SELLINGER SCHOOL OF BUSINESS Advisory Board Newsletter | November 2021 | Vol. 1



Hello Loyola University Maryland students,

We welcome you to a bimonthly newsletter that was created by students in the Sellinger School Advisory Board! We have been helping students since 2018. You may have seen us host events on campus like "Dunkin' with the Deans." We are excited to expand our reach to students through this newsletter. Our role is to increase visibility, engagement, and collaboration between Loyola students, faculty, administration, alumni, and our Baltimore community members. We hope that this newsletter will be informative and helpful as you navigate your path through Loyola!

We will be sending this newsletter out every other month, packed with insight on navigating the Sellinger School of Business, personal experience reflections, and responses to questions, through both the perspectives of Sellinger deans and student members. In our debut newsletter, we are going to introduce current members of the Advisory Board and identify ourselves as resources that you can use to gain insight on the Sellinger School of Business.

Meet the Sellinger Student Advisory Board

We would love to hear from our peers, so we put our emails at the bottom of our introductions! Please feel free to reach out to us individually or to the newsletter email: selsab@loyola.edu. If you have questions specific to our majors or things we are involved in, please reach out and introduce yourself!

Summer Internship Reflections

In this section, we have included reflections from current students in the Sellinger School on their internships this past summer. They will provide information regarding the company they worked for, their position, and their experience as a whole.





Sellinger School of Business

CALLING ALL FIRST-YEARS Majors Q&A Event Nov. 8, 1:30-3 p.m Sellinger Room 003

This will be an informal event that is geared towards helping students pick classes and help with general questions concerning the Sellinger School of Business!
We understand that Juniors already register, but please come to our event with any general questions concerning Sellinger.

RSVP: selsab@loyola.edu

To join our newsletter list or contact the SSAB, contact: selsab@loyolaedu

MORE THAN READY. LOYOLA READY.

Class of 2022

Olivia Srednicka (President) BBA, Finance and Marketing

I am from Darien, CT and I am currently a senior. What drew me to both of my majors were my intro-level classes at Loyola. I also feel as if the finance/marketing combination is unique and equips me with a large breadth of tools in order to attack the work industry. What excites me about business is how all the different fields are interrelated. Business skills are also so transferable and are applicable to really any career path which is why I have chosen these two fields.

Email OSREDNICKA@LOYOLA.EDU



Kiara Roeder-Yika (Marketing/ Design) BBA, Economics and Marketing

I'm a senior from New Canaan, CT. Coming to Loyola, I was set on being a business major, but I really didn't have a fixed idea as to what I really wanted to pursue as a concentration. This changed as soon as I began to take some courses that were a part of the Business core that Loyola offers to its business students. The knowledge and skills that you gain from these classes is just one part that played into my desire to pursue both Marketing and Business Economics. In fact, getting to talk with my professors and mentors about my business aspirations within these fields was truly helpful and encouraging. Through these helpful conversations, I learned that I'm interested in using both concentrations to help me get a better understanding as to how certain economic activities can act as catalysts for consumer behaviors in the market.







Class of 2022 (cont'd)

Christian McNeill BBA, International Business Communications Minor

I am a senior from New Jersey, and it is with great pleasure that I will be representing you on the Sellinger School Advisory Board. As an International Business major, I am always willing to educate myself on current affairs throughout various global corporations. The Sellinger School of Business has allowed me to learn new methods and technologies that numerous international corporations have used to improve their businesses and uphold corporate social responsibility. The implementation of these latest technologies into daily lecture has enabled me to be well-versed in a modern digital society. Altogether, my path in International Business has taught me how to be an effective global citizen and implement great change within companies around the globe. This reflects Loyola's core value to be a diverse and interconnected university that exemplifies representing all ideas, cultures, and values one can lead others with.



CHMCNEILL@LOYOLA.EDU

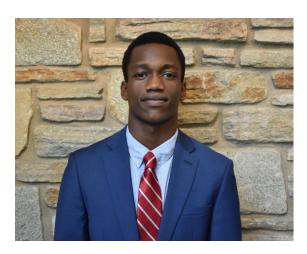
Jahcynt John BBA, Economics

I am a Boston native and a senior at Loyola. I am pursuing a B.B.A with a concentration in Economics. Though the field of Economics has always been an academic interest to me, the Sellinger School of Business has deepened my vision in endless ways so I can utilize my passion with the purpose of building a better tomorrow. To me, one of the most rewarding aspects of the Sellinger School is the ability to make connections and develop close relationships with professors. Along with the variety of resources offered to us – like the new Center for Innovation & Entrepreneurship – Loyola has helped me build a network of like minded business leaders and engage with experienced professionals in my fields of interest.

Email

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Class of 2022 (cont'd)

Jaylin Andrews BBA, General Business Marketing Minor

I am Jaylin Andrews, a senior marketing major from Baltimore, MD. I came to Loyola as a Finance major with the hopes of becoming a Financial Advisor after college, but I shifted my focus after finding an interest in Marketing after a few classes in Sellinger. What makes me excited about the Sellinger School of Business is the emphasis on learning multiple skills, such as accounting and selling concepts, in order to find your real passion. Loyola has also allowed me to create many relationships and networks with other business majors who aim to be leaders within their selective fields in the future. The motivation among the students in the business school, and the eagerness from the teachers to help students get closer towards their goals is what makes Sellinger a special place.



Email

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Class of 2023

Jose Bustos (Vice President) BA, Economics and Psychology

I'm a junior from Miami, Florida currently pursuing a bachelor of Arts degree with a double major in Economics and Psychology. I believe there is increasing demand for psychological examination in the business world which explains my unique major matchup. I love music and dancing to Bachata, but I also like being challenged. The Sellinger School of Business gives me opportunities to become involved and part of a dynamic and motivated group of people. The professors are incredibly helpful, and the classes are interesting, HMU with any questions!about classes, professors, or the school in general!

Email JBUSTOS@LOYOLA.EDU



Meredith D'Ovidio (Scribe/ Organizer) BBA, Finance Data Science Minor

I am a junior from New Jersey. I am majoring in Finance with a minor in Data Science. I am hoping the Sellinger School of Business will provide me the opportunity to grow and develop the skills necessary to succeed in the business world. In addition, I look forward to building relationships with my peers and professors as well as challenging myself in and outside the classroom. During my time at Loyola, I have learned to never stop pursuing your goals, even if there are obstacles along the way.

Email MADOVIDIO@LOYOLA.EDU



Class of 2023 (cont'd)

Megan Gallucci (Co-editor) BBA, Accounting and Mangement Information Systems Minor

I'm a junior from Montvale, New Jersey. I was surrounded by accountants growing up including my mom which was what immediately drew me to accounting. This allowed me to be exposed to so much information about accounting at a young age. I always saw myself becoming an accountant, but once I took the Financial Accounting class through the Sellinger School of Business, I knew I was exactly where I belonged. I decided to also major in management because I thought it would be very useful in my future in accounting as I would like to work at one of the Big Four accounting firms. I couldn't have figured this out alone without the close relationships I was able to form at Loyola, and my professors who always made time to meet with me and answer any questions that I had. I'm excited to see how the Sellinger School of Business will help shape me for success in the future!



Email

MAGALLUCCI@LOYOLA.EDU

Brian Modarress (Co-editor) BBA, Finance Major Writing Minor

Hello. My name is Brian Modarress. I am a junior from Gaithersburg, Maryland. I decided to pursue a major in fiance because I want to help people understand the importance of saving and investing. The Sellinger School of Business has helped me realize my dream is possible. It has helped open doors for me and make connections within the business world. The thing I love most about Sellinger School of Business is how the professors push each and every one of us to become better daily. They encourage their students to do more and challenge themselves every day.

Email

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Class of 2024 (cont'd)

Sean Richards BBA, Information Systems & Data Analytics Data Science and Sociology Minor

I am from Rochester, NY and I am planning on majoring in Information Systems & Data Analytics with a minor in Data Science and Sociology. I enjoy learning new things, gaining new experiences, and working hard. I have an interest in technology and chose to major in IS and minor in Data Science in order to gain a better understanding of technology and how to interpret data to discover countless ways in which information impacts the everchaning business world. I am a social person and enjoy looking and learning about our society and different organizations from a Sociological perspective. I love the friendliness and openess of Sellinger students and professors. Sellinger professors are always there to support you and help answer questions and it feels like they genuinely want each of us to succeed. I am excited to see what the next three years bring at Loyola in Sellinger.



Email SHRICHARDS@LOYOLA.EDU

Summer Internship Reflections

Olivia Srednicka (class of 2022)

J.P. Morgan Chase & Co.

Global Private Bank Summer Analyst

During my summer internship I worked on three main deliverables, prospecting assignments, spending assignments, pitchbook projects, and more which helped me further grow my financial and economic knowledge. One of my favorite parts of the internship was the daily 8am meeting with all the J.P. Morgan's United States' Assent and Wealth Management teams because I learned so much about the markets and investment opportunities. Throughout my summer, I was also able to network with many driven and talented people all over the country which I greatly enjoyed.

Siena Pizzano (class of 2022)

Sompo International

Catastrope Modeling Intern for Global Risk Solutions division of Sompo

I was tasked with creating an Access database for the finance department to optimize and streamline their processes. I also worked on a project throughout the internship, where I interviewed senior executives to consolidate current practices and provide research for small business entry in Singapore and direct to consumer models for US small business. I enjoyed my internship experience and am thrilled to have accepted a fulltime offer at Sompo after graduation.

Kiara Roeder-Yika (class of 2022)

Kinesso

Addressable Strategy and Activation Intern (Programmatic Intern)

This summer, I had the opportunity to learn about Programmatic Marketing, an area I didn't really know too much about or have any prior experience in. To add, I learned to analyze campaign performance and develop stories that revealed quantitative/qualitative insights and recommendations for the client.





FIRST-YEAR CLASS REGISTRATION HELP

Need tips for class registration? Stop by and chat with members of the Sellinger Student Advisory Board!

FINANCE, ECONOMICS, MARKETING

IS & DATA ANALYTICS

IB, Data Science, Accounting

Monday, Nov 8, 2021 • 1:30 PM to 3:00 PM

Data Visualization Space, Sellinger Hall Room 003