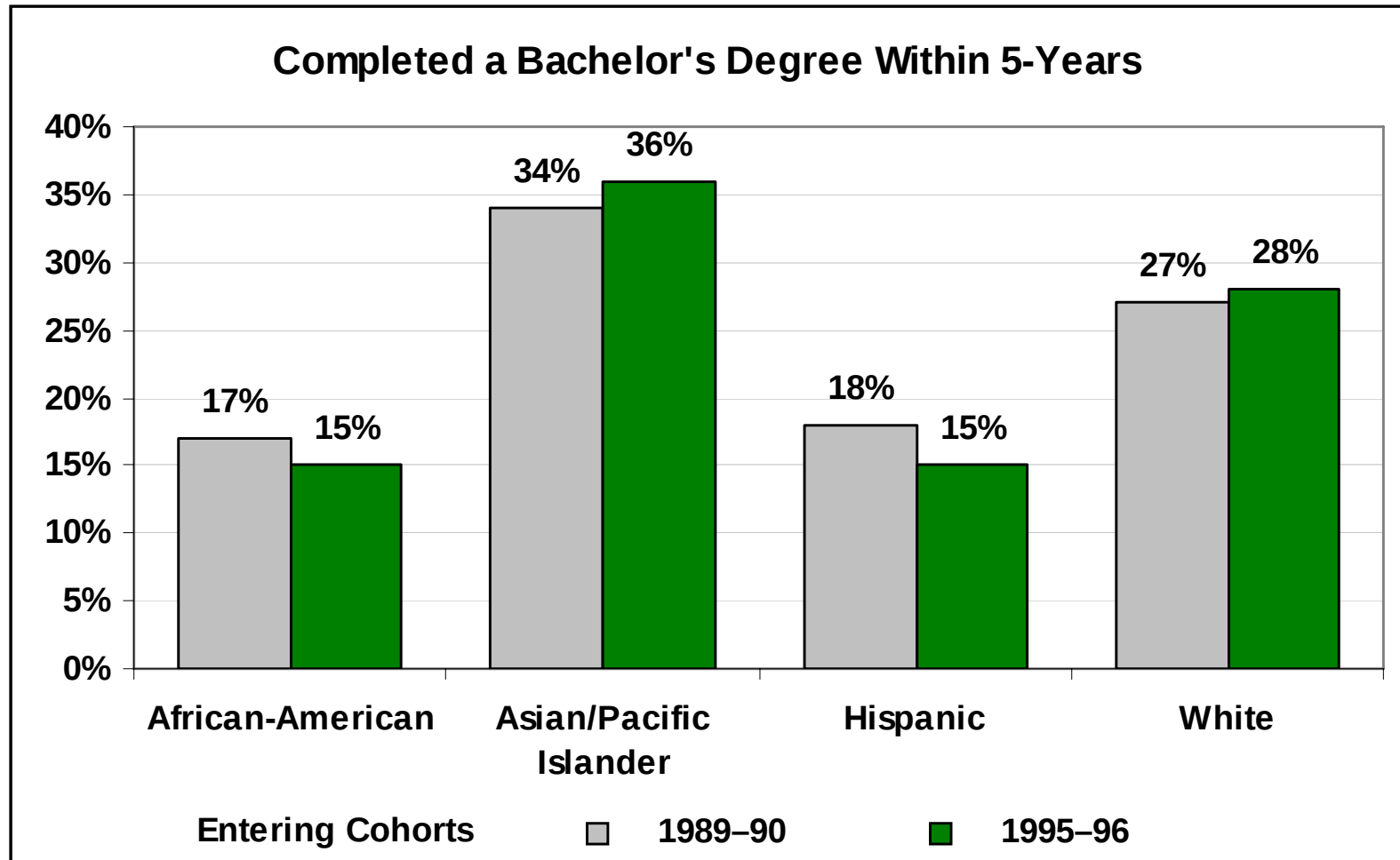
Affordability – AJCU Tuition and Fees



Affordability – AJCU and National Average



Accountability – National Graduation Rates By Ethnicity



Enrollment Context

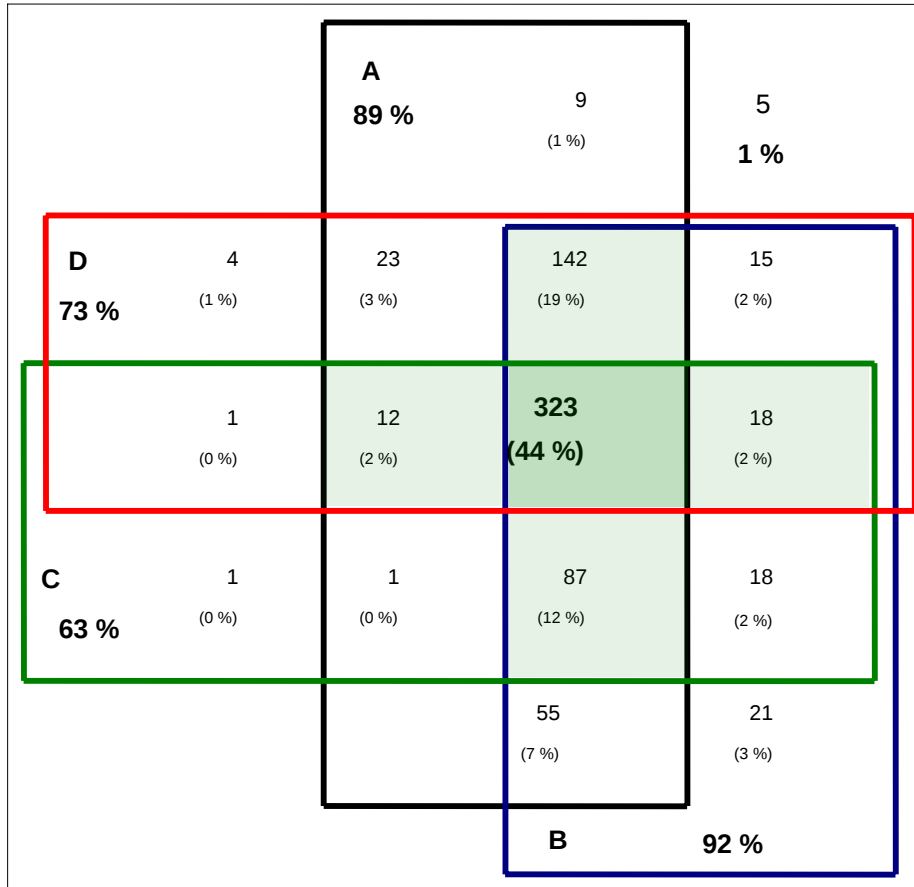
Access, Affordability, Accountability

Examples of Student Data on Multicultural Issues

- ❑ 59% reported “frequently” socializing with someone of a different race/ethnicity before coming to college
- ❑ 60% said there was a “very good chance” they would socialize with someone of a different race/ethnicity while in college
- ❑ 74% said there was a “very good chance” they would socialize with someone of a different socioeconomic status while in college

Source: 2006 CIRP Freshman Survey
(last item was an institutional specific item in 2005)

Where is the Diversity?



% of total (% in area of total)

N = 735

A white

B not first-generation college going

C parent's income is \$100k+

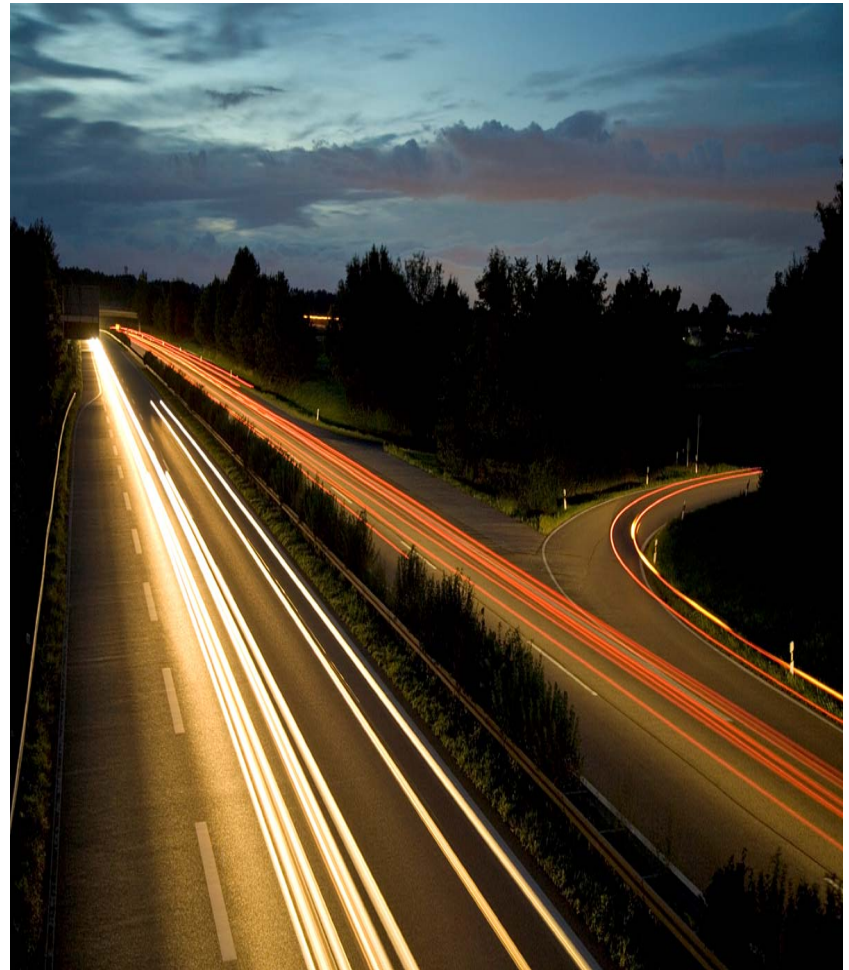
D Catholic

- ~85% went to a “mostly” or “completely white” high school
- ~87% grew up in a “mostly” or “completely white” neighborhood

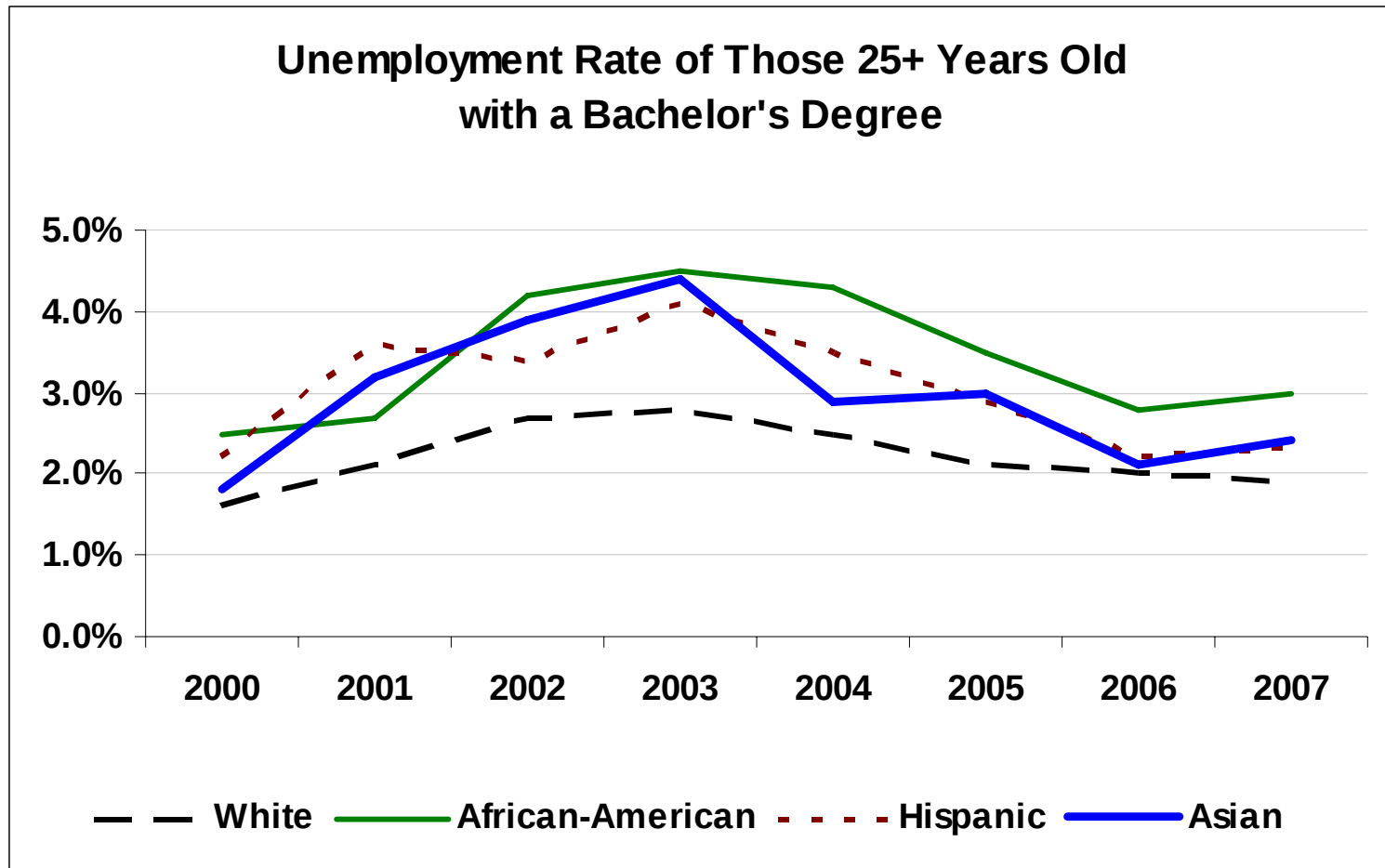
Source: 2006 CIRP

The Challenge (part 2)

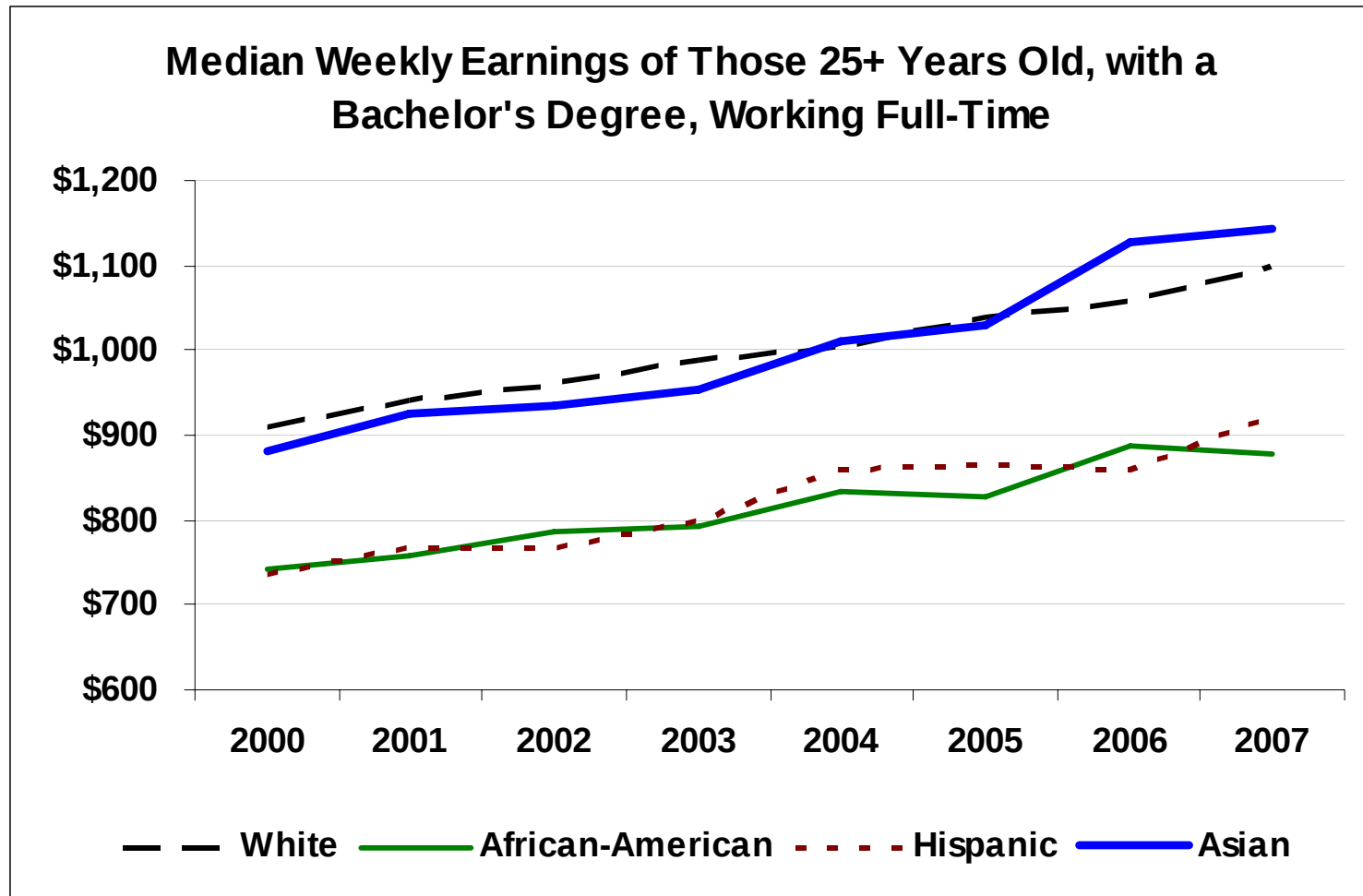
The CORE



Why the Superhighway?



Why the Superhighway?



Notes

- ❑ NCES is the National Center for Education Statistics
- ❑ AJCU Fact Files are data collected annually through Offices of Institutional Research
- ❑ CIRP is the Cooperative Institutional Research Program run through the higher Education Research Institute at UCLA

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