VISION

Loyola University Maryland, anchored in Baltimore, will be a leading national liberal arts university in the Jesuit, Catholic tradition.

MISSION

Loyola University Maryland is a Jesuit Catholic university committed to the educational and spiritual traditions of the Society of Jesus and to the ideals of liberal education and the development of the whole person. Accordingly, the University will inspire students to learn, lead, and serve in a diverse and changing world.

A Bright Future

When Loyola first opened its doors in two large row houses in downtown Baltimore in 1852, it was founded as a college not for Catholics, but for the people of Baltimore. Today, 165 years later, our university continues to be a proud, invested partner in this community, working to support and strengthen the neighborhoods closest to our campus while also engaging with the businesses and organizations that believe in the future of this vibrant city.

Our university’s Jesuit, Catholic mission calls us to look beyond ourselves, consider how we can make a difference, and serve. And we are first and foremost a member of our community as people who live and work and worship and study in the city of Baltimore.

Part of our role as an anchor institution in Baltimore is to help shine a light on the best characteristics of this city: the people, the history, and the culture this city holds. We also wholeheartedly embrace our role in addressing the deeply-seated and complex problems that face our city and our nation.

In recent years, Loyola has increased the funding we are investing in our mission and in the community beyond the borders of our campus. We are working to enhance the neighborhoods closest to our campus and put our mission into action by strengthening our community.

We are partnering with our neighbors on many projects, including in these significant ways:

- Our Center for Community Service and Justice (CCSJ) is often the face of Loyola’s involvement in the city, providing service directly to members of our community. With more than 20 faculty members engaged with CCSJ, Loyola students are educated about the city’s challenges through service-learning and other forms of community-engaged learning and teaching.
- The Sellinger School of Business is not only creating ethical business leaders, but also helping small businesses as they try to succeed in Baltimore.
- The York Road Initiative is partnering with residents of some of the neighborhoods closest to our campus to help increase the quality of life for our neighbors.
- Campus Ministry is giving students a deep sense of our Jesuit values and the need to give back as members of a community.
- The School of Education, which focuses on strengthening urban education, is partnering with schools in the city, particularly the four city schools in the Archdiocese of Baltimore, to help them—and their students—thrive.
- Messina, our living learning program for first-year students, is introducing students to their role as members of the Baltimore community.
- The Loyola Clinical Centers offers services in speech, literacy, audiology, and psychology to members of the community, with fees calculated on a sliding scale based on clients’ ability to pay.

At Loyola, we are investing in Baltimore, striving to be part of the bright future for our city. This is an exciting moment to call our city home, and I hope you’ll consider working with Loyola to help us achieve even greater progress into the future.

My colleagues and I at Loyola look forward to bolstering our valued relationship with our neighbors and fellow community members, now and well into the future.

Rev. Brian F. Linnane, S.J.
President
Academic and Institutional Quality

U.S. News & World Report’s

**BEST COLLEGES** —2018—

- Tied for No 4 (North region)
- Highest 4-year graduation rate
- Average amount of need-based aid awarded
- Best value school

**BEST GRADUATE SCHOOLS BUSINESS SPECIALTIES** —2018—

- Accounting: No 28 (tied)
- Finance: No 23 (tied)
- Part-time MBA
- Clinical psychology
- Speech-language pathology

**Best undergraduate business programs** (included on national list)

**Highest 4-year graduation rate**

**Best undergraduate engineering programs** (included on national list)

**PART-TIME MBA**

**Ranked among the best graduate programs in the nation**

Princeton Review’s

**BEST 381 COLLEGES** —2017—

- On the list of Best 381 Colleges in the Country
- On the list of Best Northeastern Colleges
- Students most engaged in community service
- Best college dorms
- Best athletic facilities

**BEST GRADUATE SCHOOLS BUSINESS SPECIALTIES** —2018—

- Accounting: No 28 (tied)
- Finance: No 23 (tied)
- Part-time MBA
- Clinical psychology
- Speech-language pathology

**Ranked among the best graduate programs in the nation**

PayScale.com

**COLLEGE SALARY REPORT 2016-17**

Loyola graduates who are 10 to 15 years into their careers earn a median salary of $115,000—placing them second among Maryland colleges—public and private—and in the top 6% nationally.
Human Capital Impact

Building Baltimore’s Business

Loyola University Maryland’s alumni and students contribute directly to Baltimore’s economy in far-reaching industries including business development, education, finance, sales, healthcare services, operations, and entrepreneurship. Approximately 40% of the Class of 2017 graduates (including bachelor’s, master’s, and doctoral students) report living in the Baltimore area.*

13,436
GRADUATES & CURRENT STUDENTS* WORK IN THE BALTIMORE AREA

33%
CLASS OF 2017 GRADUATES LIVING IN MARYLAND

501 permanent employees living in Baltimore

Baltimore area companies employing Class of 2017 graduates:
• Accenture
• Baltimore Center Stage
• Baltimore County Public Schools
• Brown Advisory
• CareFirst BlueCross BlueShield
• Deloitte
• Ernst & Young
• Feats Inc.
• Johns Hopkins Hospital
• Lockheed Martin
• M&T Bank
• Maryland SPCA
• Morgan Stanley
• NASA - National Aeronautics and Space Administration
• Northrop Grumman Corporation
• Stifel Financial
• T. Rowe Price
• Under Armour
• Wells Fargo
• Whiting-Turner Contracting Company

Preparing Maryland’s Next Generation of Leaders

Again and again, employers who partner with Loyola University Maryland for internship opportunities praise our students’ professionalism, eagerness, and ability to adapt to change in the workplace. For the Class of 2017, 84% of graduates reported participating in at least one internship, student teaching experience, research project, or other experiential learning opportunity during their time at Loyola.

84% OF STUDENTS PARTICIPATE IN AN INTERNSHIP OR EXPERIENTIAL LEARNING OPPORTUNITY

Recent Internship Sites
• Itineris
• Johns Hopkins School of Medicine
• Crouch Consulting
• Loyola University Maryland
• Kennedy Krieger Institute Behavior Management Clinic
• Kennedy Krieger Early Head Start
• Kennedy Krieger Neurobehavioral Unit
• KKI Behavior Management Clinic
• KKI Early Head Start
• Mount Washington Pediatric Hospital
• St. Elizabeth’s School
• Catholic Charities
• Weinberg Housing & Resource Center
• Circuit Court for Baltimore City
• IRC – New Roots
• Living Classrooms Foundation
• U.S. Centers for Medicare & Medicaid Services, Office of Minority Health, Data & Policy Analytics Group
• Baltimore City Health Department
• Health Care for the Homeless Pediatrics
• Govans Elementary School
• Rebuilding Together Baltimore
• AIRS Housing
• Govans Ecumenical Development Corporation

*Source: LinkedIn, January 2018
Local Economic Impact

With 4,000 undergraduate students and 2,850 employees, the Loyola University Maryland community contributes significantly to the area’s economic growth, both here in the City of Baltimore and across the State of Maryland.

Student & Visitor Spending

In FY17 Loyola’s student population spent $131,102 in the Baltimore community with their OneCards at companies including grocery stores, restaurants, and pharmacies.

From parents and prospective students to alumni and guests, thousands visit Loyola every year for campus visits, athletic events, Homecoming, lectures, cultural and social events, and even visits to our Arboretum. In 2013, the Evergreen campus was designated an accredited arboretum by the Morton Register of Arboreta for the University’s dedication to nurturing and preserving dozens of tree species.

From an annual 20,000 admissions visitors to 180,000 users and guests to the Fitness and Aquatic Center (FAC), Loyola University Maryland is proud to welcome visitors from far and wide to our campus and community.
Alumni Impact

With more than 65,000 alumni across the globe, nearly 50% of Loyola’s graduates still choose to make their home right here in Maryland. Our Baltimore-area alumni identify as working in a diverse set of functional roles that strengthen the local economy.

Select Baltimore area employers of graduates and students:
- Loyola University Maryland
- Baltimore County, Howard County, Anne Arundel County, and Baltimore City public schools
- T. Rowe Price
- Northrop Grumman
- Stanley Black & Decker Inc.
- Johns Hopkins University
- Morgan Stanley
- Johns Hopkins Hospital
- McCormick & Company
- Kennedy Krieger Institute
- CareFirst BlueCross BlueShield
- Under Armour
- Exelon
- Baltimore Ravens
- Legg Mason
- PANDORA Jewelry

Number of Alumni in Local Industries

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<th>Industry</th>
<th>No. of Alumni</th>
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<td>Business Development</td>
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<td>Education</td>
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<td>Finance</td>
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<td>Sales</td>
<td>1150</td>
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<tr>
<td>Healthcare Services</td>
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<tr>
<td>Operations</td>
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<td>Entrepreneurship</td>
<td>961</td>
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<tr>
<td>Community &amp; Social Services</td>
<td>941</td>
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<tr>
<td>Information Technology</td>
<td>871</td>
</tr>
<tr>
<td>Engineering</td>
<td>753</td>
</tr>
</tbody>
</table>

Source: LinkedIn, January 2017

Payscale.com College Salary Report 2016-2017

- Highest mid-career salary potential of graduates: No. 56 (top 6%, national list)
- Highest salary potential of undergraduate business majors: No. 7 (tied, top 2% on national list)
- Best private institutions by salary potential: Top 9%
- Best religious schools by salary potential: Top 3%
- Best schools for sports fans by salary potential: Top 8%
- Best Maryland schools by salary potential: No. 2 (tied)
- Best Maryland graduate programs by salary potential: No. 3 (Sellinger School MBA)

“My journey post-Loyola took me to national and international banking hubs, but my roots have been firmly reestablished in Baltimore since 1995. As a founder and the CEO of Howard Bank, I and my colleagues have been building a relevant, locally headquartered business bank for nearly 15 years, and my Loyola experiences are a part of my framework. Every day, I use the solid knowledge foundation that I gained, the extensive professional network I joined, and the Jesuit commitment to ethical interactions and decision-making Loyola fostered.”

Mary Ann Scully, MBA ’79
Chairman and CEO of Howard Bank

“As the founder and CEO of Mindgrub, a technical agency and creative consultancy headquartered here in the city, I also sit on several NPO boards focused on education and technology for Baltimore and Maryland. After coming full-circle and helping to develop the good work that is happening across the region, I’m pleased to find myself alongside so many of my former classmates from Loyola in bettering our community.”

Todd Marks, ’98
Founder, President, and CEO of Mindgrub
Community Engagement

Loyola University Maryland’s commitment to service is a living embodiment of the University’s Jesuit identity. Many of Loyola’s students make service to their community an integral part of their lives as an extracurricular activity, part of their course work, or part of their career plan. More than 1,700 students work to advance justice, learning with and alongside diverse populations in Baltimore and beyond.

Community Center in advance or lives students Loyola Community of organizations. Service ranked No. 2 Source: The President’s Higher Education Community Service Honor Roll 2016/2017 Application

$551,804 Value of FY17 CCSJ student volunteer hours, according to the Independent Sector

2,158 STUDENTS WHO ENGAGED IN COMMUNITY SERVICE THROUGH CCSJ

26,019 UNDERGRADUATE COMMUNITY SERVICE HOURS

Center for Community Service and Justice

Many of the University’s service initiatives are coordinated by the Center for Community Service and Justice (CCSJ). Founded in 1992, the Center develops a wide range of partnerships with local, national, and international agencies and organizations.

Ranked No. 2

In Princeton Review’s “Best 380 Colleges—2018” for Students: Most Engaged in Community Service

Among Top 26

Schools in U.S. News & World Report’s “Best Colleges 2018” for service-learning programs

30% increase

in CCSJ student participants from FY16 to FY17

CJSJ Community Partnership Organizations

- The Arc of Baltimore
- Aylee Women Enterprise
- Civic and Religious Emergency Services (CARES), a program of GEDCO
- The Choice Program
- CASA de Maryland
- Cristo Rey Jesuit High School
- Beans and Bread Outreach Center, a program of St. Vincent de Paul
- Govans Elementary School
- Micah House, a program of GEDCO
- Don Miller House, an ABD Interfaith Residential Services (AIRS) Program
- Esperanza Center
- Harford House, a program of GEDCO
- Health Care for the Homeless
- Helping Other People through Empowerment (HOPE)
- Maryland New Directions
- National Alliance on Mental Illness (NAMI)
- Oak Crest Village
- Our Daily Bread Employment Center
- BCCC’s Refugee Youth Project
- Safe House of Hope
- St. Ignatius Loyola Academy
- Saint Paul Bridges Program
- Soccer Without Borders
- Special Olympics
- The York Road Community Food Access Program
- Tunbridge Public Charter School
- U.S. Dream Academy

York Road Initiative

Loyola’s York Road Initiative is a place-based community development strategy geographically focused in the Greater Govans/York Road corridor communities of north Baltimore City adjacent to Loyola’s Evergreen campus. A priority in Loyola’s current strategic plan, the York Road Initiative brings Loyola staff, students, and faculty together with neighbors and partners to produce positive change for all residents in the York Road community, improving area education and youth development, building civic capacity, increasing food access, and strengthening the York Road commercial corridor.

Govanstowne Farmers’ Market

As part of the York Road Initiative, Loyola established the Govanstowne Farmers’ Market in 2010, which serves 500 Marylanders weekly. The Farmers’ Market incubates new small businesses, where 75% of vendors are from Baltimore City and 100% from Maryland, and provides citizens with access to healthy food in a food insecure and food desert community through:

- Grants to augment the Supplemental Nutrition Assistance Program (SNAP) and Women, Infants, and Children Fruit and Vegetable Checks (WIC FVC) funds
- Weekly nutrition education
- Summer meals and employment for Govans youth
- FreshCrate, a program supplying fresh fruits and vegetables year-round to four York Road corner stores

$9,500+ LOCAL, STATE, AND FEDERAL FOOD ASSISTANCE BENEFITS ACCEPTED BY GOVANSTOWNE FARMERS’ MARKET ANNUALLY

5,000 lbs. OF PRODUCE DISTRIBUTED THROUGH FRESHCRATE SINCE ITS START IN 2015

200 NUTRITIOUS MEALS PROVIDED TO GOVANS YOUTH AT THE MARKET
**Light City Baltimore**

As part of the Bright Minds, Bold Hearts campaign, Loyola has invested greater resources in its home, Baltimore. For the past three years, Loyola has participated in Light City Baltimore, a festival of arts, music, and culture in the city. Light City came to the Evergreen campus in April 2018, as one of the light installations, Charlie the Peacock, lit up the Quad.

**Messina**

In 2012 Loyola launched a successful pilot program for first-year students called Messina. In this interdisciplinary living learning experience, students live, learn, and grow together by taking two seminars, each devoted to a separate subject but linked by theme and common questions.

Messina serves to connect students to the community in a variety of ways throughout the academic year, such as:

- **Learning about volunteerism through more than 70 enrichment sessions** and activities focused on local service opportunities or direct service
- **Co-sponsoring** Environmental Justice — Beyond Rhetoric which focused on Baltimore based environmental justice issues
- **Contributing to the local economy through specialized off-campus trips to The Baltimore Book Festival, Camden Yards, Senator Theatre, and more**

**Loyola Clinical Centers**

The Loyola Clinical Centers (LCC) provides state-of-the-art facilities and treatment for people experiencing difficulties in the areas of psychology, literacy, hearing, speech, and language. In the spirit of Jesuit education, the LCC offers evidence-based clinical training to students—with an eye toward the future—preparing Loyola graduates to meet individual and community needs in an increasingly diverse and resource-challenged world.

Access to services for underserved communities has emerged as a strategic priority as the LCC evolves its next strategic plan. Of the 122 LCC clients from the Govans zip code, 61% received large discounts, indicating that they were economically disadvantaged.

**Innovation and Entrepreneurship**

At Loyola, we approach innovation and entrepreneurship from an interdisciplinary and collaborative mindset that extends across our campus and out into the community. From our new Center for Innovation and Collaborative Learning to our internal funding accelerator for start-up initiatives, we’re proud to look at today’s capabilities through the lens of tomorrow’s needs.

**Collaborative Learning**

An investment in the University’s future, the Center will feature flexible teaching and learning zones, interdisciplinary and event gathering space, a café, and space for the Career Center and the Ignatian Citizenship Commons—both key aspects of Loyola’s strategic plan, The Ignatian Compass. The new complex on Cold Spring Lane, comprising Beatty Hall, the new building, and an outdoor plaza space, is slated to open in winter 2021.

**Innovation and Entrepreneurship Blitz**

In fall 2017, the Sellinger School sponsored a one-and-a-half-day design thinking Innovation and Entrepreneurship Blitz, bringing together more than 50 innovative thinkers from within Loyola and across the Baltimore community to imagine new ways for Loyola to engage in Baltimore. The Blitz was an intense, immersive, and action-packed session that helped us develop solutions to the challenge of how Loyola might use our unique assets in ways that enable entrepreneurs—and those who support them—to scale, grow, and thrive in greater Baltimore while creating new engagement opportunities for Loyola students and faculty.
Pathways to Innovation

Loyola is one of only 25 U.S. colleges and universities selected to participate in the 2015 Pathways to Innovation Program, a national initiative designed to help institutions fully incorporate innovation and entrepreneurship into undergraduate science, technology, engineering, and math (STEM) education. Loyola is the only Jesuit school and the only school in Maryland selected for the program.

Recent accomplishments include establishing a partnership with Baltimore’s Western High School, the oldest public all-girls high school remaining in the United States, to open up the STEM fields to more young women, as well as working to create more summer programs to impact local students from other City districts.

Baltipreneurs Institute

An idea sparked by the Innovation and Entrepreneurship Blitz, the Baltipreneurs Institute will provide support for entrepreneurs who live and work in Baltimore City to start new businesses and strengthen and grow existing ones in their neighborhoods. By focusing on rebuilding Baltimore’s main streets, the Institute will grow employment opportunities for residents, enhancing the human, social, and financial capital of the area. Examples include a faculty-led team of MBA students working with a food-service entrepreneur on operational issues, and a faculty-led team of undergraduate students who worked with two corner stores along York Road, assisting them with store layout, inventory management and the like.

Helping Shape Baltimore’s Bright Future

As a longtime member of the Baltimore area’s diverse, vibrant, and resilient community, Loyola University Maryland is proud to be a driving force in the region’s social, economic, cultural, and academic health.

Recent data show that in 2016 Loyola visitor spending contributed more than $11 million to the Baltimore area. But beyond the financial impact to local businesses, Loyola contributes to the area’s workforce by graduating highly educated and globally thoughtful citizens—more than 5,000 alumni live in the Baltimore area, including 40% of Class of 2017 graduates. These well-prepared leaders work in diverse industries from business development and entrepreneurship to education and health care services.

Our commitment to Baltimore is critical to our mission, from faculty leading collaborative research with local residents, to students volunteering more than 46,000 hours each academic year with organizations including the Refugee Youth Project, Govans Elementary School, and Health Care for the Homeless.

Furthermore, Loyola’s York Road Initiative builds area neighborhood civic capacity, strengthens the commercial corridor, increases food access, and enhances youth development. In addition to academic programs preparing our students for tomorrow’s jobs, Loyola is committed to a faith that does justice as our students go out to learn, lead, and serve in a diverse, changing world.

We are honored to be a vital part of Baltimore’s growing and continued success.
An Invitation

Loyola University Maryland is proud to be a member of the Baltimore community. We invite you to reach out to members of our campus community as we find additional ways to collaborate and partner with those who are so invested in the future of Baltimore.

Here are a few of the people and offices you might like to contact:

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