

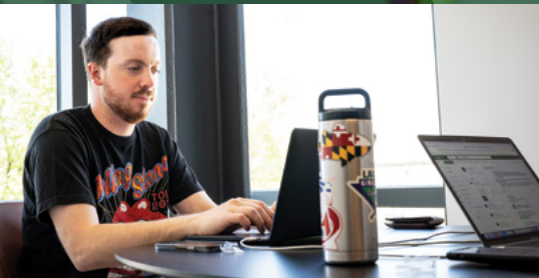
Health Communication Specialization



LOYOLA
UNIVERSITY MARYLAND



Loyola College
of Arts & Sciences



HEALTH COMMUNICATION

The **33-credit** online sequence is aimed at enabling health communicators to integrate emerging media into a broad range of communication activities associated with health and well-being. Health communication professionals develop, implement, and evaluate effective health campaigns, manage communication in health crisis situations, work with the media to deliver behavioral health messages, and design ways for leaders to communicate health-related information to their stakeholders.

12+ months to completion	15 week courses	Start earning your MA during your senior year	ASYNCHRONOUS
Seamless transition from undergraduate to graduate-level courses	Small class size 20 students	A 15% tuition discount is available to Loyola alumni enrolled in graduate degree programs	

How you'll emerge

In these courses students are exposed to the unique challenges and needs that arise for health communicators and develop skills to help them deploy effective health messages and campaigns. Our alumni help lead communication efforts from hospitals, medical systems, and health non-profits by leveraging digital communication tools and understanding the importance of inclusive messaging strategies.

Application process

Apply during the spring of your junior year and take one online graduate course toward your MA degree in the final semester of the senior year. Applicants can take advantage of Loyola's Fast Track admission policy, which provides a streamlined admission process with several application benefits.

Current seniors may apply via Fast Track during their final year, for early consideration into the graduate program. If accepted, students may begin the program beginning the summer following graduation.

Fast Track admission benefits

- Waived application fee
- Waived résumé
- Waived letters of recommendation (2 of 2)
- Additional 15% tuition discount

Admission requirements

- Online application form
- Fast Track admission form
- Essay
- Undergraduate transcript(s)
- Satisfactory completion of remaining undergraduate degree coursework

>>> FOR MORE INFORMATION, SCAN THE QR CODE OR VISIT:

WWW.LOYOLA.EDU/GO/HC-APPLY

