

## LEADERSHIP ESSENTIALS HOWARD COUNTY

### LEADERSHIP DEVELOPMENT PROGRAM FOR EMERGING LEADERS

Leadership Essentials is an innovative program that capitalizes on the energy of emerging leaders to strengthen their organization's competitive advantage.

### INVEST IN YOUR FUTURE

Designed specifically for emerging leaders with increasing responsibilities, Leadership Essentials is a unique multifaceted program that combines skill-building and personalized coaching. It is a six-month, tuition-based continuing education program offered by Loyola University Maryland's Sellinger School of Business and Management in collaboration with Leadership Howard County. The cohort of 20-25 diverse participants experience three major components of the program:

- **Skills-based workshops** - in-depth explorations of leadership topics that provide participants with the opportunity to learn new skills. Sessions are facilitated by leaders from the community for the full cohort.
- **One-on-one leadership coaching** - participants engage with a coach, meeting twice monthly during the program to explore and reflect on their leadership journey and create an action plan.
- **Community service projects** - participants work as part of a team in service to an area non-profit organization; a practical learning lab experience for knowledge gained in the program.

### WHO PARTICIPATES?

Leadership Essentials candidates typically live or work in the region, and are viewed as rising stars in their organizations. Applicants are young professionals who demonstrate a passion and commitment to develop as a leader, have strong communication skills, and a desire to participate in community service. Selected participants represent a cross-section of the community: large and small businesses, government, education, health care, and nonprofits including the arts, social services, and faith-based groups.

### DETAILS

#### SCHEDULE

December 2019 - June 2020

#### FEE

\$3,650 per participant  
Includes all program workshops, coach services, assessment, and materials.

#### LOCATION

Loyola University Maryland  
Columbia Graduate Center  
8890 McGaw Road  
Columbia, MD 21045

#### APPLY

Apply online at  
[loyola.edu/leadership-essentials](http://loyola.edu/leadership-essentials)

#### CEUs

Loyola University Maryland awards 90 hours of professional development credits for Leadership Essentials and 9 Continuing Education Units (CEUs). A CEU is not equivalent to a graduate or undergraduate course; however it is evidence of professional study as recognized by Loyola University Maryland.

#### CONTACT

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## WHY PARTICIPATE?

- Learn critical leadership skills that will advance your career and personal development.
- Understand your talents and opportunities for growth.
- Connect with a vital and valuable network of professionals.
- Take the lead and create innovative solutions for an area community project.
- Expand your awareness of issues and challenges facing the region.
- Become an effective leader in your business and community.

## SPONSOR A PARTICIPANT FROM YOUR ORGANIZATION

Leadership Essentials is a smart investment for the future of your business or organization. Participants credit the program for the knowledge and skills gained to best serve their employers, the community and themselves. By sending employees through the program, you will:

- Teach your most promising rising leaders valuable skills in communication, team leadership and more.
- Join a network of employers who recognize the importance of community engagement and leadership development.
- Retain quality employees by offering the opportunity to develop leadership skills and professional contacts.
- Gain recognition for your business or organization as an engaged and effective corporate citizen.

## PROGRAM DETAILS

The application deadline for Leadership Essentials is in October 2019. The program begins in December 2019 ends in June 2020 with a closing ceremony, and includes workshop sessions, coaching services and community service projects.

Classes are held at Loyola University Maryland's Columbia Graduate Center.

For more information about Leadership Essentials, including curriculum, application instructions and up-to-date deadlines, visit [loyola.edu/leadership-essentials](http://loyola.edu/leadership-essentials) or email [leadership@loyola.edu](mailto:leadership@loyola.edu).

## CERTIFICATE

Participants are awarded a Certificate of Completion from the Executive Education Program at Loyola University Maryland upon completion.

“In the Leadership Essentials Program, I gained a set of skills to become an effective leader in my organization and my community. The class sessions were brilliantly tailored to target the skills I needed to gain as an emerging leader. Those skills were reinforced in my individual coaching sessions. The Community Impact Project was challenging and inspiring and it is an experience that I will always carry with me. The program filled the gap between the knowledge that I gained in my formal college education and the skills that I will need as I progress toward leadership roles in my career and my community.”

- Pamela Geary, Leadership Essentials Alumna  
Columbia Association

“Leadership Essentials has proven to be an invaluable partner for Howard Bank, providing a unique opportunity for our best professionals to develop the skills required for both business and community leadership.

- Mary Ann Scully  
President, Howard Bank

