



LEADERSHIP ESSENTIALS BALTIMORE COUNTY

LEADERSHIP DEVELOPMENT PROGRAM FOR EMERGING LEADERS

Leadership Essentials is an innovative program that capitalizes on the energy of emerging leaders to strengthen their organization's competitive advantage.

INVEST IN YOUR FUTURE

Designed specifically for emerging leaders with increasing leadership responsibilities, Leadership Essentials is a unique multifaceted program that combines skill-building and personalized coaching. It is a six-month, tuition-based continuing education program offered by Loyola University Maryland's Sellinger School of Business and Management in collaboration with the Baltimore County Chamber of Commerce. The program consists of three components:

- **Monthly skills-based workshops** - in-depth explorations of leadership topics that provide participants with the opportunity to learn new leadership skills. Sessions are facilitated by leaders from the community for the full cohort.
- **One-on-one leadership coaching** - participants engage with a leadership coach, meeting twice monthly during the program to explore and reflect on their leadership journey and create an action plan.
- **Community service projects** - participants work as part of a team in service to an area non-profit organization; a practical learning lab experience for knowledge gained in the LE program.

WHO PARTICIPATES?

Leadership Essentials candidates typically live or work in the region, and are viewed as rising stars in their organizations. Applicants are young professionals who demonstrate a passion and commitment to develop as a leader, have strong communication skills, and a desire to participate in community service. Selected participants represent a cross-section of the community: large and small business, government, education, health care, and nonprofits including the arts, social services, and faith-based groups.

DETAILS

SCHEDULE

December 4, 2018- June 4, 2019

See page 3 for more details

FEE

\$3,500 per participant Includes all program workshops, coach services and materials

LOCATION

Loyola University Maryland
Timonium Graduate Center
2034 Greenspring Drive
Timonium, MD 21093

APPLY

Apply online at

loyola.edu/leadership-essentials

CONTACT

leadership@loyola.edu

410-617-2303

loyola.edu/leadership-essentials



WHY PARTICIPATE?

- Learn critical leadership skills that will advance your career and personal development.
- Understand your talents and opportunities for growth.
- Connect with a vital and valuable network of professionals.
- Take the lead and create innovative solutions for an area community project.
- Expand your awareness of issues and challenges facing the region.
- Become an effective leader in your business and community.

SPONSOR A PARTICIPANT FROM YOUR ORGANIZATION

Leadership Essentials is a smart investment for the future of your business or organization. Participants credit the program for the knowledge and skills gained to best serve their employers, the community and themselves:

- Teach your most promising rising leaders valuable skills in communication and project management.
- Join a network of employers who recognize the importance of community engagement and leadership development.
- Retain quality employees by offering the opportunity to develop leadership skills and professional contacts.
- Gain recognition for your business or organization as an engaged and effective corporate citizen.

PROGRAM DETAILS

The application deadline for Leadership Essentials is October 5. The program begins on December 4, ends on June 4 with a graduation ceremony, and includes monthly classes, coaching sessions and community service projects.

Classes are held at Loyola University Maryland's Timonium Graduate Center.

For more information about Leadership Essentials, including curriculum, application instructions and up-to-date deadlines, visit loyola.edu/leadership-essentials or email leadership@loyola.edu.

CERTIFICATE

Participants are awarded a Certificate of Completion from the Executive Education Program at Loyola University Maryland upon completion.

"In the Leadership Essentials Program, I gained a set of skills to become an effective leader in my organization and my community. The class sessions were brilliantly tailored to target the skills I needed to gain as an emerging leader. Those skills were reinforced in my individual coaching sessions. The Community Impact Project was challenging and inspiring and it is an experience that I will always carry with me. The program filled the gap between the knowledge that I gained in my formal college education and the skills that I will need as I progress toward leadership roles in my career and my community."

- Pamela Geary Class of 2017
Columbia Association

"Leadership Essentials has proven to be an invaluable partner for Howard Bank, providing a unique opportunity for our best professionals to develop the skills required for both business and community leadership"

- Mary Ann Scully
President, Howard Bank



Leadership Essentials Baltimore 2019 Program Dates

Date	Leadership Essentials 2019 Workshop/Event	Details
Tuesday, December 4, 2018 1-6 pm	Leadership Essentials 2019 Kickoff	<ul style="list-style-type: none"> • Meet your classmates and coach • Explore “mindset” and its importance as you begin the program. • Identify leadership characteristics worthy of exploration throughout LE 2019
Tuesday, January 15, 2019 1-6 pm	Leadership Retreat Community Impact Projects	Learn about the LE 2019 Community Impact Projects (CIP), form a team and engage in work with your CIP sponsor during your first project meeting
Wednesday, January 16, 2019 9-4 pm	Leadership Retreat Continued Leadership and Self-Assessment	Explore the Strength Deployment Inventory assessment, analyze your results and reflect on self-understanding as a key to your leadership journey
Tuesday, February 5, 2019 9-4 pm	Leadership Jigsaw	<ul style="list-style-type: none"> • Learn about 4 leadership topics and the Jigsaw style of learning • Participate in in-depth facilitated learning discussions about two of the leadership topics • Reflect on individual learning and determine what to share with class members • Consider the learning experiences of others and collaborate with a small team to develop a report based on learnings
Tuesday, February 19, 2019 9-4 pm	Teambuilding	<p>As a CIP team:</p> <ul style="list-style-type: none"> • engage to better understand how a team creates and sustains team values • how to identify strengths and areas for attention within a work team • consider and reflect on how to strengthen your own abilities within a team framework • participate in activities that promote team trust, communication and problem solving • consider how to apply these learnings to other teams at work, in the community, etc.

Tuesday, March 19, 2019 9-4 pm	Diversity & Inclusion	<ul style="list-style-type: none"> • Define diversity and inclusion • Consider tools for leading through creating and sustaining change that fosters a more creative, inclusive, respectful and productive workforce and workplace
Wednesday, March 27, 2019 5:30-7:30 pm	Joint Event with Leadership Essentials Howard County Cohort	Meet and network with the members of the other Leadership Essentials Cohort and share the experience!
Tuesday, April 9, 2019 9-4 pm	An Exploration of Leadership with Baltimore Leaders	<ul style="list-style-type: none"> • Attend a meeting with a leader from a Baltimore organization with a small group of classmates to consider leadership experiences and connection to the community • Reflect on individual reaction to this meeting • Consider the reflections of others and collaborate to develop a report out of learnings
Tuesday, April 30, 2019 9-4 pm	Effective Communication, Presentation and Story Telling Skills	<ul style="list-style-type: none"> • Learn how to communicate with charisma, clarity and compassion • Networking to get noticed • Present with presence • Participate in practice activities that will increase presentation savvy and self-confidence • Give and receive peer feedback • Understand the impact of storytelling in leadership
Tuesday, May 21, 2019 9-4 pm	Leadership Synthesis	<ul style="list-style-type: none"> • Synthesize the Leadership Essentials experience • Prepare for the Closing session of Leadership Essentials • Consider strategies and tools for the Leadership Toolbox for moving forward • Celebrate and appreciate fellow cohort members
Tuesday, June 4, 2019 3-7 pm	LE 2019 Program Closing Ceremonies Reception	<ul style="list-style-type: none"> • Share key learnings by/from each Project Team • Practice presentation skills learned in previous sessions • Reflect on learnings, highlights and impact of the Leadership Essentials program • Celebrate!
TBD 5:30-8:30 pm	Baltimore County Chamber Annual Event	<ul style="list-style-type: none"> • Be introduced to Baltimore County Chamber of Commerce members as recent graduates of LEBC • Network with members