# **Publications by Department**

Loyola College in Maryland January 1, 2005 - December 31, 2005

## **Accounting**

## Blouch, William E. (Professor)

Journal Article, Academic Journal
Michenzi, A. R., Blouch, W. E., Ulrich, T. A., The Importance of Auditing-Based
Competencies: Does Size of Firm Matter?, National Accounting Journal (The), 6, 2, (2005), p. 37-41.

#### Langmead, Joseph M. (Executive-in-Residence)

Conference Proceeding

Langmead, J. M., Sedaghat, A. M., International Dimensions of the Financial Reporting Crisis - The Development of a Course Examining Implications of the Financial Reporting Crisis on Controllership and Financial Officers of the Modern Global Organization, Annual Meeting of Hawaii International Conference on Business, (2005).

#### Maas, Jayne D. (Assistant Professor)

Journal Article, Academic Journal

Maas, J. D., Leauby, B. A., Concept Mapping - Exploring its Value as a Meaningful Learning Tool in Accounting Education, Global Perspectives on Accounting Education, 2, 2005, (2005), p. 75-97.

## Michenzi, Alfred R. (Associate Professor)

Journal Article, Academic Journal

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *The Importance of Auditing-Based Competencies: Does Size of Firm Matter?*, National Accounting Journal (The), 6, 2, (2005), p. 37-41.

## Sedaghat, Ali M. (Associate Professor)

Conference Proceeding

Langmead, J. M., Sedaghat, A. M., International Dimensions of the Financial Reporting Crisis - The Development of a Course Examining Implications of the Financial Reporting Crisis on Controllership and Financial Officers of the Modern Global Organization, Annual Meeting of Hawaii International Conference on Business, (2005).

## **Economics**

## **Burger, John D. (Associate Professor)**

Journal Article. Academic Journal

Burger, J. D., Walters, S. J.K., *Arbitrator Bias and Self-Interest: Lessons from the Baseball Labor Market*, Journal of Labor Research, 26 (2), (2005), p. 267-280.

#### Cichello, Paul L. (Visiting/Adjunct Faculty)

Journal Article, Academic Journal

Cichello, P. L., Fields, G., Leibbrandt, M., Earning and Employment Dynamics for Africans in Post-Apartheid KwaZulu-Natal: A Panel Study of KwaZulu-Natal, Journal of African Economics, 14(2), (2005).

Working Paper

Cichello, P. L., *Hindrances to Self-Employment Activity in South Africa: Evidence from the Khayelitsha/Mitchell's Plain Survey (2000)*, CSSR Working Paper No. 131, (2005).

# Keehan, Sean P. (Visiting/Adjunct Faculty)

Journal Article, Academic Journal

Heffler, S., Smith, S., Keehan, S. P., Borger, C., Clemens, K., Truffler, C., *U.S. Health Spending Projections For 2004-2014*, Health Affairs, 24, 2, (2005), p. 564-573.

## Leibtag, Ephraim (Visiting/Adjunct Faculty)

Journal Article, Academic Journal

Nord, M., Leibtag, E., *Is the 'Cost of Enough Food' Lower in Rural Areas?*, Review of Regional Studies, 35, 3, (2005).

#### Sedgley, Norman H. (Assistant Professor)

Journal Article, Academic Journal

Sedgley, N. H., Elmslie, B., A Time Series Test of Regional Convergence in the USA with Dynamic Panel Models, 1972-1998, Regional and Sectoral Economic Studies, 4, 2, (2005).

#### Walters, Stephen J.K. (Professor)

Journal Article, Academic Journal

Walters, S. J., Burger, J. D., *Arbitrator Bias and Self Interest: Lessons from the Baseball Labor Market*, Journal of Labor Research, 26, 2, (2005), p. 267-80.

Magazine/Trade Publication

Walters, S. J.K., StatScape: Barry Bonds and Steroids, The Sporting News, (2005), p. 64.

Magazine/Trade Publication

Walters, S. J.K., StatScape: Protection, The Sporting News, (2005), p. 64.

Magazine/Trade Publication

Walters, S. J.K., StatScape: Making Pitch Count Work, The Sporting News, (2005).

Magazine/Trade Publication

Walters, S. J.K., StatScape: Hall of Fame Catchers, The Sporting News, (2005), p. 38.

Magazine/Trade Publication

Walters, S. J.K., StatScape: The Sophomore Sink, The Sporting News, (2005), p. 71.

Newsletter

Walters, S. J.K., *Are Baseball Arbitrators Biased?*, Outside the Lines (SABR Business of Baseball Committee Newsletter), v. X, 4, (2005), p. 1, 5.

## Ward, Marianne H. (Assistant Professor)

Journal Article, Academic Journal

Ward, M. H., Devereux, J., *Relative British and American Income Levels during the First Industrial Revolution*, Research in Economic History, 23, (2005), p. 255-292.

#### **Finance**

#### Cotner, John S. (Professor)

Journal Article, Academic Journal

Smith, D., Desai, H. B., Cotner, J. S., Kashlak, R. J., *International Field Studies: Tools for Enhancing Cultural Literacy*, Journal of College Teaching & Learning, 2, 2, (2005), p. 9-17.

#### Fairchild, Lisa M. (Professor)

Journal Article, Academic Journal

Fairchild, L. M., Li, J. W., *Director Quality and Firm Performance*, Financial Review (The), 40, (2005), p. 257-279.

## Fletcher, Harold D. (Professor)

Conference Proceeding

Fletcher, H. D., *Holly Hill Wineries Case*, American Society of Business and Behavioral Sciences, (2005).

#### Li, Joanne W. (Associate Professor)

Journal Article, Academic Journal

Fairchild, L. M., Li, J. W., *Director Quality and Firm Performance*, Financial Review (The), 40, (2005), p. 257-279.

## Reinhart, Walter J. (Professor)

Conference Proceeding

Reinhart, W. J., Brennan, M., *Behavioral Portfolios Performance Measurement*, Alternative Perspectives on Finance Proceeding of the 7.5 Conference, (2005).

## Ulrich, Thomas A. (Professor)

Journal Article, Academic Journal

Ulrich, T. A., *The Relationship of Business Major to Pedagogical Strategies*, Journal of Education For Business, 80, 5, (2005), p. 269-274.

Journal Article. Academic Journal

Michenzi, A. R., Blouch, W. E., Ulrich, T. A., *The Importance of Auditing-Based Competencies: Does Size of Firm Matter?*, National Accounting Journal (The), 6, 2, (2005), p. 37-41.

## **Information Systems**

#### Desi, Ronald L. (Visiting/Adjunct Faculty)

#### Conference Proceeding

Smith, D., Hoadley, E. D., Desi, R. L., *The Spiritually Guided Enterprise: Setting a Course of Study*, Proceedings of the 2005 International Applied Business Research Conference, (2005), p. 3 pages.

#### Hoadley, Ellen D. (Associate Professor)

#### Journal Article, Academic Journal

Smith, D. B., Hoadley, E. D., Desi, R., *The Spiritually-Guided Enterprise: Setting a Course of Study*, Journal of Business & Economics Research, 3, 12, (2005), p. 31-34.

#### Journal Article. Academic Journal

Lorence, D., Margenthaler, C. R., Hoadley, E. D., Monatesti, S., *Toward a Patient-Centric Medical Information Model: Issues and Challenges for US Adoption*, International Journal of Electronic Healthcare, 1, 4, (2005), p. 349-364.

#### Conference Proceeding

Smith, D., Hoadley, E. D., Desi, R. L., *The Spiritually Guided Enterprise: Setting a Course of Study*, Proceedings of the 2005 International Applied Business Research Conference, (2005), p. 3 pages.

#### Tallon, Paul P.

#### Technical Report

Tallon, P. P., *Better, Faster, Cheaper: Understanding the Dynamics of Information Management Costs*, CIO Research Whitepaper Series, Glasshouse, Inc., (2005).

#### Technical Report

Tallon, P. P., Compliance and what it means for Data Management: From Challenge to Opportunity, CIO Research Whitepaper Series, Glasshouse, Inc., (2005).

## Wren, Gloria P. (Assistant Professor)

#### Journal Article, Academic Journal

Yang, Y. D., Wren, G. P., Forgionne, G., *E-delivery of personalized healthcare information to intermediaries for suicide prevention*, International Journal of Healthcare Technology and Management (IJHTM), 1, 4, (2005), p. 396-412.

#### Book, Scholarly-New

Wren, G. P., Jain, L. C., Intelligent Decision Support Systems in Agent-Mediated Environments, Frontiers in Artificial Intelligence and Applications, IOS Press. Wren, G.P., Jain, L.C. (eds), 115, (2005).

#### Online, pre-print release

Wren, G. P., Forgionne, G., *Aided search strategy enabled by decision support*, Science Direct, Elsevier, Online, (2005).

## International Business

#### Franke, Richard H. (Professor)

## Conference Proceeding

Franke, R. H., *Environmental Effects on Capability and Productivity Over 50 Years*, American Association for the Advancement of Science Annual Meeting, (2005).

#### Lennon, Mark M.

#### Conference Proceeding

Lennon, M. M., Dholakia, N., Long, J., *Mobile Telecommunications and Market Development in Emerging and Transition Economies*, International Conference on Marketing Paradigms for Emerging Economies, (2005).

## Jones, Raymond M. (Professor)

## Conference Proceeding

Jones, R. M., Kashlak, R. J., Jones, A. M., *A Triad Cooperation in Micro-Enterprise Initiatives: A Case Study from Venezuela*, Proceedings of the Iberoamerican Academy of Management, 4th International Conference, (2005).

#### Conference Proceeding

Burbridge, J. J., Jones, R. M., *The Importance of Character Development in Business Ethics Education*, Proceedings of the 12th Annual International Conference Promoting Business Ethics, (2005).

# Law & Social Responsibility

## Ellis, Nan S. (Professor)

Journal Article, Academic Journal

Ellis, N. S., Employer-Based Training Programs for TANF Recipients: A Public Policy
Examination, Fordham Urban Law Journal, 32, (2005), p. 589.

# Kennedy, Elizabeth J.

Journal Article, Academic Journal

Kennedy, E. J., Freedom from Independence: Collective Bargaining Rights for "Dependent Contractors", Berkeley Journal of Employment and Labor Law, 26, (2005), p. 144-168.

## Management

## **Cummings, Jeffrey L. (Assistant Professor)**

## PowerPoint Presentation

Sherman, A. Kimbrough, Cummings, J. L., Kamauff, J., *Maryland Manufacturing in the Global Digital Economy: Manufacturing Clusters Leading to a Better Maryland*, State of Maryland, (2005), p. Electronic Publication.

#### Desai, Harsha B. (Professor)

Journal Article, Academic Journal

Athaide, G. A., Desai, H. B., *Design and Implementation of an Interdisciplinary Marketing/Management Course On Technology and Innovation Management*, Journal of Marketing Education, 27, December, (2005), p. 239-249.

Journal Article, Academic Journal

Smith, D., Desai, H. B., Cotner, J. S., Kashlak, R. J., *International Field Studies: Tools for Enhancing Cultural Literacy*, Journal of College Teaching & Learning, 2, 2, (2005), p. 9-17.

#### Conference Proceeding

Ding, H. B., Desai, H. B., Fedder, D., *Teaching scientists entrepreneurship: A dialectical approach*, The Proceedings of the 50th World Conference of the International Council for Small Business, (2005).

#### Ding, Hung-bin (Assistant Professor)

Journal Article, Academic Journal

Ding, H. B., Phan, P., *Family member employment and the formation of family business networks*, Journal of Business & Entrepreneurship, 17, 2, (2005), p. 24-38.

## Conference Proceeding

Ding, H. B., Desai, H. B., Fedder, D., *Teaching scientists entrepreneurship: A dialectical approach*, The Proceedings of the 50th World Conference of the International Council for Small Business, (2005).

#### Kamauff, John

PowerPoint Presentation

Sherman, A. Kimbrough, Cummings, J. L., Kamauff, J., *Maryland Manufacturing in the Global Digital Economy: Manufacturing Clusters Leading to a Better Maryland*, State of Maryland, (2005), p. Electronic Publication.

## Kashlak, Roger J. (Professor)

Journal Article, Academic Journal

Smith, D., Desai, H. B., Cotner, J. S., Kashlak, R. J., *International Field Studies: Tools for Enhancing Cultural Literacy*, Journal of College Teaching & Learning, 2, 2, (2005), p. 9-17.

## Conference Proceeding

Jones, R. M., Kashlak, R. J., Jones, A. M., *A Triad Cooperation in Micro-Enterprise Initiatives: A Case Study from Venezuela*, Proceedings of the Iberoamerican Academy of Management, 4th International Conference, (2005).

#### Book, Textbook-New

Kashlak, R. J., Phatak, A., Bhagat, R., *International Management: Managing in a Diverse and Dynamic Global Environment*, Irwin McGraw Hill, (2005).

## Lorenzi, Peter (Professor)

## Conference Proceeding

Lorenzi, P., Countering Our Critics: Business schools create wealth and add value, Conference on Emerging Issues in Business & Technology, (2005), p. 253-262.

## Conference Proceeding

Lorenzi, P., *Leadership captured on video*, Conference on Emerging Issues in Business & Technology, November, (2005), p. 157-164.

#### Conference Proceeding

Lorenzi, P., *Prosocial Leadership Behavior*, Conference on Emerging Issues in Business & Technology, (2005), p. 203-209.

#### Magazine/Trade Publication

Lorenzi, P., Survival Guide for Aspiring Deans, BizEd, IV, 6, (2005), p. 2.

## Vroman, Henry W.

## Book, Chapter in Scholarly Book-New

Vroman, H. W., *A Perspective on Transformational Change*, A Perspective on Transformational Change, eds. Adams and Alkhafaji, XII, 2, (2005), p. 655-659.

#### Conference Proceeding

Vroman, H. W., Seeing the Forest for the Trees- A Critique of the Critical Theorist, Academy of Management Convention, (2005).

# Marketing

#### Athaide, Gerard A. (Associate Professor)

Journal Article, Academic Journal

Athaide, G. A., Desai, H. B., *Design and Implementation of an Interdisciplinary Marketing/Management Course On Technology and Innovation Management*, Journal of Marketing Education, 27, December, (2005), p. 239-249.

#### Cooke, Ernest F. (Professor)

Book, Chapter in Scholarly Book-New

Cooke, E. F., *The Crossroads between Morality, Greed and Competition*, Houghton Mifflin Company, Boston. Lou E. Pelton & Sheb L. True (eds.), (2005), p. 51-56.

## Roy, Abhijit (Assistant Professor)

Journal Article, Academic Journal

Roy, A., Business to Business Approach to Marketing To and Through Associations, Journal of Business-to-Business Marketing, (2005).

#### Smith, Darlene (Associate Professor)

Journal Article, Academic Journal

Smith, D., Desai, H. B., Cotner, J. S., Kashlak, R. J., *International Field Studies: Tools for Enhancing Cultural Literacy*, Journal of College Teaching & Learning, 2, 2, (2005), p. 9-17.

Conference Proceeding

Smith, D., Hoadley, E. D., Desi, R. L., *The Spiritually Guided Enterprise: Setting a Course of Study*, Proceedings of the 2005 International Applied Business Research Conference, (2005), p. 3 pages.

# **Operations Management**

## Margenthaler, Charles

Journal Article, Academic Journal

Lorence, D., Margenthaler, C. R., Hoadley, E. D., Monatesti, S., *Toward a Patient-Centric Medical Information Model: Issues and Challenges for US Adoption*, International Journal of Electronic Healthcare, 1, 4, (2005), p. 349-364.

## Sharkey, Phoebe D. (Professor)

Journal Article, Academic Journal

Bynum, J., Sharkey, P. D., Braunstein, J., *The Influence of Health Status, Age, and Race on Screening Mammography in Elderly Women*, Archives of Internal Medicine, 165, (2005), p. 2083-2088.

## Sherman, A. Kimbrough (Associate Professor)

PowerPoint Presentation

Sherman, A. Kimbrough, Cummings, J. L., Kamauff, J., *Maryland Manufacturing in the Global Digital Economy: Manufacturing Clusters Leading to a Better Maryland*, State of Maryland, (2005), p. Electronic Publication.