



## Welcome back Students!

The SSAB welcomes you to our second bimonthly newsletter! We hope this finds you well. As we continue to navigate COVID-19, we understand many of you might be feeling lost as to how to proceed going into the future in the Spring Semester. This newsletter is intended to provide some insights pooled together from SSAB to help tie together our personal experiences in landing jobs, internships as well as providing clubs/resources we think would be helpful.

We will be sending this newsletter out every other month, packed with insight on navigating the Sellinger School of Business, personal experience reflections, and responses to questions, through both the perspectives of Sellinger deans and student members.

Here is the link to our Web-page along with our first newsletter: <https://www.loyola.edu/sellinger-business/about/student-advisory-board>

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### Where can YOU Help?

#### Equalize - Student Opportunity

Looking for relevant work experience while supporting the local community? Sign up for a project with Equalize - a platform designed by 4 Loyola Seniors that connect talented university students (like you!) with small businesses in Baltimore for short term project work. Equalize is currently partnering with a nonprofit organization for a holiday initiative called **Force for Local**, and they need student volunteers!

Interested in signing up? Fill out this quick student interest survey: <https://airtable.com/shrU7MXh5eDwpTHY3>

To learn more, check out [equalize.net](https://equalize.net) or contact the team at [equalize.it@gmail.com](mailto:equalize.it@gmail.com)



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# Meet the Deans

## Dean Kathleen Getz

**What is your title and how long have you been at Loyola?** My title is Dean, Sellinger School of Business and Management. I have been here 5 1/2 years.

**Where is your favorite spot on campus?**

This is a tough one. I debated between the 9-11 Memorial near the Chapel, the messy, noisy area near Starbucks, and the Sellinger Atrium, but finally settled on the memorial. This quiet space inspires reflection and also affords me time to refresh and renew.

**What is your favorite quote?**

"Leaders don't force people to follow - they invite them on a journey."

- Charles S. Lauer



**What is your proudest accomplishment?**

Around 2008, when I was Associate Dean at the Kogod School of Business at American University (AU), I wanted to start a graduate program in Sustainability Management and I wanted the program to combine the resources and knowledge bases from across the University. I managed to pull together a group of faculty from biology, chemistry, public administration, international service, communications, and business for an initial meeting. One faculty member at that meeting, Paul, was extremely aggressive in saying that business had no place in anything related to sustainability. He said: "Business is the problem. Business pollutes just to make money." Several of the other faculty in the room nodded in agreement. I was really taken aback - I hadn't expected such vehement opposition. At that moment, my goal for the first meeting switched from creating a general outline of curriculum to getting everyone to agree to come to a second meeting. I led our conversation away from naming "good guys and bad guys" to talking instead about why we might want to have AU graduates who were knowledgeable about many different aspects of sustainability. I succeeded in convening a second meeting and by our third meeting we were talking about framework in which students would gain literacy in science, public policy, law, and business. In other words, there was an acceptance that the business school had a place in the program. Eventually, we developed a robust curriculum for a Master of Science in Sustainability Management. By the end, Paul had completely changed his tune, saying that business were essential to creating true sustainability. He even wanted there to be more business courses in the curriculum.

You might wonder why I've answered this way, rather than naming something I've done as Dean at Loyola. The reason is that this one could easily have been a failure if I'd reacted the wrong way when I got push-back. But in that tough moment, I invited the others on a journey (see my favorite quote). Also, this program has outlasted me. With the help of others, I got it started and today it continues to be strong.

**Who would be the guest of honor at your dinner party?**

Rosa Parks. This ordinary woman fought racial segregation by bravely refusing to give her bus seat to a white man. Imagine how hard her heart must have been beating as she said "no" to the man's unreasonable and immoral, but lawful, expectation that she stand so that he could sit. I have so much admiration for her courage to simply do the right thing.

### Where can YOU Help?

#### Loyola Consulting Group - Student Opportunity

Loyola Consulting Group is a group started in February 2020. This on campus club allows students to work with real companies in the greater Baltimore area in a mutually beneficial partnership. CEO's of start-ups and small businesses utilize Loyola students to help them decipher and solve their business and operations problems. This club is open to all students; we have majors ranging from elementary education to accounting who help provide fresh perspectives to all clients. This is an excellent group for anyone who is looking for hands-on experience and a chance to navigate their passions.

To learn more, contact:  
[tefernandez@loyola.edu](mailto:tefernandez@loyola.edu)

To be on our newsletter list, contact the SSAB at:  
[selsab@loyola.edu](mailto:selsab@loyola.edu)



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## Dean Susan Hasler

### What is your title and how long have you been at Loyola?

I am the Assistant Dean for Business Programs and I have been at Loyola for 6 years.

### Where is your favorite spot on campus?

I love the quad and watching the changing seasons.

### What is your favorite quote?

"Instructions for living a life. Pay attention. Be astonished. Tell all about it."

- Mary Oliver

### What is your proudest accomplishment?

At a previous institution, I started the international student program and host family model. At Loyola, I am proud to be part of a great team that works very hard every day to help support students to reach their fullest potential.

### Who would be the guest of honor at your dinner party?

Susan B. Anthony - her work in the suffrage movement contributed to the 19th Amendment and woman's right to vote.



### Other Resources on Campus and Online

Use the Career Center through **Handshake**: <https://app.joinhandshake.com/schools/329?>

Looking to connect with Loyola Alumni? Check out **Loyola Connect**: <https://loyola.peoplegrove.com>

Interested in Accounting news? Look at the **Journal of Accountancy** Newsletter by the AICPA: <https://www.journalofaccountancy.com/newsletters.html>

Interested in Marketing news? Look at **Content Marketing**: [www.contently.com](http://www.contently.com)

Looking for updates on the **Advertising Industry**? Look at: [www.adweek.com](http://www.adweek.com)

Looking for a new Podcast? Check out the **Armchair Expert**: <https://armchairexpertpod.com/>

# Interview Tips

### What to do:

- Study the firm. Find out what kind of questions they typically ask (behavioral or technical).
- Be 5 - 10 minutes early (but not 15).
- Practice with the Career Center or a friend.
- Google yourself to see what your employer might see.
- Say thank you / write a thank you email or note.

### What to avoid:

- Don't ask questions that can easily be found online.
- Don't bring up controversial topics (religion and politics).

### Notable things we have been asked:

- Explain a time where you received negative feedback that you disagreed with. How did you handle it?
- How many four-door Sedans do you think are owned in the United States?
- If I gave you \$50,000 right now to start a company, what would you choose to do and why?
- If you were an excel function, what would you be and why?



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# Looking Towards the Future

Your connections are your biggest asset. Chances are, you don't truly know what your future career path will look like, and that's okay, we don't either. The process of career discernment is lifelong and ever-changing. That's why the best way to prepare yourself for your future is simply through talking with people. Join Loyola Connect, LinkedIn, and Handshake to connect with Loyola's massive network of graduates who are eagerly waiting to discuss and help ambitions Greyhounds, like they once were, find some clarity in their career path. It's amazing how willing people are to help and share their experiences when you ask. So, reach out to people, no matter what career path, and just talk with them. Chances are, you'll switch careers several times throughout your life, so be open to everything, even the unexpected. Be patient with yourself, don't compare yourself to others, and have an open mind and heart. You will find your way.

## Meet the Sellinger Student Advisory Board

We would love to hear from our peers. Please feel free to reach out to us individually or to the newsletter email: [selsab@loyola.edu](mailto:selsab@loyola.edu). If you have questions specific to our majors or things we are involved in, please reach out and introduce yourself! We understand in a virtual world it is difficult to make connections, but we hope that this newsletter breaks that trend by giving students the ability to make those meaningful Loyola connections that we all value so much.

### Members

**Rose Fay** - BBA, Accounting; Information Systems Minor - [brfay1@loyola.edu](mailto:brfay1@loyola.edu)  
**Liam McDonald** - BBA Economics and Finance - [lpmdonald@loyola.edu](mailto:lpmdonald@loyola.edu)  
**Abigail Almonte** - BBA, Marketing and Data Science - [acalmonte@loyola.edu](mailto:acalmonte@loyola.edu)  
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**Brian Modarress** - BBA, Finance; Writing Minor - [bamodarress@loyola.edu](mailto:bamodarress@loyola.edu)

## Opportunities to Enhance your Education

Looking for certifications to add to your Resume?

- Check out **Google Analytics** (great free Certification for marketing majors):

<https://analytics.google.com/analytics.academy/course/6>

- Check out the **Bloomberg Certificate** (great for finance majors): <https://www.bloomberg.com/professional/expertise/students/>

[www.bloomberg.com/professional/expertise/students/](https://www.bloomberg.com/professional/expertise/students/)

Want to gain more skills in a multitude of different areas?

Check out **LinkedIn Learning**:

<https://www.linkedin.com/learning/>

Looking to continue your education over the Summer months? Check out the **Summer Registration** page: <https://www.loyola.edu/join-us/summer-sessions/registration>



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