



Welcome back Students!

The SSAB welcomes you to our third bimonthly newsletter! First, we want to say how happy we are to have some students back on campus! We hope that everyone is adjusting well to the new hybrid learning structure. We always want to make sure that Sellinger is providing the best for students. This newsletter is intended to help students navigate classes, show students helpful resources on campus, and answer any questions students may have.

We post this newsletter every other month, packed with insight on navigating the Sellinger School of Business, personal experience reflections, and responses to questions, through both the perspectives of Sellinger deans and student members.

Here is the link to our Web-page showing all previous newsletters: <https://www.loyola.edu/sellinger-business/about/student-advisory-board>

Inside this Issue:

- Welcome! (page 1)
- What's Going On In Sellinger (page 1)
- More Upcoming Events (page 2)
- Featured Faculty - Executives in Residence (page 2-5)
- Other Resources on Campus (page 3-4)
- Sellinger School - Diversity Equity and Inclusion Commitment (page 5)
- Design Thinking Class Presentation (page 5)
- Sign up to join us on the SSAB! (page 6)
- Survey on Hybrid Learning Structure (page 6)

What's Going On In Sellinger?

Building A Better World Through Business - Pitch Competition

Loyola presents "Building a Better World Through Business," an annual series of events designed to celebrate the good that business does for society as it works to transform the world through sustainable economic and social development. All events are open to Loyola students, faculty, staff, alumni, the Baltimore community, and friends of the University.

All events are hosted by the Sellinger School of Business and Management and co-sponsored by the Student Government Association (SGA), Center for Innovation and Entrepreneurship (CI&E), and Center for Community Service and Justice (CCSJ).

2021 Event Information March 3, 10, & 24, 2021. Virtual via Zoom
Reserve your spot: Event registration: <https://www.loyola.edu/join-us/better-business>



LOYOLA
UNIVERSITY MARYLAND

Sellinger
School of Business

Featured Faculty

Executives in Residence

Executives in Residence at the Sellinger School are business practitioners who bring significant industry knowledge to the classroom and beyond. Executives in Residence are engaged in building and maintaining the University's partnerships with the business community. They are great mentors to have on campus. Reach out and connect!

Mr. Frank B. Izzo

Executive in Residence, CPA

fbizzo@loyola.edu

A Lecturer of Accounting and CPA, Mr. Izzo received his Bachelor's degree in Accounting from Loyola College in Maryland (now Loyola University Maryland) and graduated Cum Laude - 4th in his class. He was awarded the Lybrand Medal at his graduation for Excellence in Accounting. He also received his Master's Degree in Professional Accountancy from Loyola College in Maryland. He is a member of Alpha Sigma Nu, the Honor Society of Jesuit Institutions of Higher Education.

Prior to teaching and until his retirement, he was Vice President and Chief Financial Officer for a construction equipment and power systems company operating in the Mid-Atlantic region.

He has taught Financial and Managerial Accounting courses at Loyola University Maryland since 2006. He is a co-advisor to BETA ALPHA PSI, the Accounting Honor Society. He has participated in the Accounting Department's assessment planning meetings.



Mr. D. Scott Emge

Executive in Residence- Finance

demge@loyola.edu

Mr. Emge received his MBA in Finance from the University of Maryland, and his B.S. in Accounting at Towson University. Mr. Emge has experience as the VP and Chief Financial Officer for a top 25% division of a Fortune 200 food distributor along with experience of a Chief Financial Officer for a \$25MM construction company. In addition to that experience, Mr. Emge was a Managing Director for a boutique consulting firm and a Managing Director for an independent Registered Investment Advisory firm.

Along with being a professor at Loyola, Mr. Emge is a Certified Public Accountant in the state of Maryland, a Certified Financial Planner TM, and a member of the AICPA and Maryland Association of CPA's.



More Upcoming Events

Listen to these great speakers to gain insight on the expanding business world.

Upcoming Events:

- March 12, & April 9, noon – 1 PM

ET:

Career Conversations –

Sustainability featuring Rachel Bonfante, ESG & Sustainability Manager at Chevron, Cecilia Cosa, Director of International Labor Standards at The Walt Disney Company, and Norah Odwesso, Senior Director of Social Impact at The Coca-Cola Company.

RSVP: <https://www.loyola.edu/sellingler-business/academics/undergraduate/sustainability-management/career-conversations>

- April 13, 6:30 – 7:30 PM ET:

Women's Virtual Speaker Series: Graduates who mean Business with Kathi Hyle '80, former Chief Operating Officer of Constellation Energy. More information will be shared closer to the event.



LOYOLA
UNIVERSITY MARYLAND

Sellinger
School of Business

**MORE THAN READY.
LOYOLA READY.**

Featured Faculty

Executives in Residence

Mr. Sean Keehan

Executive in Residence- Economics

skeehan@loyola.edu

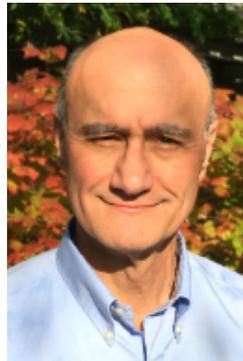
Mr. Sean Keehan has been teaching Microeconomic Principles, Macroeconomic Principles, and Health Economics at Loyola University Maryland since 2005. He has also worked in the Office of the Actuary for the Centers for Medicare and Medicaid Services, primarily working on short-run (10-year) projections of the National Health Expenditure Accounts, focusing on the projections of the prescription drug sector. He also worked on health reform modeling and long-run projections of Medicare and overall health spending for the annual Medicare Trustees Reports. He has published several articles in Health Affairs and The Survey of Current Business and has made presentations on C-SPAN, Capitol Hill, and several health care conferences. He also previously worked for the Bureau of Economic Analysis on a team compiling quarterly measures of the nation's Gross Domestic Product. He earned his MA in Economics from American University and his BA in Economics from St. Mary's College of Maryland, where he also earned Academic All-American honors on the Men's Basketball team.



Dr. Dave Luvison

Executive in Residence- Management & International Business

dluvison@loyola.edu



Dr. Dave Luvison holds the rank of Executive in Residence in the Sellinger School of Business and Management at Loyola University Maryland and is a Fulbright Specialist. He earned his doctorate of business administration from the H. Wayne Huizenga School of Business and Entrepreneurship at Nova Southeastern University. His research and applied interests lie in the areas of inter-organizational collaboration and strategic alliances. Prior to entering teaching, Dave accumulated over 20 years of hands-on experience managing alliances, building alliance programs and consulting to firms in the area of alliance management. He holds a Certified Strategic Alliance Professional (CSAP) level certification from The Association of Strategic Alliance Professionals (ASAP), was one of the editors of The ASAP Handbook of Alliance Management: A Practitioner's Guide, and has written the official review courses for both levels of the association's certification exams. He also serves as a faculty member for the American Management Association, where he authored three courses on strategic alliances. His academic research has been published in Group and Organization Management, The International Journal of Strategic Business Alliances, Management Decision, and The Journal of Applied Management and Entrepreneurship, as well as various edited books.

Other Resources on Campus and Online

Use the Career Center through **Handshake**: <https://app.joinhandshake.com/schools/329?>

Looking to connect with Loyola Alumni? Check out **Loyola Connect**: <https://loyola.peoplegrove.com>

Interested in Accounting news? Look at the **Journal of Accountancy** Newsletter by the AICPA: <https://www.journalofaccountancy.com/newsletters.html>

Interested in Marketing news? Look at **Content Marketing**: www.contently.com

Looking for updates on the **Advertising Industry**? Look at: www.adweek.com

Looking for a new Podcast? Check out the **Armchair Expert**: <https://armchairexpertpod.com/>



LOYOLA
UNIVERSITY MARYLAND

Sellinger
School of Business

**MORE THAN READY.
LOYOLA READY.**

Featured Faculty

Executives in Residence

Mr. Adam Peake

Executive in Residence- Marketing

apeake@loyola.edu

Mr. Adam Peake is an accomplished sales and marketing executive with more than 25 years of experience working with some of the most iconic consumer brands. Most recently, he served as the Executive Vice President of Sport Category Management at Under Armour until June 2016. In this role, Mr. Peake was responsible for driving synergy across product, sales, and marketing to help position and elevate the Under Armour brand around the world. Prior to that, he held several leadership positions at the company, from Vice President of Footwear, to Senior Vice President of Sales, to Executive Vice President of Global Marketing. In addition to his consulting work, Mr. Peake is currently the Executive in Residence for Marketing at Loyola University Maryland. Mr. Peake graduated with a B.S. in Marketing from the University of Maryland and later earned an MBA from Wake Forest University.



Dr. Astrid Schmidt-King

Executive in Residence- Management & International Business

aschmidt-king@loyola.edu



"For the last 5 1/2 years, it has been a privilege to support and contribute to the life and spirit of the University, and I hope that my genuine care and commitment to Baltimore, the institution, the students, my colleagues and the vision and mission of Loyola is evident. Currently in my role as Executive in Residence for Management and International Business (IB), in addition to teaching, I am the director of the IB program, Academic Director of the Sellinger Scholar Program, and Chair of Building a Better World Through Business. While all of these roles may, on the surface, seem unrelated, I see them intricately linked in support of creating an innovative, inclusive community committed to cura personalis.

I have lived in Baltimore since 2008 when I came to serve as the Assistant Dean at the University of Baltimore School of Law. Prior to that, I was in NY working at NYU School of Law, and before that at a global law firm in Washington, DC. I have always loved campus communities and was drawn to working at universities. Even as an undergraduate student at NYU, I worked full-time at NYU School of Law and pursued my undergraduate studies during the evenings, weekends and summers...plus the tuition remission benefit as a full-time NYU employee was hard to pass up!"

Other Resources on Campus and Online:

BAP Accounting Tutoring

Loyola students from Beta Alpha Psi, the Accounting National Honor Society, will be serve as tutors for students seeking help in their Accounting classes. These sessions run from 6-10pm every Monday, Tuesday, and Wednesday until April 27th.

There is no need to sign up beforehand, just join the zoom link that will be provided below during these times.

Email: arcottini@loyola.edu
For the recurring Zoom link!



LOYOLA
UNIVERSITY MARYLAND

Sellinger
School of Business

**MORE THAN READY.
LOYOLA READY.**

Featured Faculty

Executives in Residence

Ms. Kimberly L. Wagner Executive in Residence- Information Systems, Law and Operations

klwagner1@loyola.edu

Kim Wagner has been teaching undergraduate and graduate courses in Operations and Project Management since 2015. She earned her MBA from Loyola University Maryland and also holds a J.D. from the University of Baltimore. She retired in 2012 after a 30-year career in the consumer electronics aftermarket support industry. Kim led her family's small business from a local business in 1982 with revenues of \$2 million through 2008 when revenues reached almost \$25 million, and she negotiated the sale of the business. Kim went on to work with the multinational, public company that bought the business and remained for four years while the company was taken private again. As the Executive Vice President of the new firm, Kim was responsible for the operations of six warehouses in three countries.

Kim also assists a few local non-profits by serving on their boards, providing legal advice and assisting with operational issues. Her passion for our community is being further developed in the classroom through service learning opportunities for her students. She is currently the secretary of the Harford County Community Action Agency and the president of the Harford County Bar Foundation, which she co-founded in 1992 with Judge William O. Carr.



Sellinger School - Diversity Equity and Inclusion Commitment

The Sellinger School has a deep commitment to issues of diversity, equity and inclusion. Expressing that commitment in words is important, but even more important is how our actions and the work we are doing as a community are consistent with those words. Our efforts to create and maintain such a community will focus on these four aspirations:

- A. Enhance and support individual development.
The Sellinger School will provide a variety of opportunities for faculty, administrators and staff to increase knowledge, understanding, and skills in responding to issues of diversity, equity and inclusion.
- B. Increase representation: The Sellinger School aims to increase representation of all underrepresented groups across faculty, administration, staff and students.
- C. Create an equitable inclusive environment: The Sellinger School will build a culture that supports diversity in all its forms, is free from discrimination and harassment, and promotes equity, inclusion and mutual respect.
- D. Educate students: The Sellinger School will assure that its programs and courses support student learning about diversity, equity and inclusion, especially in terms of business leadership, workplace challenges, and business ethics.

Design Thinking Class Presentation - Improving Space in Sellinger

https://www.youtube.com/watch?v=vW7h-sin32l&feature=youtu.be&ab_channel=RolandBeatty

Copy and paste the above link into you web browser to see what Loyola students are proposing Sellinger should do to utilize and improve space.

Students Rollie Beatty, Lukas Valvona, Grady Lonergan, and Luis Saavedra spent a semester surveying, planning, and formulating a plan for Sellinger to better utilize space in the business school to promote a more welcoming and inclusive environment. The students took into account insights and feedback regarding how to create a welcoming community within Sellinger from fellow students of Sellinger as well as assorted faculty. After analyzing feedback, Loyola spaces such as the cafeteria and library were seen to be the most welcoming spaces on campus. In applying these appealing aspects into their plan, this group of students formulated a plan to answer the question of "How might we leverage the existing Sellinger common spaces and facilities to forge more sustainable personal relationships and a more inclusive community."



LOYOLA
UNIVERSITY MARYLAND

Sellinger
School of Business

**MORE THAN READY.
LOYOLA READY.**

Want to Join the SSAB?

Email selsab@loyola.edu and tell us your name, class year, and major.

Tell us a little about yourself and what you are a part of on campus or interested in being in.

We are looking for Freshman and Sophomore Business Majors and we look forward to hearing from you!

How Do you Feel About Hybrid Learning?

https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fforms.office.com%2FPages%2FResponsePage.aspx%3Fid%3DjwquMN88_USvNCeL9jm4XF67DGUuZBFJLbWkTa7o6IURThNSUNJMjVZUE5DSTRCVFJHN0FLS0ZaVC4u&data=04%7C01%7Cbrfay1%40loyola.edu%7C814eb8093e324986ee6108d8d859d16f%7C30ae0a8f3cdf44fdaf34278bf639b85d%7C0%7C0%7C637497227565389357%7CUnknown%7CTWFpbGZsb3d8eyJWljoImNC4wLjAwMDAilCJQljoIv2luMzliLCJBTiI6Ik1haWwiLCJXVCi6Mn0%3D%7C1000&sdata=pAORLresSHv8Awof1SC39T80d5I0sGGWNf1Sm46whes%3D&reserved=0

Click this link into your web browser to tell us your opinion!

This is a survey for the students of The Sellinger School of Business and Management. The Sellinger Student Advisory Board is conducting this survey to better understand how the transition to the Spring Semester has been for Sellinger Students. If you are fully virtual or on campus this semester, we want everyone to voice their opinions and suggestions.

Meet the Sellinger Student Advisory Board

We would love to hear from our peers. Please feel free to reach out to us individually or to the newsletter email: selsab@loyola.edu. If you have questions specific to our majors or things we are involved in, please reach out and introduce yourself! We understand in a virtual world it is difficult to make connections, but we hope that this newsletter breaks that trend by giving students the ability to make those meaningful Loyola connections that we all value so much.

Members

Rose Fay - BBA, Accounting; Information Systems Minor - brfay1@loyola.edu

Liam McDonald - BBA Economics and Finance - lpmdonald@loyola.edu

Abigail Almonte - BBA, Marketing and Data Science - acalmonte@loyola.edu

David Gunter - BBA Accounting and Finance - dagunter@loyola.edu

Christian McNeill - BBA, International Business; Communications Minor - chmcneill@loyola.edu

Olivia Srednicka - BBA, Finance and Marketing - orsednicka@loyola.edu

Jaylin Andrewes - BBA, Marketing - jandrews3@loyola.edu

Kiara Roeder-Yika - BBA, Economics and Marketing - ksroeder-yika@loyola.edu

Jahcynt John - BBA, Economics - jtjohn3@loyola.edu

Jose Bustos - BBA, Economics - jbustos@loyola.edu

Meredith D'Ovidio - BBA, Finance; Data Science Minor - madovidio@loyola.edu

Megan Gallucci - BBA, Accounting and Management; Information Systems Minor - magallucci@loyola.edu

Brian Modarress - BBA, Finance; Writing Minor - bamodarress@loyola.edu



LOYOLA
UNIVERSITY MARYLAND

Sellinger
School of Business

**MORE THAN READY.
LOYOLA READY.**